Aaron Brown Digital Product Designer

EXPERIENCE-

Polymer Designer

OCTOBER 2017-DECEMBER 2017

Joined a three-person manufacturing software startup. As first hire worked on design, onboarding, and recruiting.

Postmates

Product Designer

MARCH 2017-OCTOBER 2017

Redesigned Buyer app within team of three designers and was responsible for Android. Led product design on Growth team running A/B tests and experiments.

Qualia

Designer

AUGUST 2016-NOVEMBER 2016

Designed in code for a real estate title closing software startup. Overhauled and refined user flows for admin billing, email templating, and credentials pages.

INTERNSHIPS—

IDEO

Creative Coding Intern

FALL 2015

Worked on a physical-digital project while based in New York studio. Conducted user interviews and focus groups to create decks and prototypes to present.

Nextdoor

Engineering & Design Intern

SUMMER 2015

Led a consistency audit of elements to create a style guide for the company.

Designed and developed projects for web on Recommendations product team.

EDUCATION-

Stanford University Stanford, CA

FALL 2012-SPRING 2016

B.S. Computer Science, Focus in Human-Computer Interaction

Stanford in New York New York, NY FALL 2015

Program on the Arts, Architecture, Design, and Urban Studies

ACTIVITIES-

CS 91SI: Digital Canvas
Instructor & Critique Leader
FALL 2014–SPRING 2016

Co-taught a student-initiated visual design class at Stanford. Designed and developed website for class materials and led weekly critiques of students' work.

Stanford Design Consulting Designer

WINTER 2015-SPRING 2015

Designed a careers page for Venmo and worked on strategy for designing mobile e-commerce experiences for Pixlee.

ACHIEVEMENTS-

Kleiner Perkins Caufield Byers Engineering Fellow SUMMER 2015

a16z + IDEO Designathon 1st Place AUGUST 2015 CONTACT-

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SKILLS-

Figma Sketch Adobe CC

InVision Principle Framer

Abstract Zeplin Git

HTML/CSS JavaScript React Python

INTERESTS-

Cycling and running
Music and concerts
Photography and modern art
Board games and Mario Kart