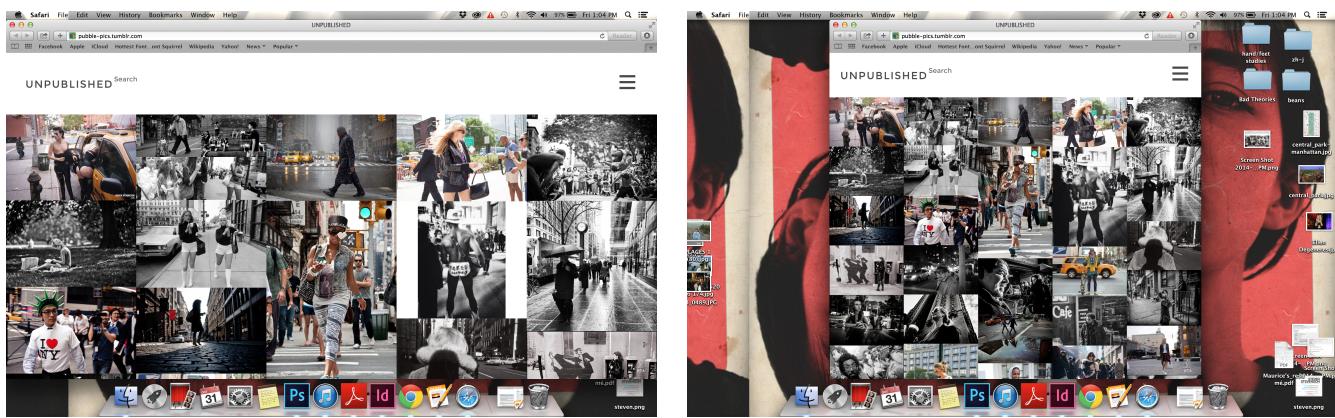


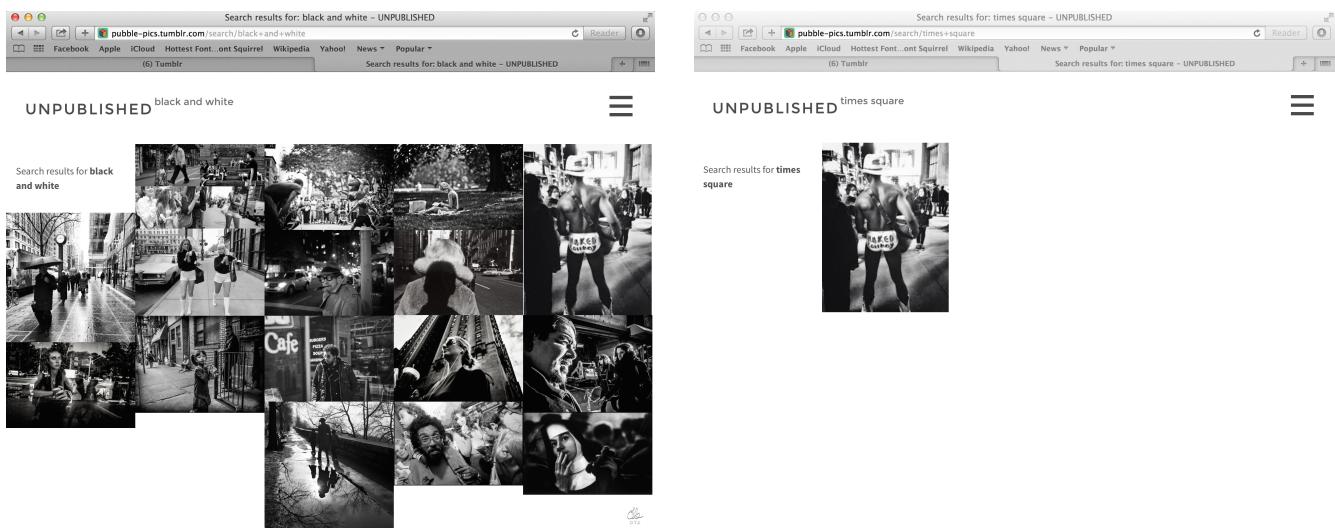
Pubble

Project Proposal

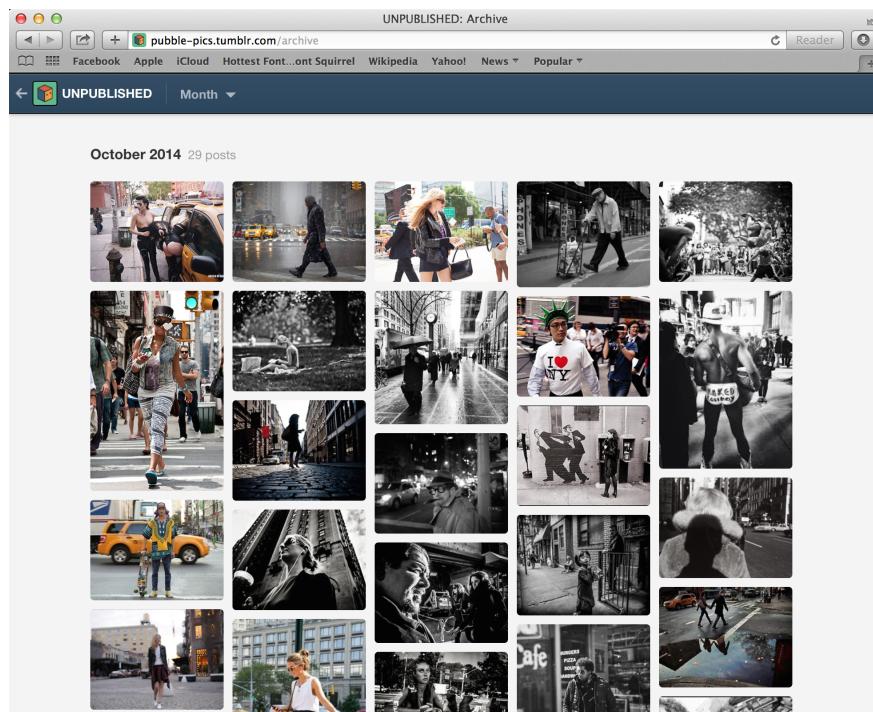
For my final assignment, I would like to create a website where people can post pictures they took of anonymous people, in New York. Anyone can be a contributor, as the main function of this website is to share pictures through a submit bar (which will probably be named “Publish,” in keeping with the website name.) I created a prototype of what I want the website to look like using a host site (Tumblr, which functions as a blog) and some images I pulled from Google. I envision the layout of the website to be organized like a multi-columned grid—compact and dense with visual information—much like the real New York. I want the grid to scale/adjust to the size of the Window, as shown below:



If you're looking for something specific, you can type it into the search engine, as all the images will be tagged with a #.



If you can't find it through the search engine, you can always look in the archive, which is organized by date.



Why use Pubble?

If you recently attended a public event or crossed a busy street, you can check this website to see if anyone had taken and posted a picture of you. I've definitely taken numerous pictures of other people, and I know other people have definitely taken pictures of me. This website is not meant to host creepy, stalker-esque photos of others, so any inappropriate submissions will be disregarded. It is meant to display street photography—in which anyone can be the subject of a thoughtful photograph without even knowing it. I always email copies of my photos to my subjects/models after I photograph them; I wish there was a way I could do the same for my street photography subjects, who make my pictures infinitely better just by being in them.



