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Intro to Enterprise Computing

Paper: BeeGather

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Summary:

There is crime near the Georgia Tech campus. Georgia Tech Police addresses this by providing crime alert information. The authors want to create a version of Waze. However, instead of traffic incidents it shows crime incidents. In order to build users, it will also have data on where various social groups congregate.

Strengths:

1. The paper lists a bunch of interesting plausible applications of social networks
2. The paper provides a good account of the current similar applications.

Weaknesses:

1. It is unclear if people will use their phone for walking directions. I mostly do walking directions by trial and error.
2. Social group congregations change yearly. It is unclear whether this application will be able to adapt.
3. It would have to compete with Google Maps. It is hard to compete with such a well known application.

Reflections.

It is an interesting idea to highlight social groups in an area. I think it could be really useful. However, I am not sure if it would get enough users to get reliable data.