Aaron Amador
Product Designer • NYC

Email–
contact@aaronz.me

Experience

Interaction Designer I
frog • Brooklyn, NY
2021–2023 (2 yrs)

Designing compelling and revenue-driving products and services in collaboration with design executives, developers, strategists and product managers.

Applying data-driven research methodologies and human-computer interaction design principles to lead the execution of useable, accessible, and profitable product experiences for diverse, big-name clients.

Licensed Insurance Agent
Progressive Insurance • Austin, TX
2018–2021 (3 yrs)

As a licensed agent, consults with a range of potential and existing clients about their specific needs pertaining. Assists in coaching for newer.

Digital Marketing Consultant
Web.com • Austin, TX
2018–2018 (9 mos)

Consults with small business owners about marketing solutions such as SEO, Google Ads, website design, social media, and customer feedback control.

Licenses & certifications

Behavioral Science Training
frog • 2020–Present

Leveraging all disciplines to centralize behavior as an outcome and science as a process.

Enterprise Design Thinking Practitioner
IBM • 2020–Present

Applying design thinking to companies using tools and methods of collaboration, synthesis, design research, prototyping, and storytelling.

Education

Certificate, UX/UI Design
The University of Texas • Austin, TX
2020–2021

Studying and practicing UX/UI design methodology, user-centric design research, design thinking, visual prototyping and wireframing, interface design, storyboarding, visual design theory, web prototyping with HTML5 and CSS, interaction design with JavaScript and jQuery.

AA, Business Administration
Austin Community College • Austin, TX
2014–2017

Classes in business law, calculus, and computers. Basics of managerial and financial accounting. Basics of micro and macroeconomics.

Skills

- Understanding of user-centered design to craft intuitive and delightful experiences.

- Collaborating with design leaders, developers, strategists and product managers to create end-to-end solutions for web and mobile applications.

- Managing multiple projects and applying data-driven approach to create and execute compelling product visions.

- Participating and leading internal and external design reviews, critiques, and workshops.

- Working at various fidelities, from quick sketches to high resolution mockups and interactive prototypes.

- Collaborating with developers to ensure design solutions are technically feasible.

- Developing comprehensive design guidelines to enable all stakeholders to expand and deploy solutions.