

Customer Shopping Behavior Dashboard

Subscription Status

No

Yes

Gender

Female

Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping Type



2-Day Shipping



Express



Free Shipping



Next Day Air



Standard



Store Pickup

3.9K

Number of customers

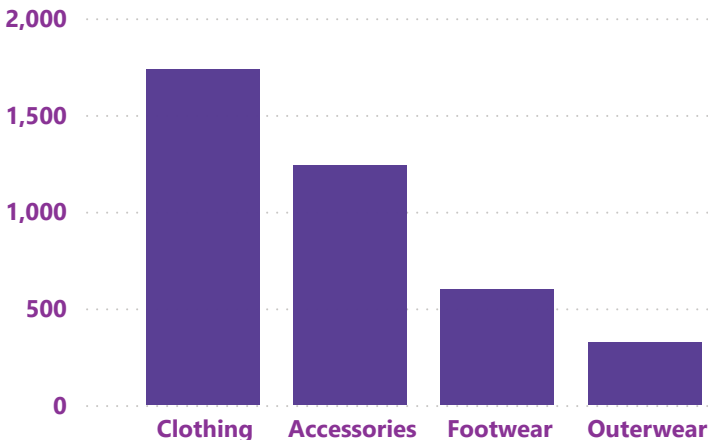
\$59.76

Average Purchase Amount

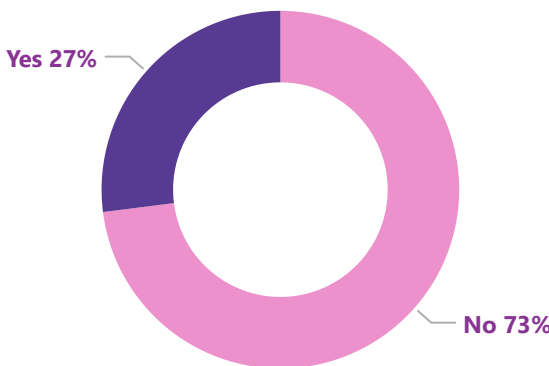
3.75

Average Review Rating

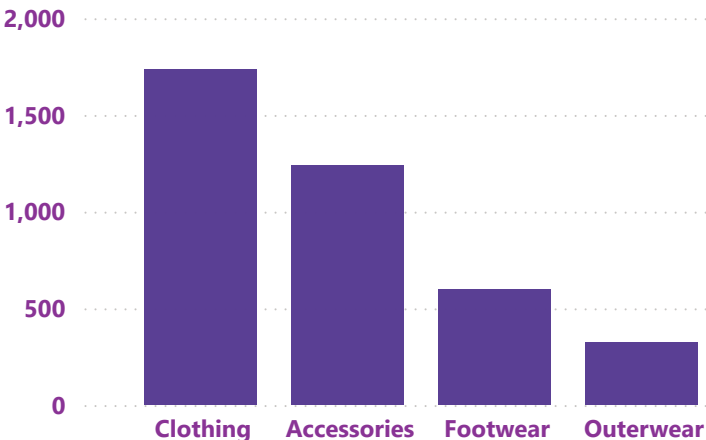
Sales by category



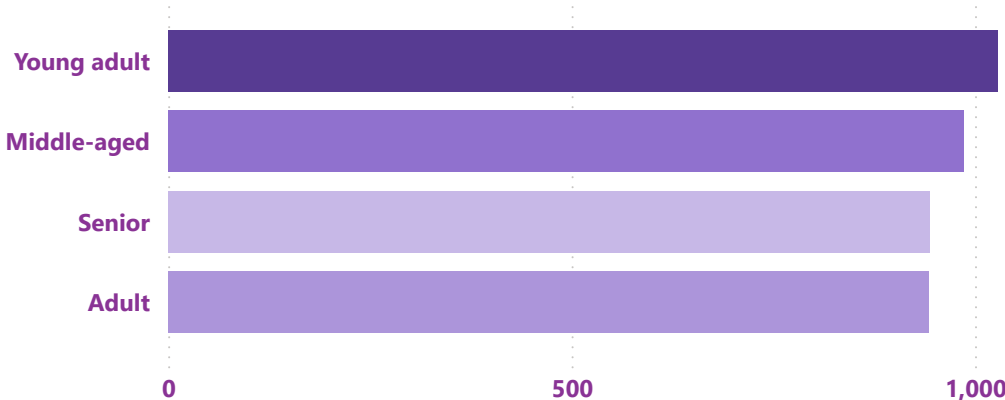
% of customer by subscription_status



Revenue by category



Sales By Age Group



Revenue By Age Group

