

# Aaron Jones

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## EDUCATION

### University of Washington

Expected 2025

*B.S. in Informatics – Focus areas: Product Management and Data Science*

*Seattle, WA*

- **Relevant Coursework:** Elements of Statistical Methods, Product and Information Systems Management, Client-Side Web Development, Research Methods, Design Methods, Analytics for Business Intelligence, Business Data Management
- 3.61 Cumulative GPA, Dean's List Fall 2023, Spring 2024

### Bellevue College

Sept. 2021 – June 2023

*A.S.*

*Bellevue, WA*

- **Relevant Coursework:** Fundamentals of CS I, Fundamentals of CS II, General Engineering Physics I, Introduction to Statistics, Calculus III, Public Speaking
- 3.61 Cumulative GPA, Dean's List Fall 2021, Winter 2022

## WORK EXPERIENCE

### Data Literacy

Sept. 2022 – Present

*Product Manager (2024-Present)*

*Redmond, WA*

- Leading product development of [dataliteracy.ai](https://dataliteracy.ai), integrating generative AI to design user-centric learning experiences for data literacy education

*Content Strategist (2022-2024)*

- Developed social media content strategies, implementing features to optimize content quality and social media outreach through YouTube, LinkedIn, Email campaigns, etc.
- Performed data analysis using R and Tableau to optimize email and social media marketing campaigns, ultimately leading to an 8% increase in client interactions and retention
- Produced, filmed, and edited video content and performed stakeholder analysis for ongoing client projects, leading to improved client relations and quality of video content

### Kadama

Dec. 2022 – May 2023

*Business Administrator*

*Bellevue, WA*

- Performed data analysis on customer support data using R and Excel to optimize internal systems, and developed front-end UI design using React, ultimately improved customer retention by 11% and decreased negative customer experiences by 25%
- Led customer tech support team and analyzed thousands of customer support tickets using Excel and R to improve customer experience, leading to a 25% decrease in negative experiences

### Redapt

June 2022 – Sept. 2022

*Network Integrator Intern*

*Woodinville, WA*

- Built corporate-scale network topologies and programmed hundreds of routers and switches using Cisco CCNA and CCNP taught practices, ultimately leading to the successful distribution and integration of hundreds of servers to various data centers
- Assembled and distributed servers and prepared them for integration into both pre-existing and brand-new data centers, successfully delivered hundreds of servers to various clients

## SKILLS

- **Languages** R, SQL, Java, JS, HTML, CSS
- **Technologies** Azure, AWS, Git, React, Microsoft Office, Tableau, Axure, Cisco CCNA and CCNP trained
- **Focus Areas** Product Management, UI Design, Data Science, Content Strategy, Social Media Marketing

## ADDITIONAL

- Currently leading “QuickResolve AI” team, a student-run project focused on integrating generative AI to customer support software
- Avid League of Legends player, often competing in local UW tournaments and participating in club events
- Stays connected to nature through hiking, backpacking, snowboarding, longboarding, and bodysurfing