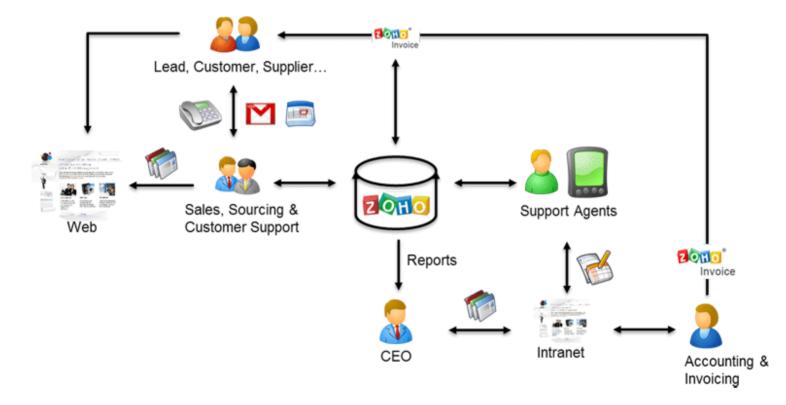
#### 1. INTRODUCTION

overview

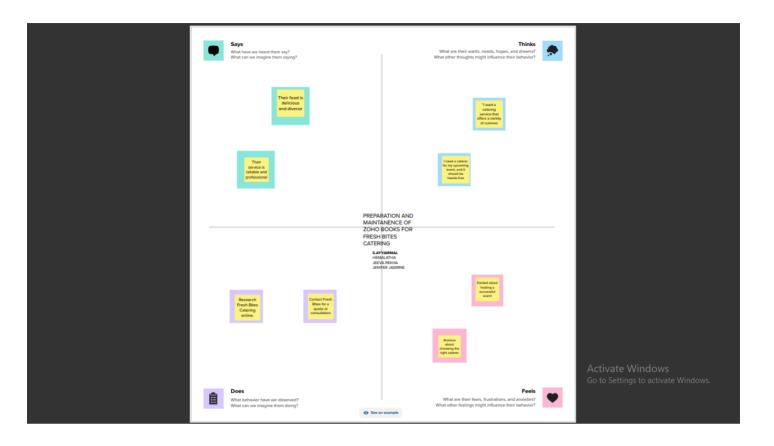
Description of the project

**Project Description:** We solve the issue of having the time to dedicate to an effective hiring process by sourcing and meeting candidates before presenting you with a shortlist you can hire from, guiding a smooth process to achieve successful results. We specialise in freelance and permanent roles across Design, Business Development, Client Management, Digital Marketing & Communications, Ecommerce, Luxury Retail, Merchandising, Operations, Pattern Cutting & Grading, Seamstresses, Product Development, Production, PR, Sales, Technical and Wholesale.

