

As part of a three-person team, I collaborated on the design and creation of a poster for an Arcade Night event. Our goal was to capture the essence of retro gaming while appealing to a wide audience. We worked together to develop the concept, ensuring the design aligned with the event's atmosphere. This poster effectively communicates the event's lively spirit and has been used across Instagram and Facebook to generate interest and engagement. Overall, our collaborative effort demonstrates the ability to merge creativity with effective communication, resulting in a poster that not only informs but also excites and invites participation.