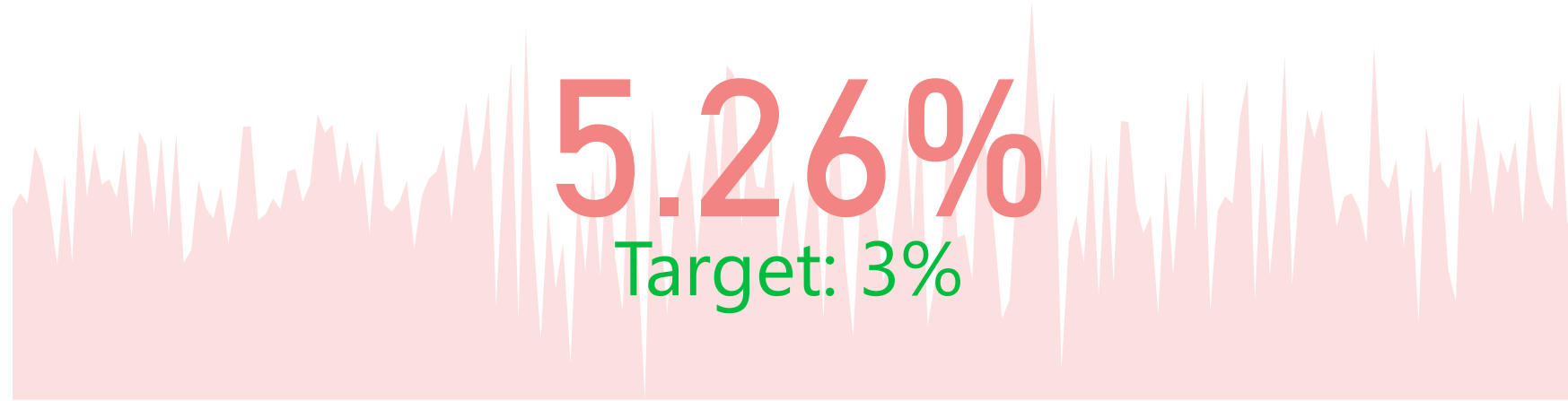


ShopSpectra

Fraud Analytics KPI Dashboard

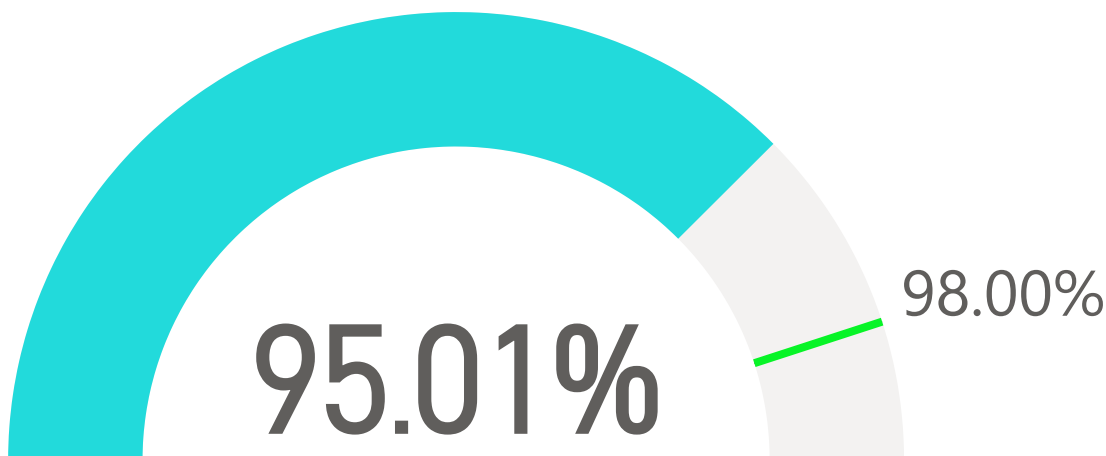
KPI # 1 : Fraud Rate

