

# AARYAN RAJ

## FRONTEND DEVELOPER | UI-FOCUSED WEB PROFESSIONAL

### ABOUT ME

Web Designer with 5 years of experience, transitioning into Frontend Development. Strong in HTML, CSS, JavaScript, React, and responsive UI development with a focus on performance and user experience. Used React hooks and component-based architecture. Integrated REST API (fake or real)

### WORK EXPERIENCE

#### Senior Web Designer SIMPLIA INC USA (FORMLY LOTUS INTERWORKS INC)

AUG 2022- SEP 2025

- Collaborate with cross-functional teams including developers, product managers, writers, and marketers.
- Modifying and making changes according to client's requirements.
- Manage multiple projects, timelines, and priorities efficiently.
- Create high-fidelity UI/UX designs, wireframes, prototypes, and design systems. & worked with google analytics & google console

#### Web Designer (WEB SMILE INDIA NOIDA)

JAN 2022 - AUG 2022

- Develop responsive layouts optimized for different devices and browsers.
- Produced websites using XHTML, HTML, CSS and Java Script that are standards compliant, SEO optimized, and multi-browser compatible.
- Ensure brand consistency across all digital platforms and design deliverables.

#### Web Designer (NETKING WEB SERVICES PVT.LTD NOIDA)

DEC 2019 - JAN 2022

- Designing personalized websites for fresher, middle and senior level clients.
- Convert PSD to HTML, Checking for errors and de-bugging websites. Making the website responsive with Media Query. If client not approved PSD making website with HTML and custom CSS & added custom Animation .

#### FREELANCE WEB DESIGNER (SWITCH2US)

Produced websites using XHTML, HTML, CSS and Java Script that are standards compliant, SEO optimized, and multi-browser compatible.

### CONTACT

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Website: <https://aaryan-jais.github.io/Aaryan-Portfolio/>

Address: Tarapur Bihar India

### EDUCATION

**B-Tech with 8.38 DGPA**  
MECHANICAL ENGINEERING

**R S COLLEGE WITH 73.2%**  
SCIENCE

**ADARSH HIGH SCHOOL WITH 78.6%**  
10TH

### COURSES

CERTIFICATE OF DICE ACADEMY (COMPLETE WEB DESIGNER COURSE)

PW SKILLS (FULL STACK DEVELOPMENT WITH AI)

### SKILLS

HTML5, CSS3, JavaScript (ES6+), React, Redux, NODE JS, EXPRESS JS, MONGODB, TAILWIND CSS, BOOTSTRAP, JQUERY, WORDPRESS

### TOOLS PLATFORM

Git, Webpack, npm

**TESTING PERFORMANCE:** Lighthouse, WebPageTest, PageSpeed Insights

**GITHUB LINK:** <https://github.com/aaryan-jais/>

**RENDER:** <https://portfolio-react-js-jnje.onrender.com/>