

# Aarushi Venkatakrishnan

## UX/UI Designer

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### Experience

#### Communications Team Lead

CENTER FOR GLOBAL REPRODUCTIVE  
HEALTH | OCT 2019 - Present

- Head designer for website and newsletter
- Create figures for grant proposals and papers
- Manage Center outreach and event planning

#### UX/UI Design Intern

NFLViz.com | DEC 2020

- Developed mock-ups of website design for mobile and web
- Designed brand strategy
- Streamlined user flow

#### Research Assistant

EVOLUTIONARY MISMATCH LAB |  
NOV 2019 - DEC 2020

PI: Dr. William Parker

- Performed bench experiments on the survival conditions of certain intestinal worms
- Practiced scientific method and designed experiments
- Wrote manuscripts and presented research

### Education

#### Duke University

AUG 2019 - MAY 2023 | DURHAM  
GPA 3.98

B.S. in Biology

Minor in Computer Science

Minor in Visual Media Studies

### Leadership

#### President

STUDENT ADVISORY BOARD, CGRH |  
DEC 2019 - Present

- Recruited over 30 members and designed board structure
- Oversee 4 committees with topics of mentorship, social media, events, and writing
- Connect with the faculty and students across the Triangle

#### Co-Captain

DUKE LASYA, Indian Dance Team |  
AUG 2020 - Present

- Organize and coordinate dance rehearsals and performances
- Manage social media and broader communications
- Engage in collaborative choreography

### Skills

#### Design

Figma  
Illustrator  
Photoshop

#### Development

HTML/CSS  
Python  
Wordpress  
Mailchimp

#### Prototyping

Concept Sketches  
Wireframing  
User flows