

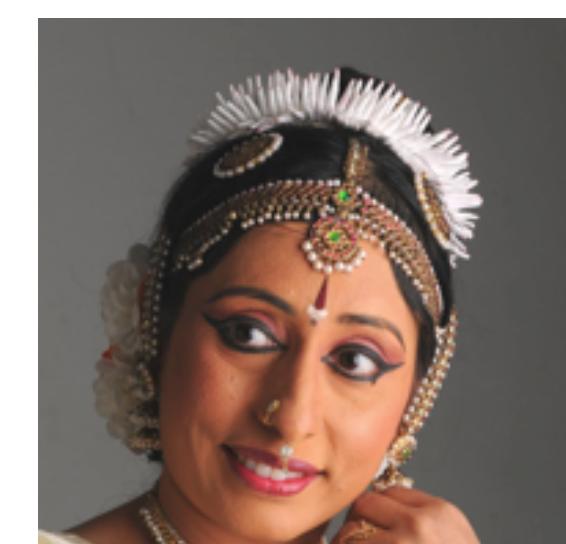
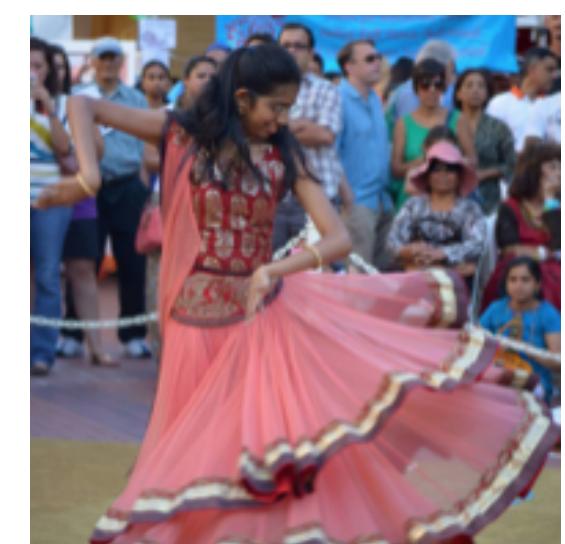
# STEPNOTE

A creative platform to help capture choreographers' thoughts and inspirations

## THE PROBLEM

Dance involves a complex design process that rests on the memory of the choreographer and his/her ability to reproduce abstract, intangible feelings.

There are so many dimensions—formations, steps, storylines—that all must come together to form the dance narrative.

