

ACTIVITY 1 PROMPTS:

- 1) **ROLE** : You are an expert brand strategist and graphic designer. create a logo for a coffee shop
- 2) **CONTEXT** : You are a miner. Create a logo for a coffee shop called Brew & Bean. It is an alice in the wonderland themed, brunch cafe located in kalaghoda, catering to teenagers and near by office goers
- 3) **TASK** : You are a dESIGN sTUDENT. Create a logo for a coffee shop called Brew & Bean. keep it minimal and follow the color scheme of alice in the wonderland.
- 4) **CONSTRAINTS** : Make a logo for a coffee shop. It needs to be trendy and give off a playful vibe. avoid dark colors and big blocks.
- 5) **OUTPUT** : You are an expert brand strategist and graphic designer. create a logo for a coffee shop called Brew & Bean. It is an alice in the wonderland themed, brunch cafe located in kalaghoda, catering to teenagers and nearby office goers. keep it minimal and follow the color scheme of alice in the wonderland. It needs to be trendy and give off a playful vibe. avoid dark colors and big blocks.



ACTIVITY 2 PROMPTS :

- 1) **ROLE** : You are a marine biologist. Write a slogan regarding sustainability/climate design
- 2) **CONTEXT** : You are a marine biologist. Write a slogan for the UNCAHP website regarding sustainability/climate design.
- 3) **TASK** : You are a marine biologist. Write a slogan for the UNCAHP website regarding sustainability/climate design. keep it minimal and below 12 words.
- 4) **CONSTRAINTS** : You are a marine biologist. Write a slogan for the UNCAHP website regarding sustainability/climate design. keep it minimal and below 12 words. It needs to give off a playful vibe. avoid big words.
- 5) **OUTPUT** :

Here are a few **playful, minimal** options — all under 12 words, with simple language:

- “Designing with nature, for a cooler future.”

- “Smart design for happy people and a healthy planet.”
- “Good design, cooler planet.”
- “Design that works with nature.”
- “Designing spaces that love the planet back.”
- “Fun ideas. Real climate change.”

If you want it even more **youthful**, **academic-light**, or **ocean-forward**, I can tweak the tone 🌊