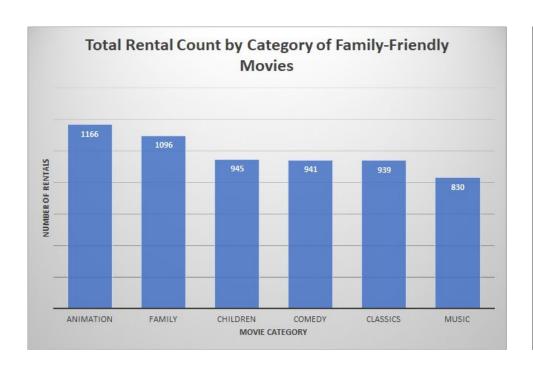
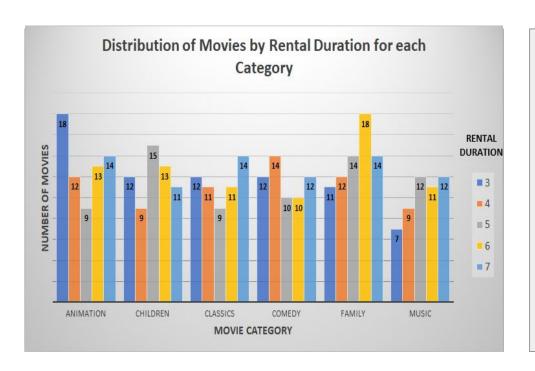
## What are the Popular Categories of Movies rented by Family Audience?



From the chart, we can see that the 'Family' and 'Animation' Category movies are the most popular among the family audience followed by 'Children', 'Comedy' and 'Classics'. 'Music' is the least popular category rented among the family movies.

## How can we compare the Distribution of Movies by Rental Duration for each Category?

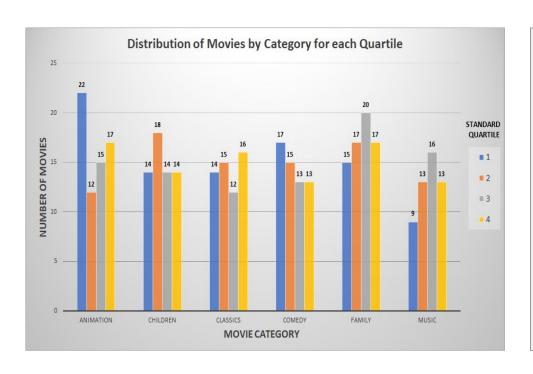


The chart shows the rental duration for the number of movies by each category.

The 'Animation' Category has the highest number of movies rented for a duration of 3 days whereas the 'Family' Category has highest number of movies rented for 6 days.

We can derive comparisons for different categories and rental duration using this chart.

## How can we compare the Distribution of Movies by Category for each Quartile?



The chart shows the number of movies by category for each quartile.

The 'Animation' Category has the highest number of movies in the first quartile. The 'Children' category has the highest number in the second quartile.

We can derive comparisons for different categories and quartiles using this chart.

## What are the Total Rental Orders Per Store?



From the chart, we can see that both the stores rented almost the same number of orders during a specific time unit.