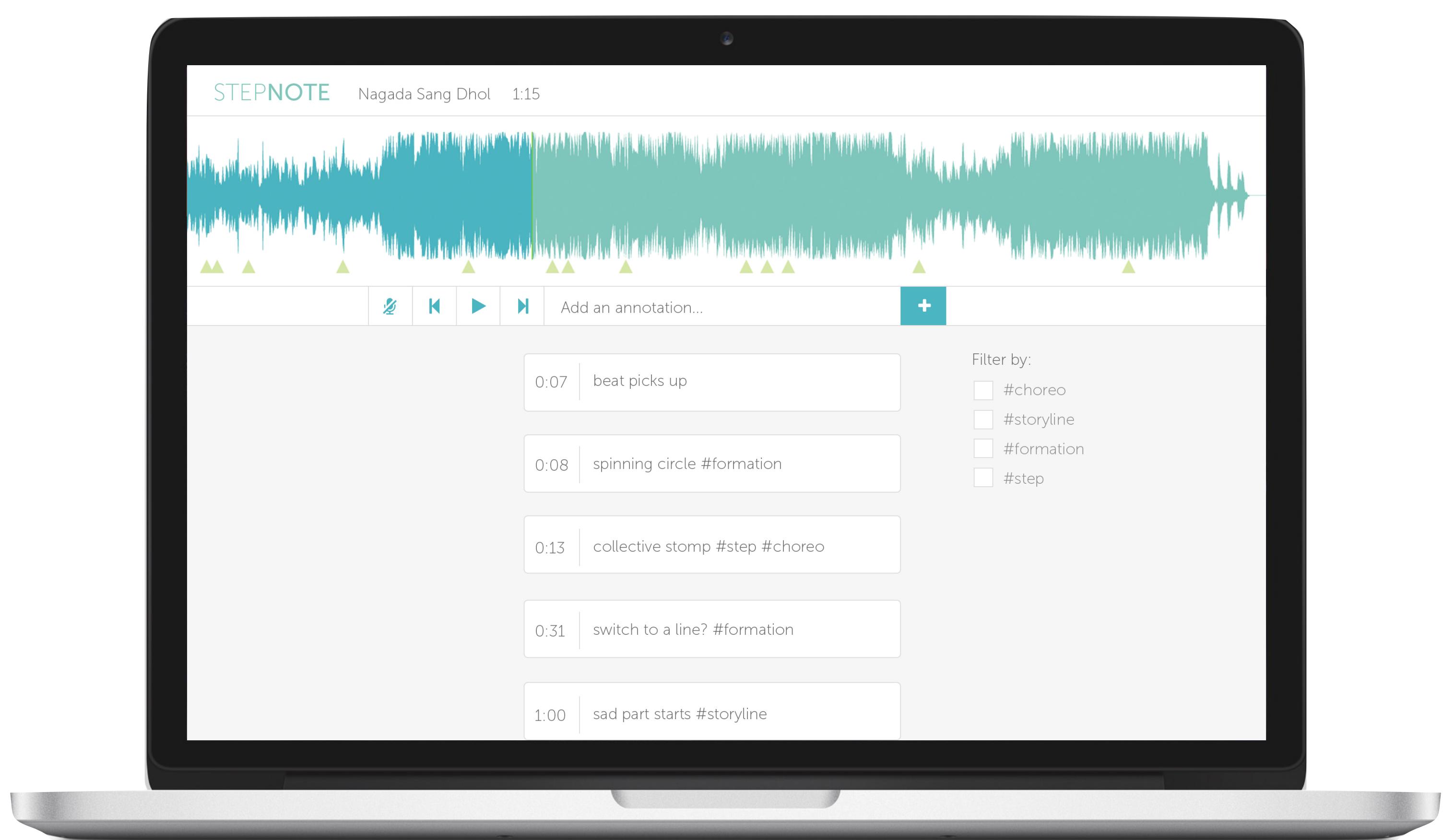


Our different stakeholders

## THE SOLUTION

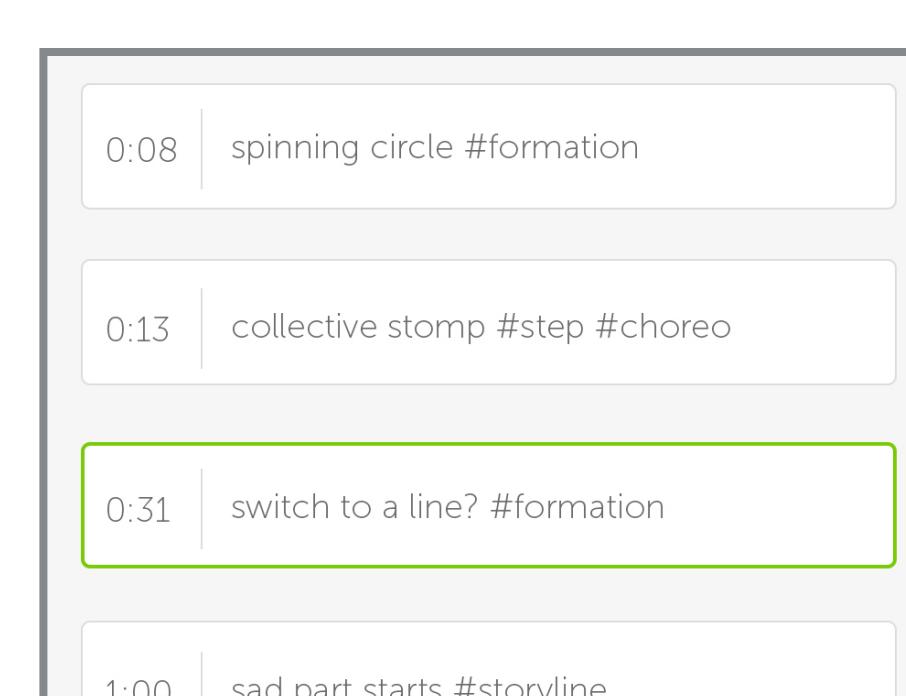
StepNote provides dance choreographers with a lightweight way to capture their initial thoughts and insights as they listen to a song for the first time.

These once momentary and fleeting ideas can later form the backbone of their choreography.



