

# Customer Shopping Behavior Dashboard

## Subscription Status

No      Yes

## Gender

Female      Male

## Category

Accessories

Clothing

Footwear

Outerwear

**3.9K**

Number of customers

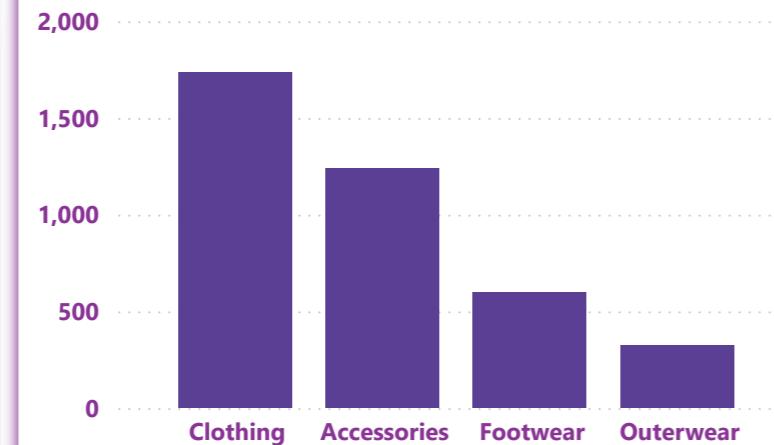
**\$59.76**

Average Purchase Amount

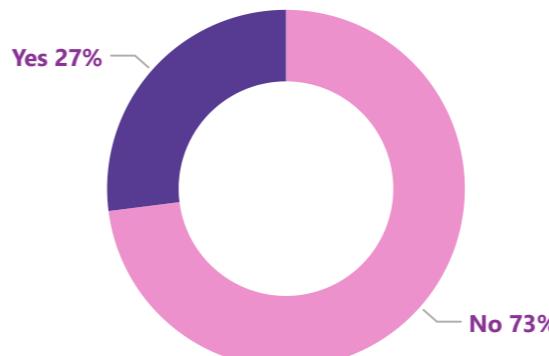
**3.75**

Average Review Rating

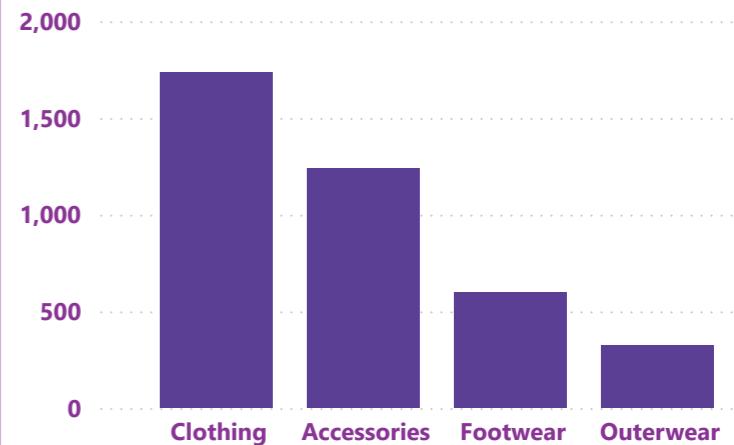
## Sales by category



## % of customer by subscription\_status



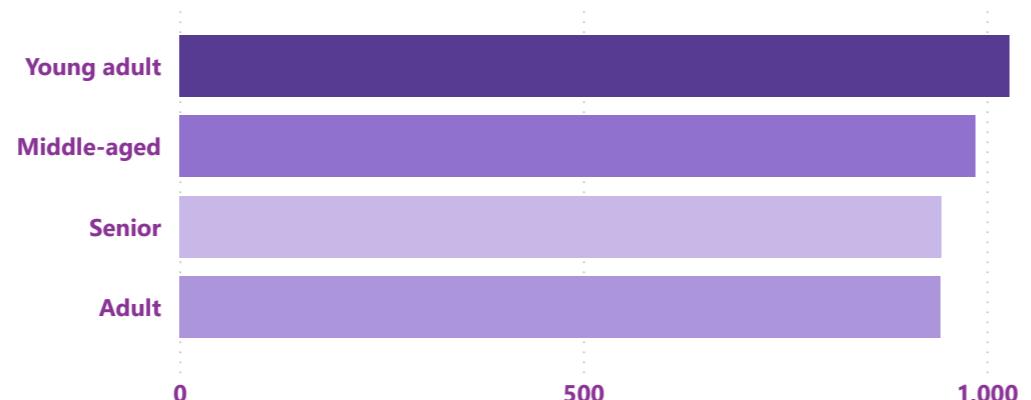
## Revenue by category



## Shipping Type

- 2-Day Shipping
- Express
- Free Shipping
- Next Day Air
- Standard
- Store Pickup

## Sales By Age Group



## Revenue By Age Group

