

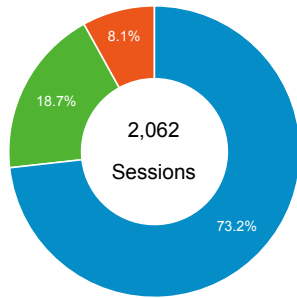
IU: Devices

Jan 1, 2015 - Mar 21, 2015



Visits per device type

desktop mobile
tablet



Engagement by device

| Device Category | Pages / Session | Avg. Session Duration |
|-----------------|-----------------|-----------------------|
| desktop | 4.23 | 00:03:29 |
| tablet | 3.32 | 00:02:33 |
| mobile | 1.83 | 00:00:49 |

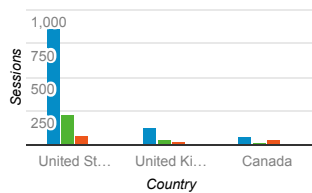
Most popular visitor screen ...

| Screen Resolution | Users | % Exit |
|-------------------|-------|--------|
| 1366x768 | 228 | 25.46% |
| 1280x800 | 180 | 31.63% |
| 1440x900 | 167 | 26.47% |
| 320x568 | 150 | 54.97% |
| 1920x1080 | 129 | 13.45% |

Screen resolutions by enga...

| Screen Resolution | Sessions | % Exit |
|-------------------|----------|--------|
| 1366x768 | 335 | 25.46% |
| 1280x800 | 242 | 31.63% |
| 1440x900 | 221 | 26.47% |
| 1920x1080 | 213 | 13.45% |
| 320x568 | 166 | 54.97% |
| 768x1024 | 143 | 30.62% |
| 360x640 | 77 | 51.33% |
| 1280x1024 | 72 | 26.18% |
| 1024x768 | 71 | 51.08% |
| 1680x1050 | 67 | 32.52% |

Device types by country



How many unique laptop/de...

1,117
% of Total: 70.30%
(1,589)

How many unique smartph...

335
% of Total: 21.08%
(1,589)

How many unique tablet vis...

128
% of Total: 8.06% (1,589)