Basically, if you have a nice photo of someone, but no means of getting it to them, this website will serve as a

platform for that. It functions similarly to a smartphone app, but I chose the platform of a website because it feels less like a social network and more like a platform to share street photography with a community of both photographers and non-photographers—in summation, people who appreciate either photography or New York or both. It targets a similar demographic as Humans of New York—a demographic of mostly young urbaners who crave the personal, confessional, and almost romantic quality of an anonymous photograph (often paired with a quote).

I got the idea when my roommate Annie said that she wished she got a man's email after she had captured a special moment between him and his son.



I decided to name the website **Pubble** as it is for photos by practicing photographers or just regular people who aren't established or signed with galleries or any larger names. It serves as a platform for the unpublished. Also, **Pubble** sounds like the word "bubble," which applies, because this website is location-specific.

How does it work?

I will use the "submit" code we copied+pasted in class:

```
<form action="" id="form" method="GET">
<input type="text" name="Pubble" id="pubblesubmit" />
<input type="submit" name="submitForm" value="Submit" id="subButton" />
</form>
```

I have no idea how to do the rest without a host/blog site. But I will figure it out as I go along if I have to.

*New York is a mecca for street photography and it is likely that
we all get caught on at least one personal camera a day.
It's time to throw these pictures back into the feed.*