## **AARUSH JAIN**

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### **TECHNICAL SKILLS**

- Programming Languages: Java, PHP, Python (pandas, numpy, matplotlib, seaborn)
- Tools & Platforms: Power BI (dashboards, DAX, slicers, filters), Excel, Visual Studio Code
- Web Development: HTML, CSS, MySQL, PHPMyAdmin,
- Computer Science Fundamentals: Data Structures and Algorithms (DSA), Problem-solving
- Soft Skills: Logical thinking, Communication, Team collaboration

### **ACADEMIC PROJECTS**

• Mobile Sales Dashboard [Link]

[Jul 2025]

Analyzed 5,000+ mobile sales records to identify top-performing brands, model-wise revenue trends, and regional sales distribution, using interactive charts and slicers for detailed exploration.

Credit Card Customer Details Dashboard [Link]

[Jul 2025]

Processed and visualized credit card transaction and demographic data (10,000+ records) to uncover spending patterns, customer segmentation, and high-value client insights using SQL-powered data imports.

• HR Analytics Dashboard [Link]

[Jun 2025]

Examined attrition trends across 1,700 employees, uncovering key patterns based on age, education, salary brackets, and job roles, enabling targeted retention strategies

• Malware Detection and Prevention Using ML Techniques [Link] [Final year project | Jan 2025 – May 2025] Developed a machine learning-based system to detect and prevent malware using static analysis on over 5000 executable files. Achieved 92%+ classification accuracy using supervised (Random Forest, Neural Networks) and unsupervised models (K-Means), reducing false positives by 18%.

# INTERNSHIP EXPERIENCE

• Web Developer Intern – Mahalasa Infotech (Chembur) [Link] [Jun 2024 – Aug 2024] Designed and developed a responsive 5-page website using PHP, HTML, and CSS for a client-facing business portal. Managed a MySQL database with over 1,200 records via PHPMyAdmin, improving data handling efficiency by 30%. Deployed and configured the solution in a Linux-based environment.

## **CERTIFICATIONS**

**Google Data Analytics Professional Certificate** — **Coursera** [In Progress, Expected Completion: Sept 2025]

Advanced Microsoft Power BI [Coursera] [Jul 2025]
 From Excel to Power BI [Coursera] [Jul 2025]

Data Visualization with Power BI [Great Learning] [Jun 2025]

### **EDUCATION**

Bachelor of Computer Application
 Amity University Mumbai, 2022-2025 | CGPA: 8.2