

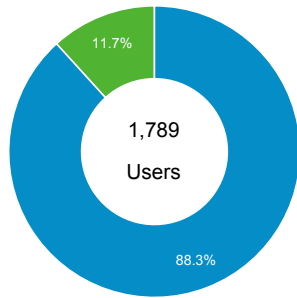
IU: On-site behavior

Jan 1, 2015 - Mar 21, 2015

 All Sessions
100.00%

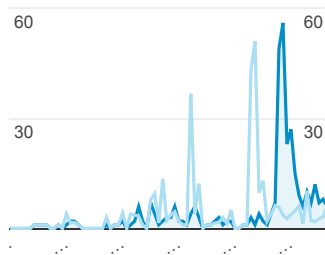
How did new versus returni...

■ New Visitor
■ Returning Visitor



More than once per week vi...

● Users
● Pages / Session

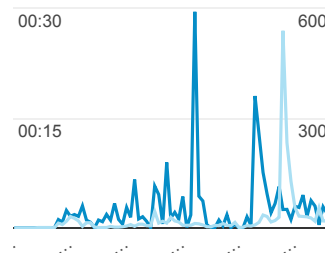


More than once per week vi...

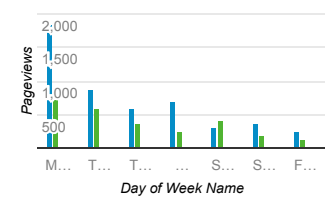
Device Category	Users
desktop	150
mobile	38
tablet	18

Avg. Session Duration and ...

● Avg. Session Duration
● Users



Most active days of the wee...



Content by page

Page	Pageviews	% Exit
/	2,262	49.51%
/ulysses/3	987	20.57%
/user/register	417	24.70%
/ulysses/4	251	16.73%
/user/login	197	16.75%
/tour	175	20.00%
/about	160	35.00%
/user	146	15.07%
/content/credits	134	38.81%
/ulysses/5	115	20.00%

Users on most popular boo...

Page	Pageviews	Users
/ulysses/3	987	373
/ulysses/4	251	152
/ulysses/5	115	82
/ulysses/6	54	40
/ulysses/24	53	26
/ulysses/7	37	23
/ulysses/25	34	11
/ulysses/8	26	19
/ulysses/37	24	11
/ulysses/9	24	17

Average time spent on mos...

Page	Pageviews	Avg. Time on Page
/ulysses/3	987	00:01:03
/ulysses/4	251	00:00:57
/ulysses/5	115	00:00:51
/ulysses/6	54	00:00:36
/ulysses/24	53	00:01:09
/ulysses/7	37	00:02:12
/ulysses/25	34	00:01:31
/ulysses/8	26	00:00:22
/ulysses/37	24	00:02:10
/ulysses/9	24	00:00:32

Number of visitors by numb...

Exit count from most popula...

Total time spent on most po...

Count of Sessions	Sessions	Unique Pageviews	Page	Pageviews	Exits	Page	Pageviews	Time on Page
1	1,579	3,674	/ulysses/3	987	203	/ulysses/3	987	13:40:00
2	210	615	/ulysses/4	251	42	/ulysses/4	251	03:18:42
3	72	386	/ulysses/5	115	23	/ulysses/5	115	01:18:42
4	41	91	/ulysses/6	54	11	/ulysses/6	54	00:26:01
5	22	76	/ulysses/24	53	8	/ulysses/24	53	00:51:30
6	15	66	/ulysses/7	37	6	/ulysses/25	37	01:07:59
7	10	19	/ulysses/9	24	1	/ulysses/37	24	00:38:58
8	10	19				/ulysses/9	24	00:12:14
9	8	22						
10	7	13						
			Exit rate from most popular ...					
			Page	Pageviews	% Exit			
			/ulysses/3	987	20.57%			
			/ulysses/4	251	16.73%			
			/ulysses/5	115	20.00%			
			/ulysses/6	54	20.37%			
			/ulysses/24	53	15.09%			
			/ulysses/7	37	16.22%			
			/ulysses/25	34	0.00%			
			/ulysses/8	26	0.00%			
			/ulysses/37	24	25.00%			
			/ulysses/9	24	4.17%			