Period: Dec 1st 2023 - May 31st 2024

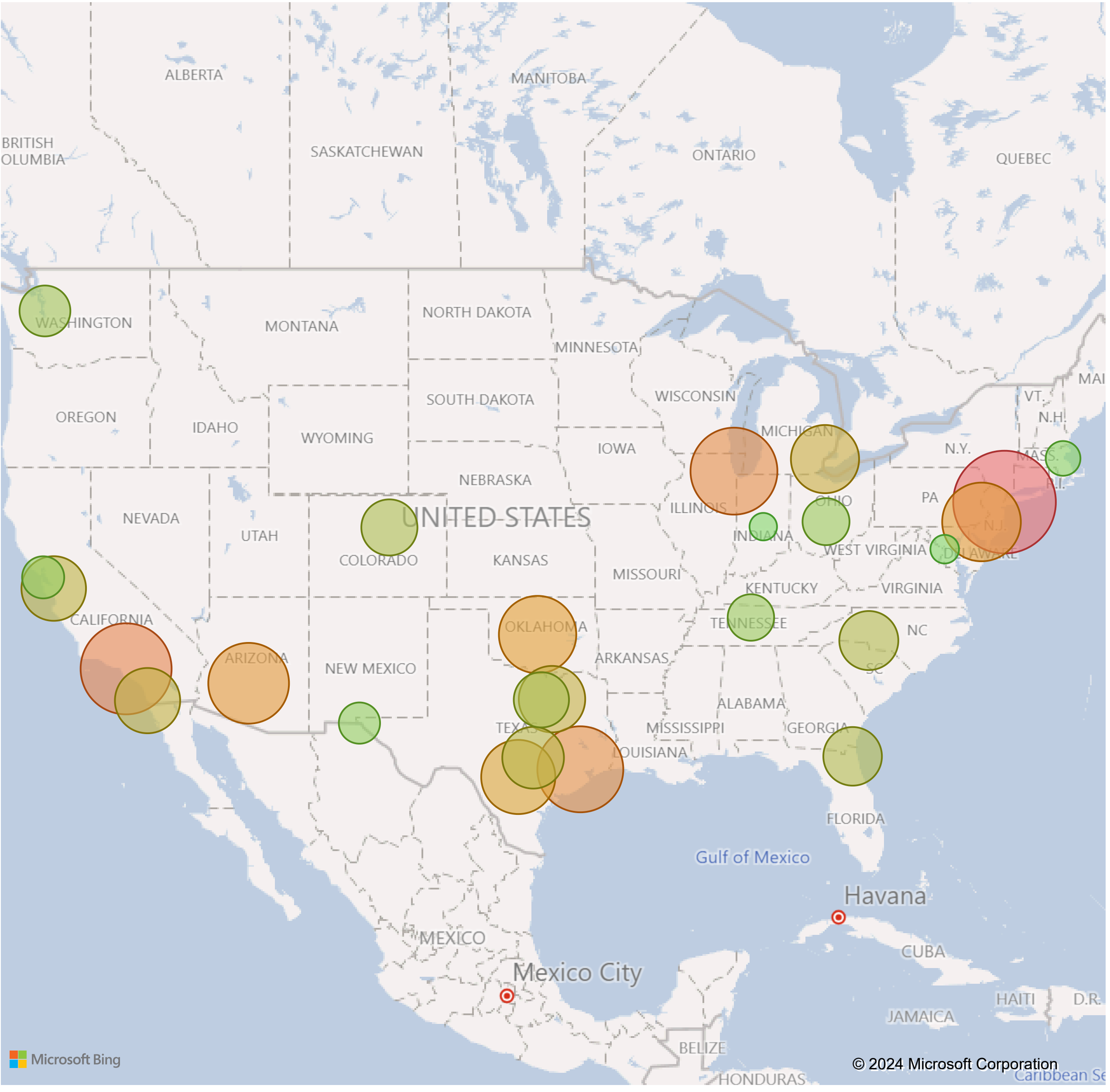


KPI # 2: GUAR

Period: Mar 1st 2024 - May 31st 2024



Number of Fraudulent Transactions



