



Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say?
What can we imagine them saying?

This dramatic growth in population has been driven largely by increasing numbers of people surviving to

reproductive age, the gradual increase in human lifespan, increasing urbanization, and

accelerating migration. Major changes in fertility rate have accompanied this growth. These

trends will have far-reaching implications for generations to come.

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Population records by types of countries, population trends over the years, population trends over the years by sex, cities with highest average population, countries with highest average population, population by city type, population of cities by year.

World population

Introducing social, medical, biological and economical measures for population control by the government .Creating awareness among the people about the need of population control

Need for Sustainable development, fear of lack of resources(natural and manmade), fear of environmental degradation, fear of economic recession, fear of depletion rate in the quality of life.

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

Problem: Lack of Sustainable development, lack of resources (natural and manmade), environmental degradation, economic recession, depletion rate in the quality of life due to drastic population growth.



Key rules of brainstorming

To run an smooth and productive session

- Stay in topic
- Encourage wild ideas
- Defer judgment
- Listen to others
- Go for volume
- If possible, be visual

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP

You can select a sticky note and hit the pencil (edit) or delete icon to start drawing

Person 1

Empowering young girls and women in matters concerning them, such as marriage and childbirth, is a major step in curbing population growth.

Person 2

Educated men and women acknowledge the hardships of having a large family and understand the consequences of the growing population.

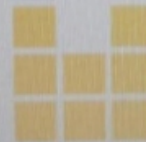
Person 3

Government incentives are an efficient policy measure in fighting issues arising from population growth. Providing the working class with financial, educational, or even medical incentives can go a long way in controlling the birth rates.

Person 4

Apart from these, improving employment opportunities, and advancements in medical facilities, particularly in reproductive healthcare, can also help reduce the rate of population and solve the problem of population explosion in the country and beyond.

Person 5



Person 6



Person 7



Person 8



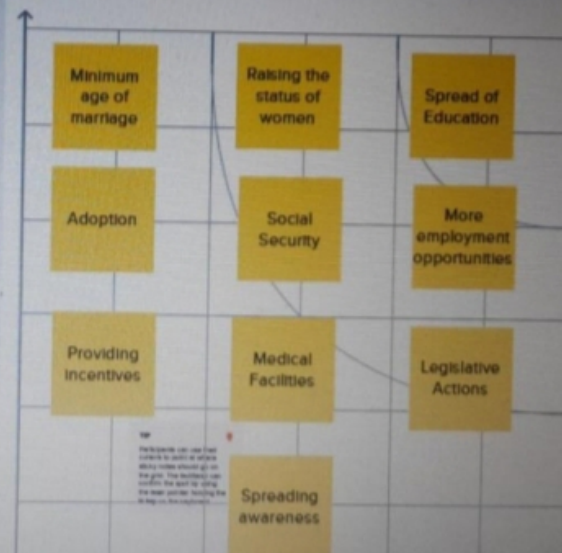
Different countries have implemented various policies to manage population, which can be divided into two categories: pro-natalist and anti-natalist. Pro-natalist policies are implemented in countries with a low population that is insufficient to utilize available resources. These policies aim to increase the birth rate for various reasons, such as strengthening the army, increasing economic production, and enhancing national pride. Under these policies, childbirth is encouraged and abortions are discouraged. Parents or women who give birth may also receive additional social security benefits. Currently, Germany, Italy, Japan, Sweden, France, Singapore, the UK, and Hungary are following pro-natalist policies.

Anti-natalist policies, on the other hand, are implemented in countries with high populations and limited resources. These policies aim to reduce the birth rate through various means. They have taken both direct and indirect methods to control the population. Direct methods include the promotion of the use of contraceptives and abortions. Indirect methods include measures of women empowerment and promoting women employment so that they become more career-oriented and avoid giving birth to children. Countries that have adopted anti-natalist policies in the past include China and India.

⌚ 20 minutes

TIP

Each participant takes 5 minutes to write notes to make 5 notes in that, someone suggests, and everyone suggests. Share the feedback with your team.



TIP

Participants can use their creativity to draw or write ideas on sticky notes and place them on the grid. The facilitator can modify the grid to show the ideas and bring the ideas to the next stage.