

Typography

The two typefaces chosen reflect the sophisticated, yet approachable and neutral position of the Department.

In order for our information to be accessible to all, it must be legible. It must display our content simply, yet effectively and guide our users to read and understand the information.

For headlines the IBM Plex Serif typeface should be used, and for the body text or links, the Public Sans typeface. Avoid centering or justifying text, keep text left aligned.

IBM Plex Serif

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Public Sans

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