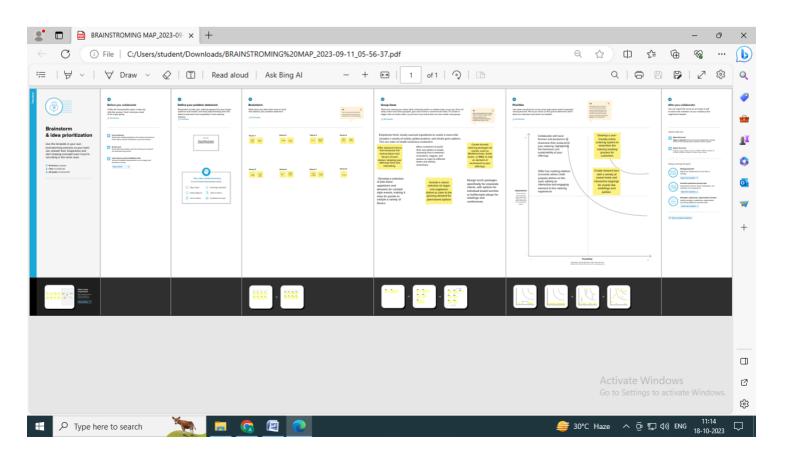
**PURPOSE** 



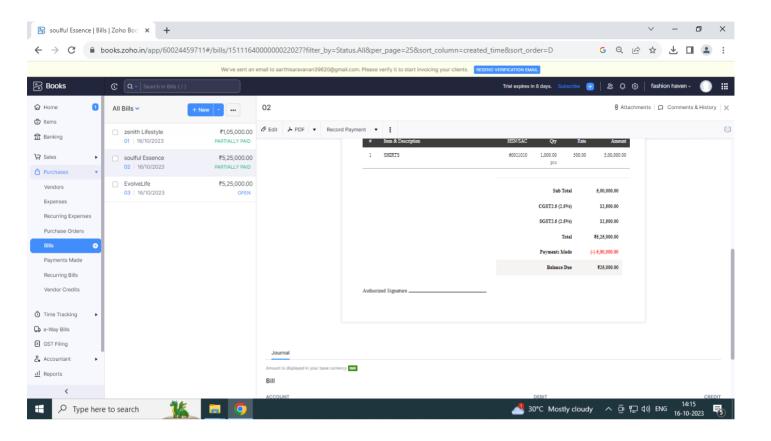
2. Problem definition & design Thinking Empathy map



