

EDUCATION

University of Southern California *GPA: 3.78*

Los Angeles, CA

Bachelor of Science, Business Administration

Dec. 2020

Specialization in Digital Entrepreneurship

Dean's Honor Recipient (Spring 2018—Present); Beta Gamma Sigma Honor Society, M.A.T.H. Scholarship,
Presidential Service Award

EXPERIENCE

Sweet Zen Desserts

Los Angeles, CA

Managing Director

Jun. 2020 – Present

- Develop cash flow models to forecast net operating income, internal rate of return, and revenue targets as well as spreadsheets to calculate contribution margins for each product
- Utilize JavaScript, HTML, and CSS languages to create and manage a responsive website
- Perform data clean up, data validation, and data analysis with Yelp's public database to create strategic business plans

Lucky Box Corporation

Huntington Park, CA

Web Developer, Analyst

May 2019 – Aug. 2019

- Developed the company's website from scratch using Magento and WordPress
- Tracked the company's site performance using Google Analytics and developed marketing strategies using consumer insight data
- Conducted over 200 cold calls and used MailChimp to send targeted emails to potential clients

Skylark Capital Management, LLC

West Hollywood, CA

Summer Analyst

May 2018 – Aug. 2018

- Partnered in underwriting of \$130,000,000 in closed loans for luxury homes and commercial assets across Los Angeles
- Constructed waterfall models in Excel to calculate the LTC, LTV, and ROE for all loans in firm's pipeline at different rates and terms
- Prepared detailed Loan Summaries and Letters of Intent for numerous developments

LEADERSHIP

TAMID

Aug. 2020 – Dec. 2020

General Member

- Studied international business principles to aid Israeli startups assimilate to the US marketplace
- Worked with a team to fundraise \$7,500 for programs such as TAMID Tank and the TAMID Group Fellowship
- Networked with executives from major corporations

USC QuASA (Queer & Ally Student Assembly)

Aug. 2018 – May 2019

Executive Board Member, Prom Director

- Syndicated funds from the University Student Government for USC's annual Second Chance Prom
- Formed budget proposals, expense sheets, and event information forms for the group's advocacy events
- Oversaw the distribution of an \$11,000 budget towards USC's annual Second Chance Prom

Meals on Wheels of West LA

May 2015– Aug. 2017

- Volunteered 100+ hours for Meals on Wheels, an organization which aids homebound seniors and people with debilitating illnesses

TECHNICAL SKILLS

- **Data Analytics:** RapidMiner, Tableau, MySQL, Microsoft Excel
- **Web Development:** JavaScript, HTML, CSS, Magento, WordPress
- **Digital Marketing:** Google Analytics, Moz, Buzzsumo, SEMrush, Majestic, Hootsuite
- **UI/UX:** Figma, Procreate, Photoshop, Canva, Microsoft Office