Total Transactions

1.04M

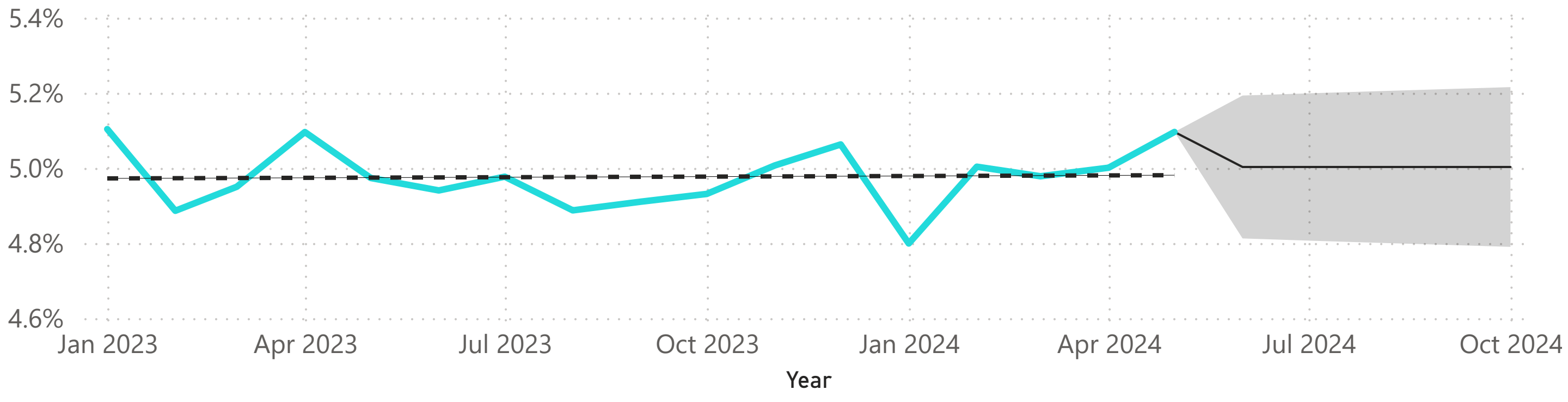
Unique Users

38.69K

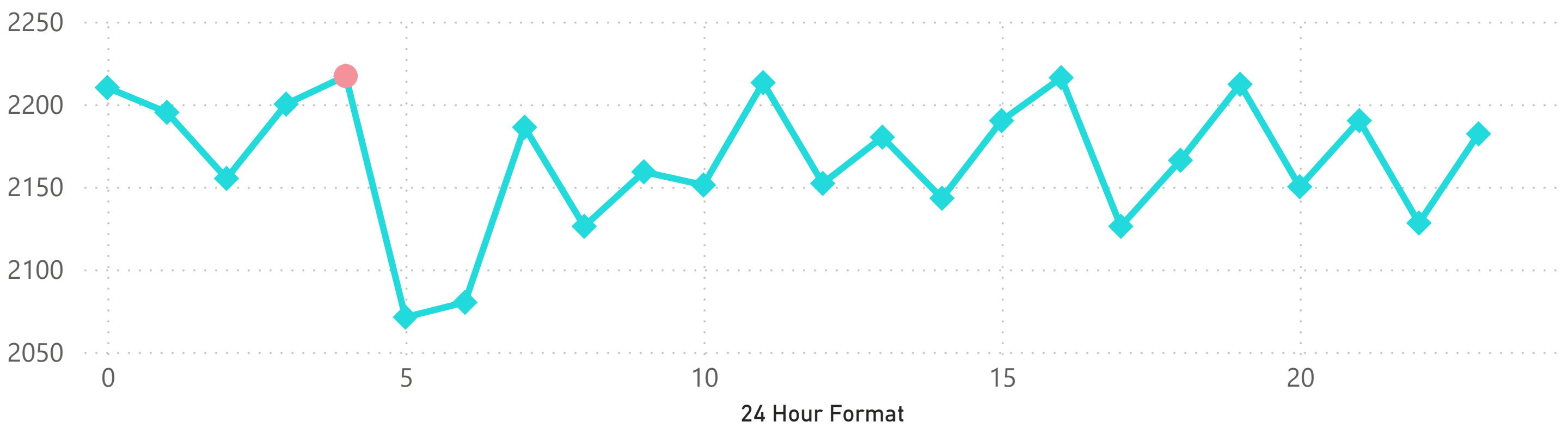


This visual does not support exporting.

