

# Aaron Smith

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<https://web-presence.biz/>

## Summary

I embarked on my professional journey as a Graphic Designer, specializing in UI/UX and Front-End development. Over the years, my passion for creating seamless digital experiences led me to expand my skill set to include server-side and database expertise. Since 2018, I've been actively engaged in crafting Software as a Service (SaaS) solutions, leveraging my diverse skill set to bring innovative and user-centric products to life. This dynamic evolution in my career reflects my commitment to staying at the forefront of technology and delivering impactful solutions in the ever-evolving digital landscape.

## Experience



### Full Stack Developer

#### Web-Presence LLC

Mar 2018 - Present (5 years 10 months)

Tasks Include: Front End Development with CSS, Vanilla JavaScript, React.js and Bootstrap Framework - Backend Services using Node.js, PHP, MongoDB or Google Firebase, MySQL- Marketing with Google Analytics, Google Ad Words, Facebook, YouTube, Instagram, Email campaigns...



### Front End Developer

#### Meritage Homes

Mar 2017 - Mar 2018 (1 year 1 month)

- Building interactive prototypes using JavaScript within the Foundation Framework- Focusing on upcoming and ongoing applications with both the Marketing and IT Departments - Quality Assurance for software- Fixing bugs within the company software - Building new software from its infancy to fruition
- Documenting goals and plans of execution - Working with a small team of developers and Project Managers to set standards and plan timelines



### Front End UI/UX Developer

#### CVS Health

May 2015 - Nov 2016 (1 year 7 months)

- Understanding and executing business requirements presented by the project management team
- Designing and building and comprehensive workflow for the user experience - Building interactive prototypes for the business with Front End JavaScript Frameworks - Updating ongoing public and private applications using CSS, HTML and JavaScript - Working with development team to solve any issues that arise from QA testing



### Senior Front End Web Developer/Graphic Designer

#### Forever Living Products (UK) Ltd

Jan 2007 - Jan 2015 (8 years 1 month)

- Collecting requirements through an Agile Scrum methodology using JIRA
- Meeting UI/UX requirements for internal and public sites
- Supporting/improving existing in house and public web applications

- Building initial prototypes for both ecommerce and marketing site projects
- Designing and building mass email campaigns using Virtual Response for their deployment
- Site Banner Designs using Adobe Photoshop and Illustrator
- Producing promotional videos using Adobe After Effects
- Building REST APIs for JIRA and Confluence using AJAX
- Utilizing popular blog applications for ongoing news releases
- Continuous communication with development team and project managers through JIRA and Confluence
- Perform Quality Assurance (QA) testing on web applications in all browsers and devices
- Building device friendly responsive web applications using Bootstrap framework
- Activating and updating iTunes video podcast channel via XML
- Writing process documentation for the IT department using Confluence's wiki environment
- Keeping up to date with development tools such as JavaScript, AJAX, JSON, HTML5, CSS, Bootstrap, etc

## Education



### University of Advancing Technology

Bachelor's degree, Web Design / Multimedia

2004 - 2006

## Skills

Open-Source Software • Workflow Management • Project Management • Documentation • HTML5 • Agile Development • Problem Solving • Content Management Systems (CMS) • User Interface Design • Google Analytics