

Aaron Smith

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<https://web-presence.biz/>

Summary

I began my career as a Graphic Designer, specializing in UI/UX and Front-End development. Over the years, my passion for creating seamless digital experiences led me to expand my skill set to include server-side and database expertise. Since 2018, I've been writing Software as a Service (SaaS), leveraging my diverse skill set to bring my products to life. This dynamic evolution in my career reflects my commitment to staying at the forefront of technology and delivering impactful solutions to the digital landscape.

Experience



Full Stack Developer

Web-Presence LLC

Mar 2018 - Present (5 years 11 months)

Tasks Include: Front End Development with CSS, Vanilla JavaScript, React.js and Bootstrap Framework - Backend Services using Node.js, PHP, MongoDB or Google Firebase, MySQL- Marketing with Google Analytics, Google Ad Words, Facebook, YouTube, Instagram, Email campaigns...



Front End Developer

Meritage Homes

Mar 2017 - Mar 2018 (1 year 1 month)

- Building interactive prototypes using JavaScript within the Foundation Framework- Focusing on upcoming and ongoing applications with both the Marketing and IT Departments - Quality Assurance for software- Fixing bugs within the company software - Building new software from its infancy to fruition
- Documenting goals and plans of execution - Working with a small team of developers and Project Managers to set standards and plan timelines



Front End UI/UX Developer

CVS Health

May 2015 - Nov 2016 (1 year 7 months)

- Understanding and executing business requirements presented by the project management team
- Designing and building and comprehensive workflow for the user experience - Building interactive prototypes for the business with Front End JavaScript Frameworks - Updating ongoing public and private applications using CSS, HTML and JavaScript - Working with development team to solve any issues that arise from QA testing



Senior Front End Web Developer/Graphic Designer

Forever Living Products (UK) Ltd

Jan 2007 - Jan 2015 (8 years 1 month)

- Collecting requirements through an Agile Scrum methodology using JIRA
- Meeting UI/UX requirements for internal and public sites
- Supporting/improving existing in house and public web applications
- Building initial prototypes for both ecommerce and marketing site projects

- Designing and building mass email campaigns using Virtual Response for their deployment
- Site Banner Designs using Adobe Photoshop and Illustrator
- Producing promotional videos using Adobe After Effects
- Building REST APIs for JIRA and Confluence using AJAX
- Utilizing popular blog applications for ongoing news releases
- Continuous communication with development team and project managers through JIRA and Confluence
- Perform Quality Assurance (QA) testing on web applications in all browsers and devices
- Building device friendly responsive web applications using Bootstrap framework
- Activating and updating iTunes video podcast channel via XML
- Writing process documentation for the IT department using Confluence's wiki environment
- Keeping up to date with development tools such as JavaScript, AJAX, JSON, HTML5, CSS, Bootstrap, etc

Education



University of Advancing Technology

Bachelor's degree, Web Design / Multimedia

2004 - 2006