

## Education

**University of Southern California (USC)** Los Angeles, CA  
**Marshall School of Business** December 2021  
**Bachelor of Science in Business Administration** GPA: 3.75  
Minor in Web Technologies and Applications  
Specialization in Innovation: The Digital Entrepreneur  
**Honors & Awards:** Magna Cum Laude, Dean's List, Beta Gamma Sigma Honor Society, M.A.T.H. Scholarship, Presidential Service Award

## Experience

**Sweet Zen Desserts** Los Angeles, CA  
**Chief Executive Officer** June 2020-Present

- Develop cash flow models to forecast net operating income, internal rate of return, and revenue targets as well as spreadsheets to calculate contribution margins for each product
- Utilize JavaScript, HTML, and CSS languages to manage a responsive website from scratch
- Analyze industry trends to create strategic product line extensions

**Lucky Box: Jewelry Packaging** Huntington Park, CA  
**Web Developer & Analyst** May 2019-August 2019

- Took lead of developing and managing company website built from scratch using Magento and WordPress
- Tracked site performance using Google Analytics and developed marketing strategies using consumer insight data
- Conducted over 200 cold calls and used MailChimp to send blast emails to potential clients

**Skylark Capital Management, LLC** West Hollywood, CA  
**Summer Analyst** May 2018-August 2018

- Partnered in underwriting of \$130,000,000 in closed loans for luxury homes and commercial assets across Los Angeles
- Constructed waterfall models in Excel to calculate the LTC, LTV, and ROE for all loans in firm's pipeline at different rates and terms
- Prepared detailed Loan Summaries and Letters of Intent for numerous projects

## Leadership & Involvement

**University of Southern California (USC)** Los Angeles, CA  
**Executive Board Member & Prom Director, QUASA** Fall 2018-Spring 2019

- Syndicated funds from the University Student Government for USC's annual Second Chance Prom
- Formed budget proposals, expense sheets, and event information forms for advocacy events
- Oversaw distribution of an \$11,000 budget towards USC's annual Second Chance Prom

## Technical Skills

**Web Development:** JavaScript, HTML, CSS, Magento, WordPress  
**Data Analytics:** RapidMiner, Tableau, MySQL, Microsoft Excel  
**Digital Marketing:** Google Analytics, Moz, Buzzsumo, SEMrush, Majestic, Hootsuite  
**UI/UX:** Figma, Procreate, Photoshop, Canva, Microsoft Office

## Additional Information

**Music:** Writer of original music which received recognition by USC's Annenberg Media  
**Multicultural Opportunity:** Visited 8 countries while backpacking in Europe over a 6-week period  
**Volunteer Experience:** Volunteered 100+ hours for Meals on Wheels, an organization which aids homebound seniors and people with debilitating illnesses