With StepNote, a choreographer has the ability to:

- Upload a song of his or her choosing into a waveform
- Record their immediate thoughts and reactions as the music plays
- Categorize and filter their timestamped annotations by the complex elements of a dance
- Reflect on their ideas easily thanks to a convenient highlighting feature



Highlighting and filtering

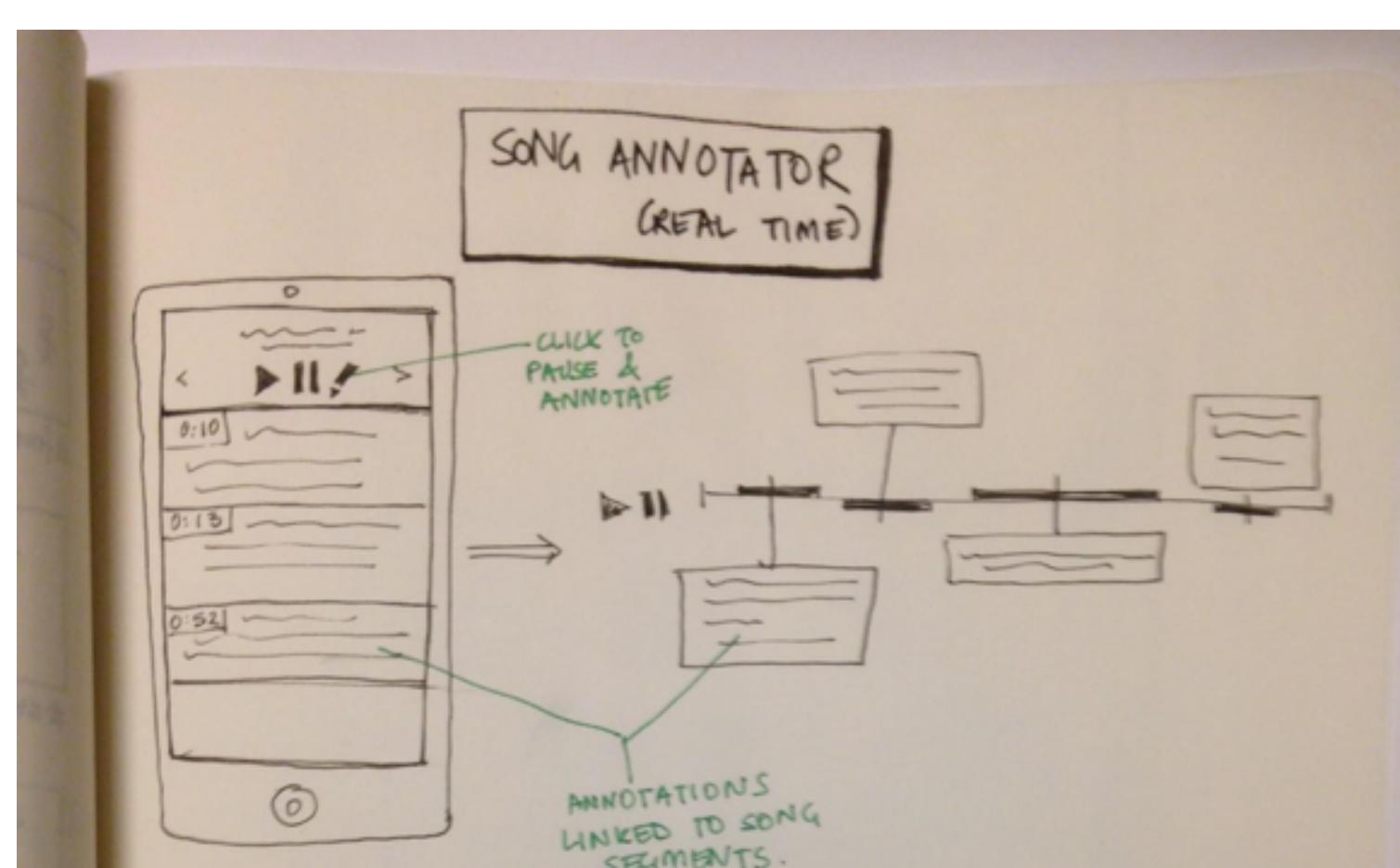
## OUR PROCESS

The development of our app has been guided by five weeks of needfinding, brainstorming, prototyping, testing, and even more prototyping.

We experimented with various questions in mind:

- Mobile or web interface?
- Text, audio, or video annotations?
- Annotations at points and moments or over ranges?

Brainstormed idea



Wizard of Oz prototype



Low fidelity sketch

