

Website Evaluation Form

Instructions for use:

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.

I. General Information

1. Evaluator's first name: __Amanda Becker__

II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):
HP Pavilion Running Windows 7
2. Browser (e.g., Internet Explorer 10.0, Safari 7.0)
Chrome 65
3. Internet connection (e.g., cable modem, DSL, corporate or institutional):
WiFi

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and explain your rating for the clarification. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
DESIGN					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. <u>Please explain your feedback</u> Pages are clear, and nav element scrolls with the page	1	2	3	4	5
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. <u>Please explain your feedback</u> The space is quite cluttered on the home page and the text seems very close together	1	2	3	4	5
3. Navigation is intuitive, easy to understand, and provides flexibility in movement. <u>Please explain your feedback</u> Navigation is clear on the website, but the difference between recommendations and resources could be made more clear	1	2	3	4	5
4. Homepage is linked from all subsequent pages. <u>Please explain your feedback</u>	1	2	3	4	5
5. Multimedia elements have a clear purpose. <u>Please explain your feedback</u> Respondant is unsure what purpose the images serve on the recommendations page, since all cards in a section have the same image	1	2	3	4	5
6. Multimedia elements load quickly or file size is indicated with user option to download. <u>Please explain your feedback</u> No issues were encountered with loading the images	1	2	3	4	5
7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. <u>Please explain your feedback</u> Unknown for this respondant.	1	2	3	4	5
8. Text is easy to read and contrasts with background. <u>Please explain your feedback</u> Text is small and difficult to read on the screen.	1	2	3	4	5
9. Site content is widely accessible or appropriate adaptations or explanations have been made.	1	2	3	4	5

Please explain your feedback

Overall the website has subdued colors that are easy on the eyes. Currently it is unclear what purpose images on the cards serve other than to add more elements to the page, since all cards in a section have the same image type with them. The text in the cards is also a bit small on larger screens and is somewhat difficult to read. Navigation is clear and it is obvious which part of the website you are on at any given time.

	Strongly Disagree	Disagree	Neutral	Agree	Strongl y Agree
CONTENT					
1. Pages have clear and appropriate title in title bar.	1	2	3	4	5

Please explain your feedback

Each page is titled, but the title is quite long, perhaps it could be shortened, or given a sub-header?

2. Links are appropriate, clearly labeled, and have a definite purpose.	1	2	3	4	5
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Please explain your feedback

Links are clearly labeled but the contact form causes you to leave the website

3. Links are up-to-date and functional.	1	2	3	4	5
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Please explain your feedback

Tested links were up to date and functional

4. Useful content is embedded no further than two layers deep.	1	2	3	4	5
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Please explain your feedback

5. Site contains in-depth content that encourages users to return.	1	2	3	4	5
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Please explain your feedback

There is a variety of content on the website that does encourage user to return.

6. Information is accurate and current.	1	2	3	4	5
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Please explain your feedback

Information appears accurate, but the website could show when information was last updated better, other than just in the footer.

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.	1	2	3	4	5
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Please explain your feedback

The purpose of each page is clear and each page is divided nicely. It is also good that it doesn't take more than 1 or 2 clicks to get from any one place in the website to another. It is good that useful blog posts are contained on the front page, but it might be good to rotate them through and have a separate page as an "archive" of blog posts. It would also be good to include a date in the blog post to help users know how current information is.

	Strongly Disagree	Disagree	Neutral	Agree	Strongl y Agree
CREDIBILITY					
1. Credibility is established by including information regarding author, affiliations, and credentials.	1	2	3	4	5
<u>Please explain your feedback</u>					
2. Contact person with e-mail address is included.	1	2	3	4	5
<u>Please explain your feedback</u>					
3. Site is bias-free or explicitly states point of view.	1	2	3	4	5
<u>Please explain your feedback</u>					
4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	4	5
<u>Please explain your feedback</u>					
5. Correct punctuation, spelling, and grammar indicate care and attention to detail.	1	2	3	4	5
<u>Please explain your feedback</u>					
6. Site indicates date(s) that material was created or updated.	1	2	3	4	5
<u>Please explain your feedback</u>					

It would be good to include when cards or information was updated, perhaps with a date. This would help people see how frequently you are updating the website. The images are cited appropriately, but as mentioned before, their purpose seems redundant. It might be good to include the contact form on the website itself instead of redirecting to a separate page. It is good that the About section is included, but having all of the text on the main page right away is a bit overwhelming, and cluttered. It might be good to separate that information.