Fraud Rate



Fraudulent Transactions By Hour





Fraud Analytics Report

Last Datasets Refresh

6/18/2024 7:10:36 PM

Select Time Period

1/1/2023



5/31/2024



Transaction Declined?

0

1

Fraud Transaction?

0

1

Device Type

All



Location

All



Reset All Filters

Total Transactions

1.04M

Fraud Cases

52K

5.00%

Fraud Rate
4.99%

Good User Approval Rate
95.01%

Approval Rate
85.00%

Decline Rate
15%

Precision Rate
33.30%

Recall Rate
15.12%

Product Category

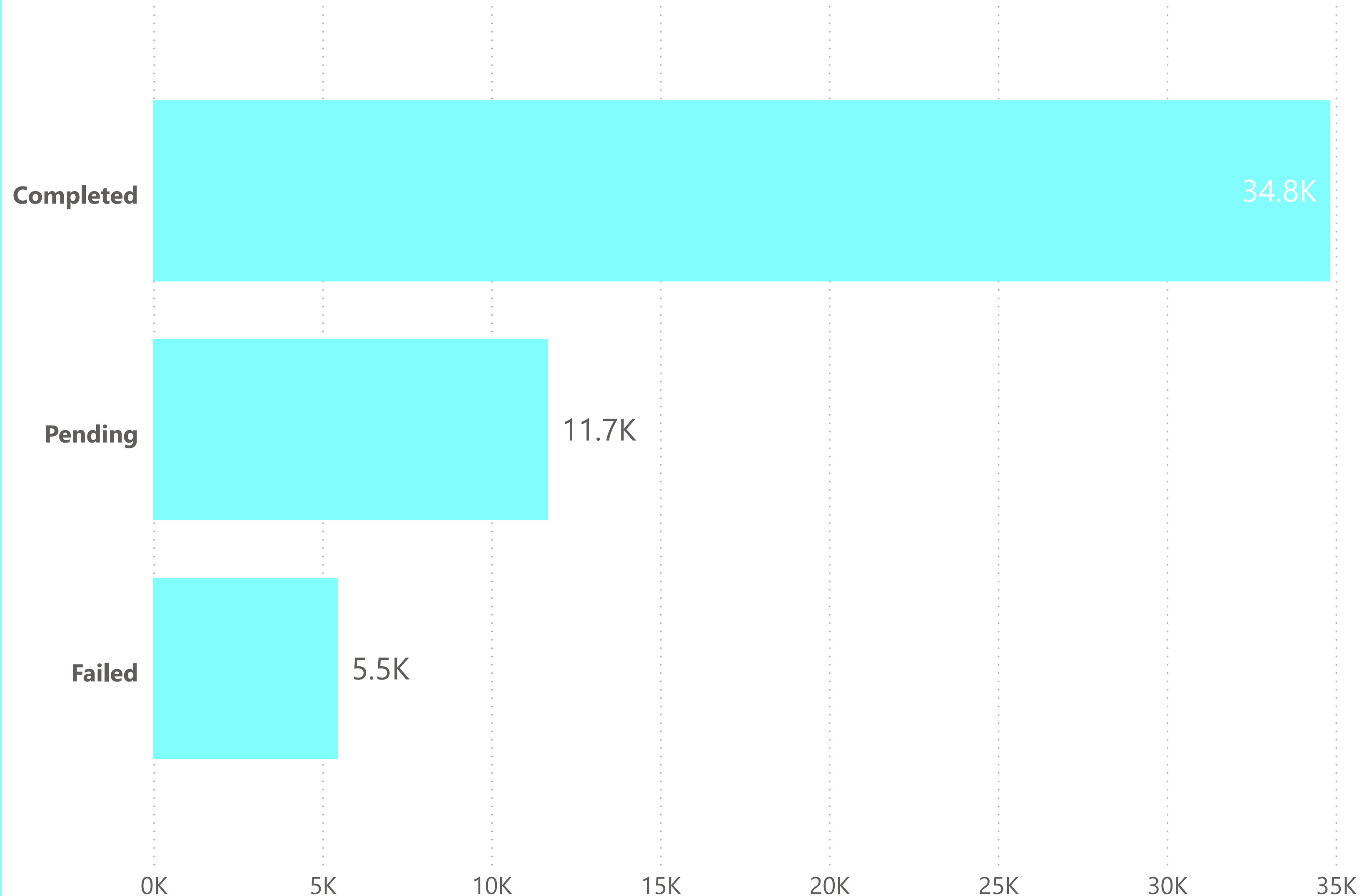
Payment Method

Transaction Status

Transaction Location

Transaction Month

Fraud Transactions by Status





Transaction Summary Report

Last Dataset Refresh

6/18/2024 7:10:36 PM

Total Transactions

1M

Total Approved

885K

Total Declined

156K

Total Sales

\$7.81bn

Total Fraud Cases

52K

Transaction Date

1/1/2023



Fraud Transaction?

☐

0

☐

1

Transaction Declined?

