

CREDIT CARD TRANSACTION REPORT

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	66,14,172.62
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Silver	5659109	4647596	8,21,922.98
Total	56517011	45533021	79,82,479.81



Week Number

All



Total Revenue

57M

Total Interest

7.98M

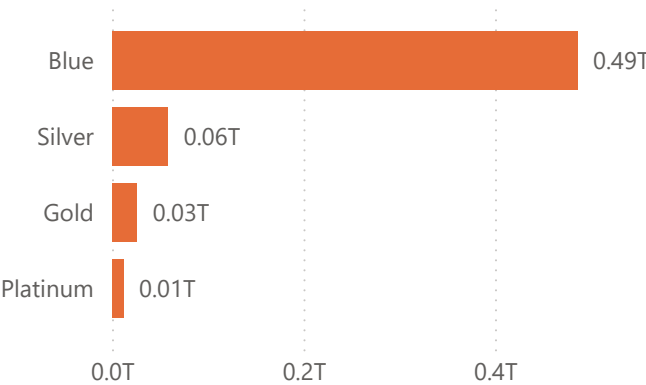
Total Transaction  
Amount

46M

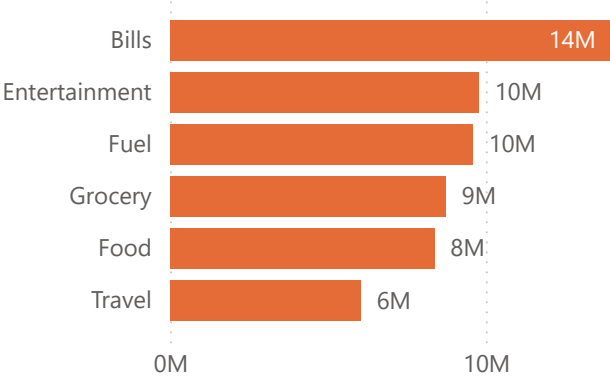
Total Transactions

667K

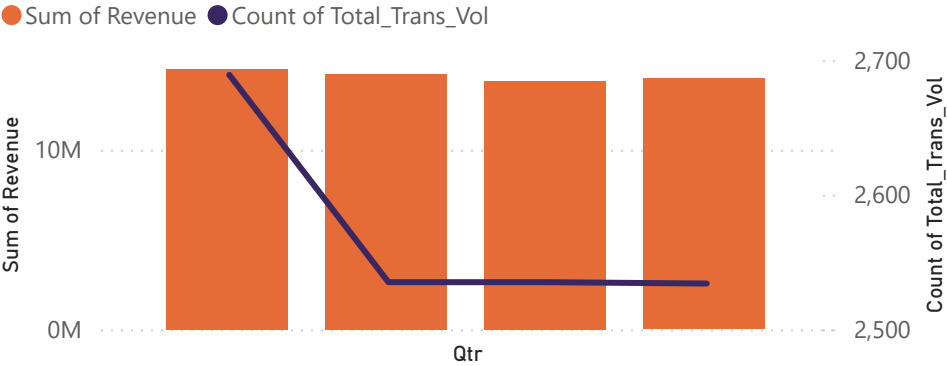
Revenue by Card Category



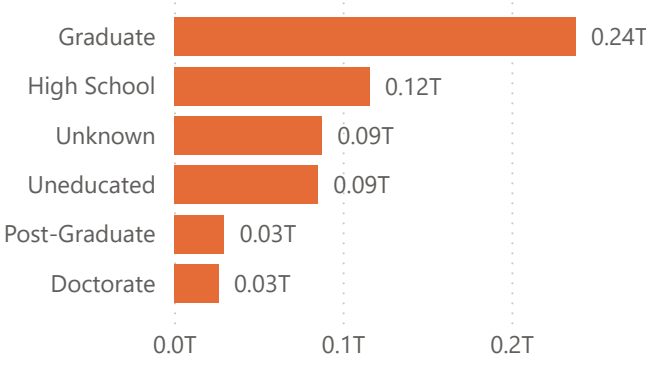
Revenue by Expenditure Type



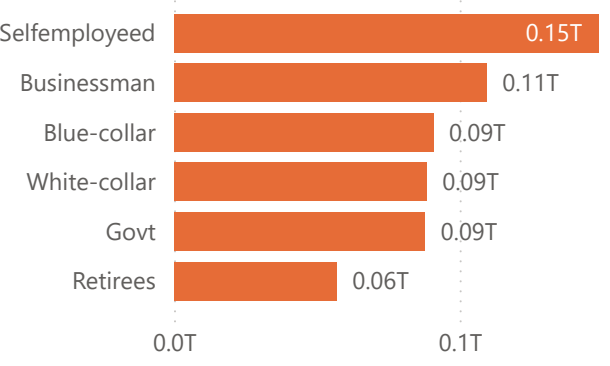
Revenue By Quarter and Transaction Count



Revenue by Education Level



Revenue by Job Profile

