

Digital content specialist with 15+ years in government and education, blending design, front-end dev and publishing. Skilled in SharePoint, PowerApps, Adobe CS, Squiz, PHP, HTML/CSS, MySQL, Figma. Passionate about accessible, user-focused content.

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Online portfolio

2024 - 2025

## Queensland Treasury Strategic Communications

### Online Content Design Officer

Key responsibilities

- Collaborated with the broader communications team to plan, design, and develop digital and web solutions aligned with QT's strategic goals
- Employed web development tools and content management systems (e.g., WordPress and Squiz), plus coding languages such as HTML, CSS and JavaScript to create and optimize engaging, client-focused online experiences
- Applied expertise in client web journey design—including wireframing, UX, and mobile responsiveness—to deliver user-centered, accessible digital solutions
- Leveraged data and analytics tools to inform, monitor, and evaluate the performance of online resources; provided recommendations for enhancements to achieve strategic outcomes.

## Department of Agriculture and Fisheries Communications and engagement

2022 - 2023

### Web Production Coordinator

Key responsibilities

- Managed content across DAF's corporate and franchise websites using the Squiz Matrix CMS, ensuring consistent brand presentation and site reliability
- Built campaign sites on the Squiz platform in alignment with the Queensland Government Design System v.2 framework, while guaranteeing compliance with WCAG 2.1 accessibility standards
- Developed web forms for routine corporate processes—such as enquiries and disaster declarations—using the Form.io platform to streamline user interactions and data collection.

## Brisbane Catholic Education (BCE) Strategic Communications

### Front End Web Developer / Designer

Key responsibilities

- Design, develop, maintain and deploy websites for BCE schools, BCE office and entities
- Wireframing, web design, programming, development and maintenance of school websites
- Database design, development and administration
- Provide SharePoint public website administration training and online intranet documentation
- Graphic design and digital SLR photography
- Help desk support for school administrators and BCE staff through ServiceNow platform.

2009 - 2021

## Department of Energy and Public Works Communications and engagement

### Web Production Coordinator

Key responsibilities

- Managed content across EPW's corporate and franchise websites using SharePoint and Squiz Matrix CMS, ensuring consistent brand presentation and site reliability
- Built campaign sites on the Squiz platform in alignment with the Queensland Government Design System v.2 framework, while guaranteeing compliance with WCAG 2.1 accessibility standards
- Deliver analytics on website interactions and build dashboards in Looker Studio.

2023 - 2024

# AARON SANDERS

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# REFERENCES

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## Paul Bebbington

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## Hilton Luke

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# SKILLS

Adobe Creative Suite

95%

Squiz Matrix

70%

SharePoint

80%

JQuery

70%

Wordpress

75%

CSS

90%

Looker Studio

75%

PowerApps

65%



Sport  
played

1



Years  
experience

15+



Awards  
won

1



Coffee  
consumed

1,286+

# FUN FACTS

# CONTACT

Online portfolio

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