






## SEO Services

With a vast experience in the digital marketing domain, AARU has established a niche for itself as a leading SEO agency. From being a small startup, we have become one of the most trustworthy SEO services providing company.

AARU offers cutting edge solutions which can help you achieve your long term objective.

We keep up with the changes which are taking place in the industry, thereby ensuring that our clients can achieve the desired level of traffic from their campaign.

At AARU, we offer a wide range of services to our clients. Some of the services which we offer are mentioned below:-

-  Pay Per Clicks Advertising (PPC)
-  Search Engine Optimization (SEO)
-  Social Media Optimization (SMO)
-  Online Reputation & Management Services (ORM)
-  Content Marketing

What makes us stand out as the best SEO Company is that we offer a complete mix of our services aimed to attract, engage and convert visitors into customers. Our staff has years of experience of working in the industry and are accustomed to the use of the latest tools used in the digital marketing industry. Through the sharing of reports on a periodic basis, we make sure that our clients stay updated about the progress made in their campaign. Our service packages can be compared with that of any affordable SEO company.

We make use of white hat and organic techniques in order to improve the ranking of a website. The white hat techniques which are used by us include organic on-page SEO, back linking and social media marketing. We help in resolving all issues in your campaign making use of the prescribed methods and software. At AARU, we make use of the latest analysis software. Through the use of this software, we keep a track of a website's ranking, analytics and other details of a digital marketing campaign.

## Count on us as one of the leading SEO consultants

At AARU, we believe in adapting to the changes which are taking place in the digital marketing industry. In order to satisfy our clients with our proficient web marketing solutions, we have formed a team which with highly enthusiastic, driven professionals. Our staff across different departments is well aware of the emerging trends in the industry. They can therefore help you to upgrade your website and ensure that you stay ahead of your competitors. Adaptation of the newest tools makes us a trustworthy SEO consultant.

## Some Unique Features That Distinguish Our Services:

Here are some unique features of our services that give us an edge over the rest of the seo companies:

- **Support**

We provide expert support to our customers and ensure that all their queries are answered perfectly.

- **Competitor Analysis**

We provide detailed competitor analysis and help you understand different strategies to improve your website and attract more audiences.

- **Affordable Packages**

Affordable packages are one of our key features. We have unique packages to cater to the needs of budding startups as well as well established business owners

## Our Promise

- **Better ROI**

We assure our clients better ROI on each investment. We ensure improved returns by working on search engine rankings and improving the visibility of client webpage getting additional leads for the business. Our squad of experts works closely with the client trying to understand their customer base and work out ways to reach and gain their support.

- **Reporting & Analysis**

We at AARU believe that high-quality business relationships are based on transparency and mutual understanding between the client and the company. We keep the client updated concerning the progress of the website. Regular reporting and analysis observance the client in the loop helps them understand as well as speak out regarding any changes or alterations.

- **Goal Achievements**

We believe that true success is a slow process and a consistent firm achieves the goals that it sets. Our company decisively believes in going step by step, setting higher goals each time to beat our own past records. Our clients rely on us because of our consistent performance and devotion to the goals we claim to achieve.

- **Build Trust & Credibility**

Search engine and digital marketing is quite different from the conventional print media marketing. We believe that it is probable to sustain success as a digital marketer only by building trust and credibility. We make sure we live up to the promises we make to our clients. We strongly adhere to the online ethics that define a firm's online status.