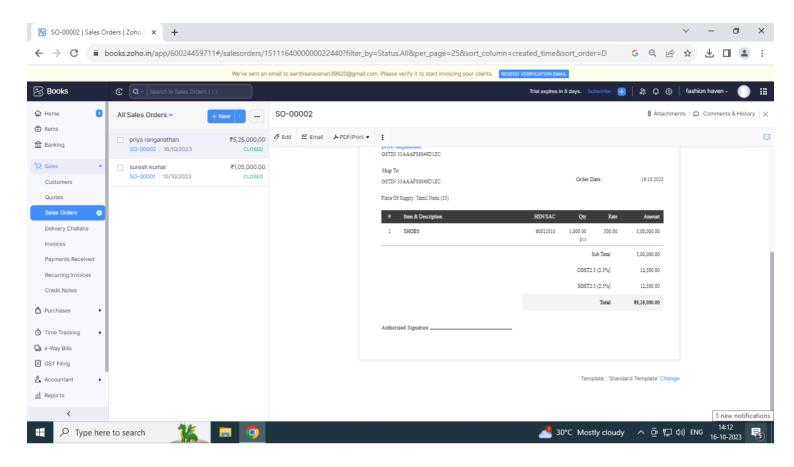
# brainstorming



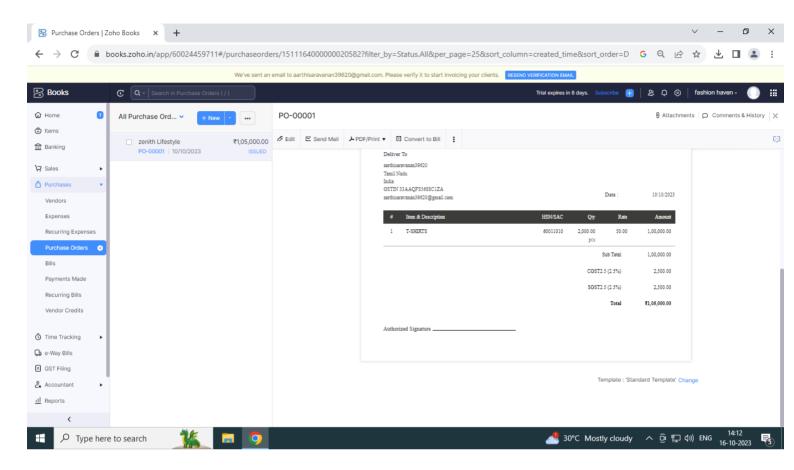
## bills



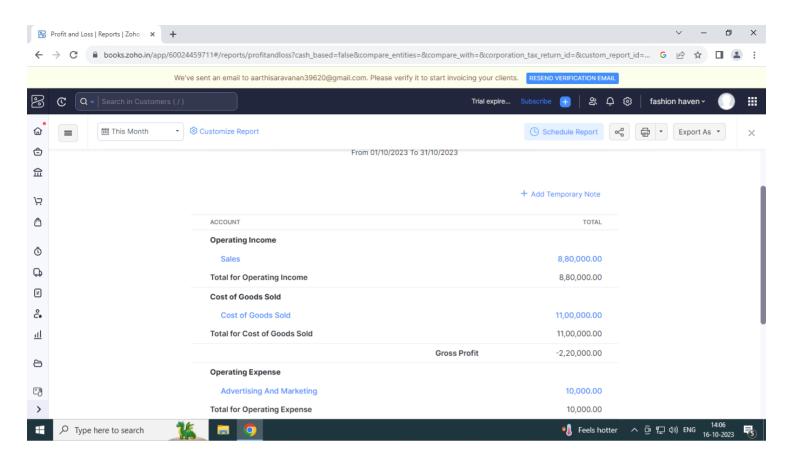
## Sales order



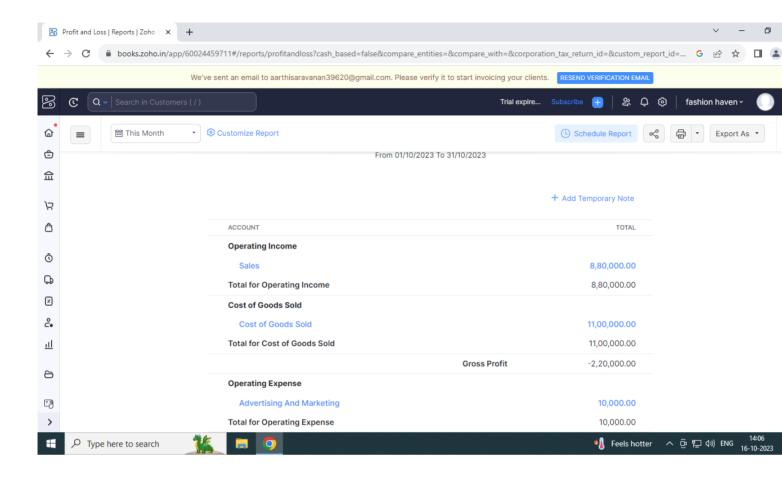
#### Purchase order



## **Profir & loss**



### **Balance sheet:**



### Advantage of fashion heaven

- Personal style: Fashion trends can influence individuals to develop their unique style. Individuals can experiment with various styles and convey themselves creatively.
- Confidence: Following fashion trends can enhance one's self-confidence because it fosters a sense of belonging and social acceptance. This confidence can result in increased self-esteem and a favorable self-image.
- Professional Appearance: Following fashion trends can help individuals appear professional and polished, particularly at work. It can create a favorable impression and increase the likelihood of professional success.
- Cultural expression: Fashion trends can also serve as a means of expressing cultural identity and celebrating diversity. It enables people to embrace their culture and express their individuality.

## Disadvantage of fashion heaven

- Expensive: It can be expensive to keep up with fashion trends. It can place a strain on one's finances to constantly purchase new clothing and accessories to remain fashionable.
- Short-lived: Fashion trends are typically short-lived and may not last long, so individuals who invest a significant amount of money in trendy clothing may need to replace them rapidly.
- Unrealistic beauty standards can be promoted by fashion trends, which can result in body shaming, low self-esteem, and other negative outcomes.

5. APPLICATIONS:

Fashion heaven.



#### 5. Conclusion:

Conclusion Fashion can be overlooked and downplayed quite often. Fashion is so much more than just throwing on a pair of pants with a shirt. Fashion and personal style means something to people.

### 5. FUTURE SCOPE:

The future scope of fashion designing in India is not limited to India only however you can have job opportunities aboard as well with your creativity and experience

# 6.Apendix

https://github.com/aarthi12345678/fashionheaven\_NM2023TMID20479

```
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light-theme="light"
data-dark-
theme="dark" data-
ally-animated-
images="system"
data-a11v-link-
underlines="false"
                    <style>
                    /* for each iteration, uncomment the CSS variable */
                    /* light themes */
                    [data-color-mode="light"][data-light-theme*="light"],
                    [data-color-mode="auto"][data-light-theme*="light"] {
                    /* iteration 1 */
                    --border-color-iteration-1: #C8CCD0;
                    /* iteration 2 */
                    --border-color-iteration-2: #BABFC5;
                    /* iteration 3 */
                    --border-color-iteration-3: #A6ADB4;
                    /* iteration final */
                    --border-color-iteration-4: #868F99;
                    /* the first value is the final step, which falls back to previous iterations */
                    --control-borderColor-rest: var(--border-color-iteration-4, var(--border-color-iteration-3, var(--
                    border-color-iteration-2, var(--border-color-iteration-1)))) !important;
```

```
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/* dark themes */
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/* iteration 1 */
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/* iteration 2 */
--border-color-iteration-2: #3F434B;
/* iteration 3 */
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/* iteration final */
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