☐

0

☐

1

Device Type

☐

Desktop

☐

Mobile

Location

☐

Austin

☐

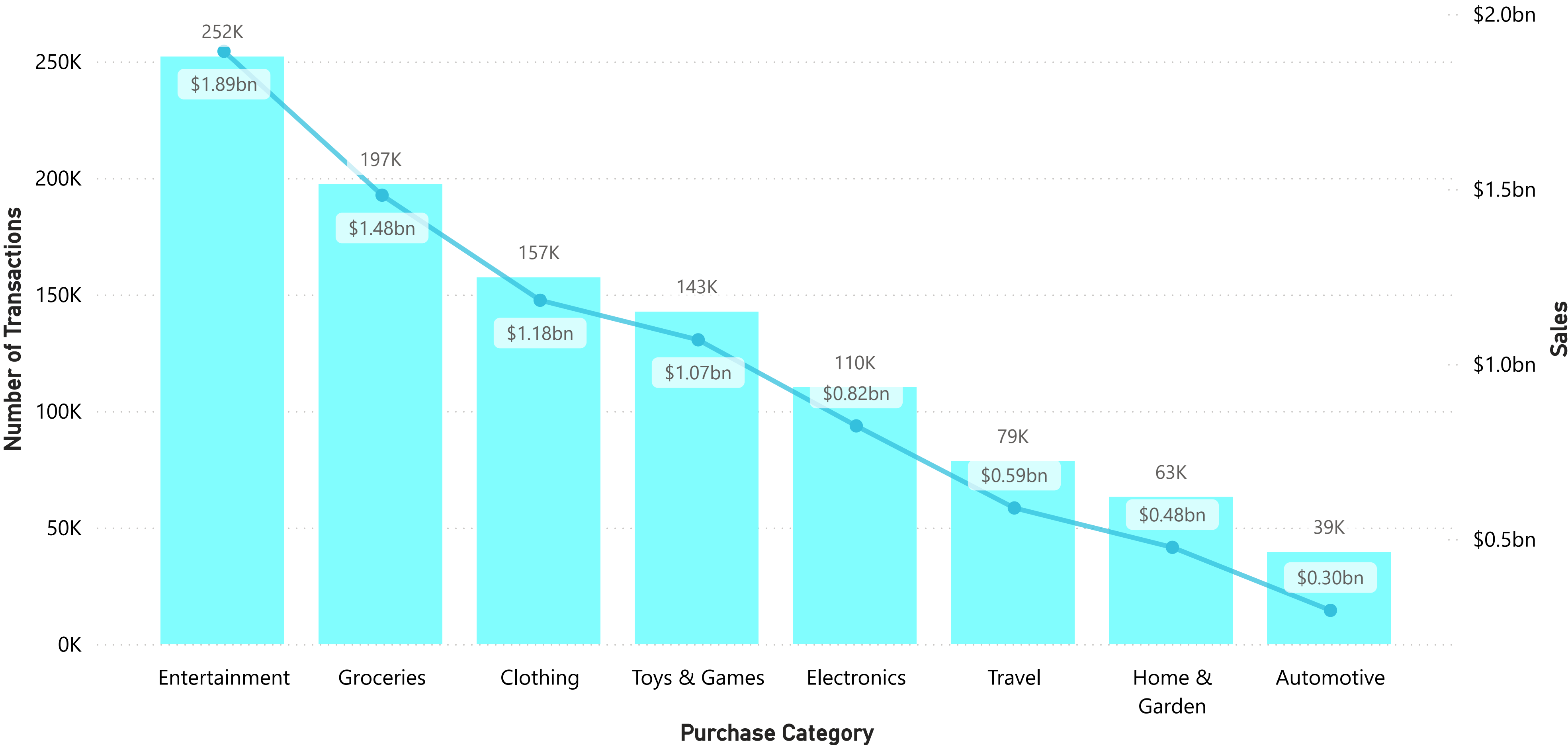
Boston

Unique Users