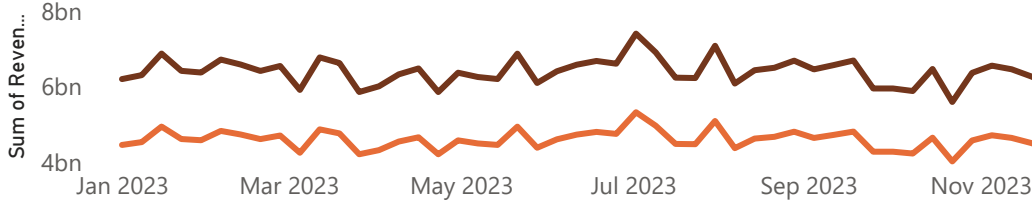


CREDIT CARD CUSTOMER REPORT

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Total	56517011	45533021	79,82,479.81

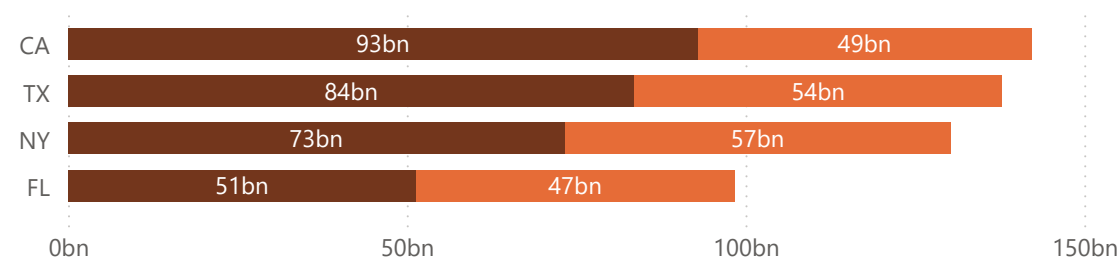
Revenue by Month and Gender

Gender ● F ● M



Revenue by Income

Gender ● F ● M



Week No.

All

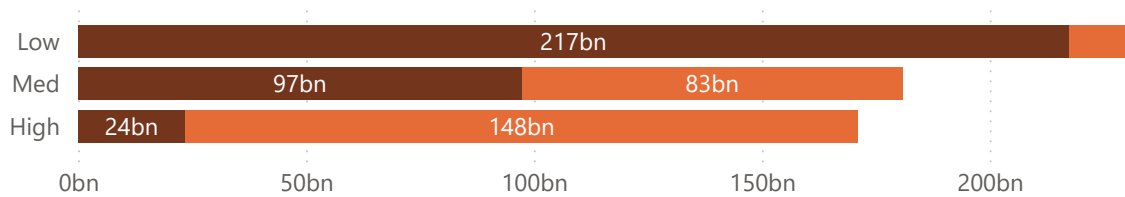


F

M

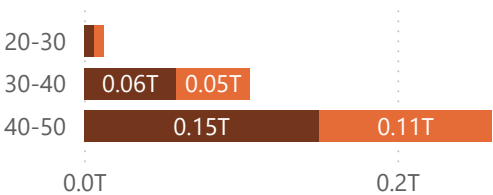
Revenue by Income

Gender ● F ● M



Revenue by Age

Gender ● F ● M



Chip

Online

Swipe

Unknown

Married

Single

CSS

3.19

Total Income

588M

Total Interest

7.98M

Total Revenue

57M

Car\_Owner

Client Number

no	6155
yes	4138
Total	10293

Personal\_Loan

Client Number

no	8983
yes	1310
Total	10293