Project Report Template

1 INTRODUCTION

1.1 Overview

   The Project Aim is to Provide real time knowledge for all the students who have basic knowledge of Salesforce and Looking for a real-time project.
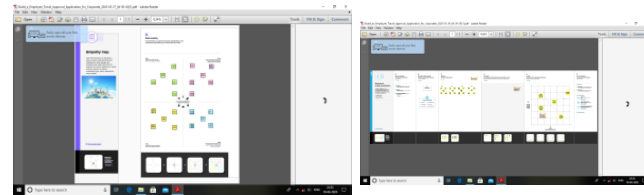
1.2 Purpose

   This project help us to maintain and manage the Travel related problems which further can be modified based on the requirements.

2 Problem Definition & Design Thinking

2.1 Empathy Map
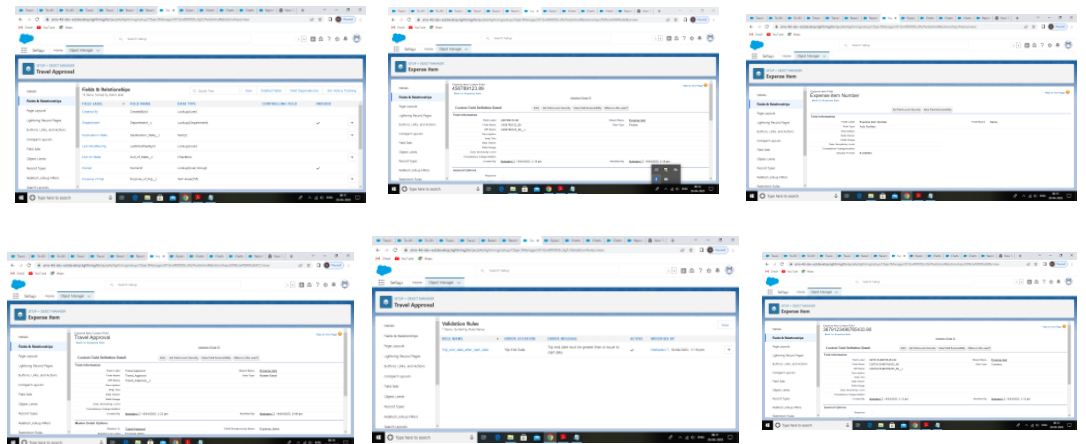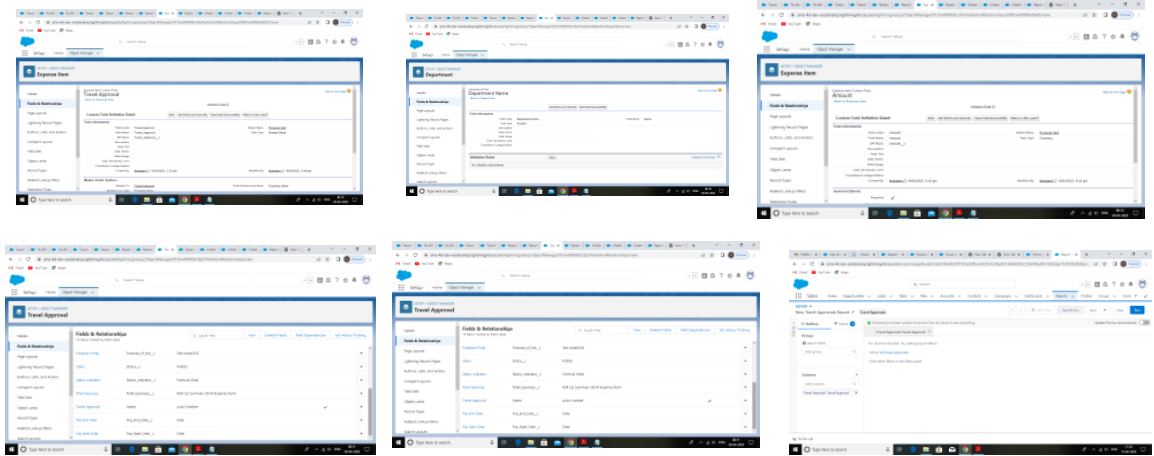
2.2 Ideation & Brainstorming Map

3 RESULT

3.1 Data Model:

Object name	Fields in the Object	
Display Tracking	**Field label**	Datatype
	Display Tracking	Text
Dispatch Tracking	**Field label**	Data type
	Dispatched	Checkbox

3.2 Activity & Screenshot

4   **Trailhead Profile Public URL**

Team Lead -
https://trailblazer.me/id/aartp2
Team Member 1 -
https://trailblazer.me/id/ddhanapal5
Team Member 2-
https://trailblazer.m
e/id/ddurga39
Team Member 3 -
http://trailblazer.me/id/
ishwt
Team Member 4-
https://trailblazer.m/i
d/geetb9

5   <u>ADVANTAGES & DISADVANTAGE</u>

ADVANTAGES

1. Greater Business Opportunities.
2. Customer's empathy

DISADVANTAGES

1. Tough competition in the market.
2. High marketing Costs.

6   <u>APPLICATIONS</u>

1. Motivating Employees.
2. Developing strategies to increase the customer pool.
3. Growing store Traffic.
4. Ensuring Customer satisfaction.

7   <u>CONCLUSION</u>

1. Wide branch network has significant impact on strong customer relationships.

8   <u>FUTURE SCOPE</u>

This CRM system is best for users who are already leveraging Salesforce for their education data needs.