

Imagery

The U.S. Department of Education understands the power that photography holds, so enforces strict guides on images selected.

Images should be eye-level, or aerial. Refrain from images that are neither eye-level nor overhead, or forced perspectives.

Images should avoid clichés and metaphors. They should not be abstract or unrealistic, they should reflect nature and growth.

Images should not be filtered, though a Chalkboard color overlay is acceptable. The photos we choose should not be overstyled.

