

Website Evaluation Form

Instructions for use:

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.

I. General Information

1. Evaluator's first name: _____ Allison Emery _____

II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):
Microsoft Surface Book
2. Browser (e.g., Internet Explorer 10.0, Safari 7.0)
Microsoft Edge Browser Version 40
3. Internet connection (e.g., cable modem, DSL, corporate or institutional):
WiFi

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
DESIGN					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. <u>Please explain your feedback</u>	1	2	3	4	5
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. <u>Please explain your feedback</u> The spaces on the website are very cluttered within some of the elements. The separation between sections is clear, but within each section it gets cluttered, like on the resources page. The cards themselves are clear for their purpose, but within the card the text is small and can be difficult to see.	1	2	3	4	5
3. Navigation is intuitive, easy to understand, and provides flexibility in movement. <u>Please explain your feedback</u> There is a strange flickering on scrolling	1	2	3	4	5
4. Homepage is linked from all subsequent pages. <u>Please explain your feedback</u>	1	2	3	4	5
5. Multimedia elements have a clear purpose. <u>Please explain your feedback</u>	1	2	3	4	5
6. Multimedia elements load quickly or file size is indicated with user option to download. <u>Please explain your feedback</u>	1	2	3	4	5
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. <u>Please explain your feedback</u>	1	2	3	4	5
8. Text is easy to read and contrasts with background. <u>Please explain your feedback</u> Piggy-backing off the comment above, the text is small in some areas and is difficult to read.	1	2	3	4	5

9. Site content is widely accessible or appropriate adaptations or explanations have been made. 1 2 3 4 5

Please explain your feedback

This respondent liked the layout of the website overall, but indicated the text was small in some places, and the home page was cluttered with information. On the Edge Browser the user had a “flickering” effect when scrolling where some text would appear through the header element as it scrolled with the page. They wondered if that could be fixed as it was distracting for users. This user appreciated the layout of the website overall and thought the color scheme with headers was good. They did like the use of images on the cards themselves, and thought it added a nice visual effect to the website.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CONTENT					
1. Pages have clear and appropriate title in title bar.	1	2	3	4	5

Please explain your feedback

2. Links are appropriate, clearly labeled, and have a definite purpose. 1 2 3 4 5

Please explain your feedback

3. Links are up-to-date and functional. 1 2 3 4 5

Please explain your feedback

It would be beneficial to offer some way to contact within a resource that is not linked, rather than having the user travel to another website.

4. Useful content is embedded no further than two layers deep. 1 2 3 4 5

Please explain your feedback

5. Site contains in-depth content that encourages users to return. 1 2 3 4 5

Please explain your feedback

6. Information is accurate and current. 1 2 3 4 5

Please explain your feedback

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. 1 2 3 4 5

Please explain your feedback

Overall the evaluator appreciated the content on the website, and how it was presented. They did indicate they would like it if more of the links were available for some of the breakouts, but understood why some were not. They wondered it if would be possible to include the contact form as a link within that card. They did mention that some of the cards contained too much information to scroll through and wondered if it could be presented differently so each card was more of a “quick snapshot” of information, rather than including a paragraph of text.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CREDIBILITY					
1. Credibility is established by including information regarding author, affiliations, and credentials.	1	2	3	4	5

Please explain your feedback

2. Contact person with e-mail address is included.	1	2	3	4	5
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Please explain your feedback

Respondent suggested making contacting me easier in the website, rather than just including information on a separate form or at the bottom of the page in the footer.

3. Site is bias-free or explicitly states point of view.	1	2	3	4	5
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Please explain your feedback

4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	4	5
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Please explain your feedback

5. Correct punctuation, spelling, and grammar indicate care and attention to detail.	1	2	3	4	5
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Please explain your feedback

6. Site indicates date(s) that material was created or updated.	1	2	3	4	5
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Please explain your feedback

This user thought my credibility was well established on the website, however wished the contact information was more readily available in the about section instead of clicking to a new page, or scrolling to the bottom of the page. They also thought elements on the website could do a better job of indicating when they were created, such as Blog Posts. They liked the disclaimer on the bottom of the webpage for the included images, but also noted that the Creative Commons license used didn't necessarily need to have a reference, so I was going above and beyond by providing one.