AARUSHI MITTAL

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EDUCATION

Indiana University, Kelley School of Business – Bloomington, IN   May 2026
Master of Science in Information Systems
- *MSIS Business Analytics Club – Vice President:* Managed strategic planning, events, and club communications

Indiana University, Kelley School of Business – Bloomington, IN   May 2025
Bachelor of Science in Information Systems.   GPA: 3.54/4.00
- *Global Engagement Scholarship:* Awarded $44,000 for academic excellence and extracurricular involvement
- *Data Visualization Club – Member*: Designed and delivered Tableau and Python training using real-world datasets for 110+ members, promoting applied analytics skills and engagement in data careers
- *Digital and Consumer Marketing Workshop Participant (2022–2025):* Selected for marketing-focused program integrating analytics and branding strategy

EXPERIENCE

First Manhattan – New York, NY   June 2025 – July 2025
Business Systems & Technology Intern
- Automated an end-to-end pipeline to extract and merge email marketing program data from Marketo APIs using Postman and UiPath, to load and cleanse the data in Snowflake to ensure accuracy and consistency
- Designed interactive Sigma dashboards using integrated data from Marketo and CRM, enabling Marketing and PM teams to track campaign performance, team metrics, and client engagement with greater efficiency

Net Solutions – Chandigarh, India   June 2024 – August 2024
Python Developer Intern
- Improved script reliability and efficiency by enhancing legacy Python code, applying object-oriented principles, integrating external libraries, and implementing error-handling techniques
- Built two independent applications to advance Python proficiency: a chess game with real-time feedback and stat tracking, and a library system to manage memberships and book lending

Ernst & Young – Chandigarh, India   June 2023 – August 2023
Data Analytics Intern
- Conceptualized Tableau dashboards using reports elucidating government subsidies, eligibility criteria, and application procedures, enabling clients to optimize utilization of tax incentives under different schemes
- Employed Excel and Tableau to format, validate, and display financial documents for the Bector enterprise in Punjab, enhancing their eligibility for a substantial $600,000 incentive within the PMKSY scheme

LEADERSHIP

Phi Chi Theta Professional Business Fraternity – Bloomington, IN   September 2021 – May 2025
Pledge Educator (January 2024 – May 2024)
- Developed an 8-week program to build and strengthen individual skills through tailored coaching and feedback
- Served as liaison between pledges and active members, reinforcing standards of leadership and professionalism

Technology & Social Media Chair (April 2022 – December 2022)
- Created a Tableau dashboard for corporate sponsors showcasing finances, boosting sponsorships by $10,500

Academic Success at Kelley – Bloomington, IN   May 2022 – May 2025
Lead Coach & Tutor
- Supervised a team of coaches, ensuring accurate appointment tracking, compliance, and efficient scheduling to optimize operational efficiency and service delivery while tutoring students in Kelley prerequisite classes

TECHNICAL

- *Business Intelligence & Reporting*: Tableau, Excel, SQL, Sigma Computing, Snowflake
- *Programming*: Python, R, C#, HTML/CSS
- *Data Modeling & Systems Design:* UML Sequence Diagrams, ERDs

ADDITIONAL

| *Friends* | Kappa Alpha Theta | Coffee | Romantic Comedies | *Adam Sandler* |