# Website Evaluation Form

Instructions for use:
This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.
*Before you distribute this form to your evaluators,* you should complete Section I General Information with the URL of your web site and your name.

I. General Information

1. Evaluator's first name:___Emily Whitehead_____


II. Web site was evaluated on the following system

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows 7, Intel Pentium 4 , 2.80 GHz, 4 MB RAM):
   HP 14 G4 Chromebook

2. Browser (e.g., Internet Explorer 10.0, Safari 7.0)
   Chrome 65

3. Internet connection (e.g., cable modem, DSL, corporate or institutional):
   WiFi

# III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and explain your rating for the clarification. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| **DESIGN** | | | | | |
| 1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback
The home page is very long and includes a lot of text and other information. Other sites also contain a lot of different cards, and finding what you are looking for can get difficult when having to scroll through an entire document.

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| 2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback
The home page and text on others is small and appears cluttered. The user has a wall of text when first getting to the website.

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| 3. Navigation is intuitive, easy to understand, and provides flexibility in movement. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| 4. Homepage is linked from all subsequent pages. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| 5. Multimedia elements have a clear purpose. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback
respondent is unsure what purpose the images serve.

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| 6. Multimedia elements load quickly or file size is indicated with user option to download. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| 7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback
N/A

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| 8. Text is easy to read and contrasts with background. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback
As noted in the comment above, the text is small and difficult to read on the page outside of the title items.

9. Site content is widely accessible or appropriate adaptations or explanations have been made.

| | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback

Overall this respondent did not like the layout of the website and though many of the elements were cluttered. The section headings were clear with their purpose, but within the text was cluttered. They also mentioned that there was a lot of text presented as soon as the user visited the front page, which was overwhelming and could "scare" some viewers away. On the positive side, navigation was easy, and it was nice that the header bar scroll with the page, however they suggested not having the entire header flow with the page.

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| **CONTENT** | | | | | |
| 1. Pages have clear and appropriate title in title bar. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| 2. Links are appropriate, clearly labeled, and have a definite purpose. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| 3. Links are up-to-date and functional. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback
The tested links appeared to work and seemed up to date, it would be helpful to have a last-updated date on some things.

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| 4. Useful content is embedded no further than two layers deep. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| 5. Site contains in-depth content that encourages users to return. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| 6. Information is accurate and current. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback
It isn't clear how current some of the information is. As noted above, it might be useful to include a last-updated time stamp.

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| 7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback.

The respondent indicated that overall the information on the website was accurate, however there are already many sites that serve the same purpose as mine, and that more effort should be made to showcase what makes mine different, or to highlight the things I have created instead of just recommending resources. They said it wasn't a bad thing, but that I should do more to "brand" myself on the web page to sell myself.

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|---|---|---|---|---|
| **CREDIBILITY** | | | | | |
| 1. Credibility is established by including information regarding author, affiliations, and credentials. | 1 | 2 | **3** | 4 | 5 |

Please explain your feedback
Respondent had questions about organizations I was a member of, and thought the about page would be better placed elsewhere. On this page I could indicate better who I am and what my credentials are.

| | | | | | |
|---|---|---|---|---|---|
| 2. Contact person with e-mail address is included. | 1 | 2 | 3 | **4** | 5 |

Please explain your feedback
Some places could use more direct links to contact, such as on cards for the breakouts, or others that don't have linked items.

| | | | | | |
|---|---|---|---|---|---|
| 3. Site is bias-free or explicitly states point of view. | 1 | 2 | 3 | **4** | 5 |

Please explain your feedback

| | | | | | |
|---|---|---|---|---|---|
| 4. Material is original or includes appropriate citations with no copyright infringement. | 1 | 2 | 3 | **4** | 5 |

Please explain your feedback

| | | | | | |
|---|---|---|---|---|---|
| 5. Correct punctuation, spelling, and grammar indicate care and attention to detail. | 1 | 2 | 3 | **4** | 5 |

Please explain your feedback

| | | | | | |
|---|---|---|---|---|---|
| 6. Site indicates date(s) that material was created or updated. | 1 | **2** | 3 | 4 | 5 |

Please explain your feedback

This interviewee indicated that I could do more to establish my credibility in the website apart from the about section. They again mentioned it was cluttered at first glance, and that most people wouldn't read a paragraph of text immediately when coming to the page. They suggested separating my "About" section into another page of the website, but maybe separate from the "resume" section. Overall the concern about small text and cluttering was apparent throughout the website. They also suggested moving the contact form into its own page of the website instead of redirecting to another page.