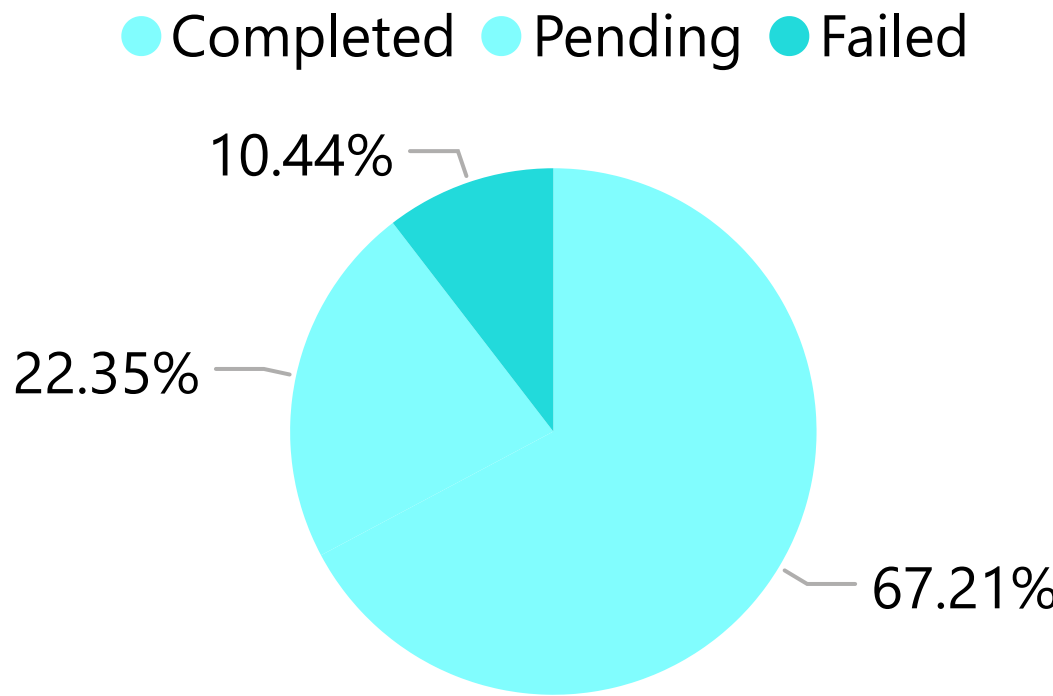
38.69K

Transaction Volume and Sales

Transaction Volume Sales



Transaction Status



Payment Method Used

