



## Experience

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### Interaction Designer

**frog** • Brooklyn, NY

2021–2023 (2 yrs)

Designing compelling and revenue-driving products and services in collaboration with design executives, developers, strategists and product managers.

Applying data-driven research methodologies and human-computer interaction design principles to lead the execution of useable, accessible, and profitable product experiences for diverse, big-name clients.

### Licensed Insurance Agent

**Progressive Insurance** • Austin, TX

2018–2021 (3 yrs)

As a licensed agent, consults with a range of potential and existing clients about their specific needs pertaining. Assists in coaching for newer.

### Digital Marketing Consultant

**Web.com** • Austin, TX

2018–2018 (9 mos)

Consults with small business owners about marketing solutions such as SEO, Google Ads, website design, social media, and customer feedback control.

## Licenses & certifications

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### Behavioral Science Training

**frog** • 2020–Present

Leveraging all disciplines to centralize behavior as an outcome and science as a process.

### Enterprise Design Thinking Practitioner

**IBM** • 2020–Present

Applying design thinking to companies using tools and methods of collaboration, synthesis, design research, prototyping, and storytelling.

## Education

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### Certificate, UX/UI Design

**The University of Texas** • Austin, TX

2020–2021

Studying and practicing UX/UI design methodology, user-centric design research, design thinking, visual prototyping and wireframing, interface design, storyboarding, visual design theory, web prototyping with HTML5 and CSS, interaction design with JavaScript and jQuery.

### AA, Business Administration

**Austin Community College** • Austin, TX

2014–2017

Classes in business law, calculus, and computers. Basics of managerial and financial accounting. Basics of micro and macroeconomics.

## Skills

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- Understanding of user-centered design to craft intuitive and delightful experiences.
- Collaborating with design leaders, developers, strategists and product managers to create end-to-end solutions for web and mobile applications.
- Managing multiple projects and applying data-driven approach to create and execute compelling product visions.
- Participating and leading internal and external design reviews, critiques, and workshops.
- Working at various fidelities, from quick sketches to high resolution mockups and interactive prototypes.
- Collaborating with developers to ensure design solutions are technically feasible.
- Developing comprehensive design guidelines to enable all stakeholders to expand and deploy solutions.