# COFFEE HUB

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1. **Objective of the project**

This website is made for Coffee shops and other fast-food outlets. For now, it is made by targeting a coffee shop named Coffee Hub, but the content can be modified as the requirement of the client. Generally looking at the websites of other fast-food outlets, there are very messy and difficult for users to navigate through the products. Since their website contains a lot of features, the price for making such websites is very high. The problems that this website will be solving are:

* Easy-to-access interface
* Two-click order system.
* Easy to navigate.
* Small clients can afford it easily.

1. **Motivation of the project**

I got the motivation for the project from fast-food websites like Tim Hortons, McDonald’s, and Starbucks. Looking at those websites I found it very messy and confusing for a normal user.

These are the big brands with loaded websites that pay hundreds and thousands of dollars which is not possible for the small brands. So, I wanted to make this website for small and local brands initially.

1. **Existing projects on the problem statement and their disadvantages**

some of the existing projects are:

* Tim Hortons

They have a good website but their navigation and product finding method is very confusing.

* Starbucks

The problem that I can see on their website is that they are providing discounts on certain products but in order to get the offer, the customer needs to join the program and then claim the discount. Which is a very lengthy process.

1. **Screenshots of existing projects**

* Tim Hortons

A screenshot of a computer

Description automatically generated

* Starbucks

A screenshot of a computer

Description automatically generated

1. **Features of the project. How is your project going to overcome the disadvantages of the existing website?**

The major features of my websites are:

* Easy navigation
* Fast ordering process
* Choosing the quantity of the item
* Responsive design

With the very easy-to-use UI design and the premium-looking features, my website will easily grab the attention of the customers. With the help of two click ordering system, the customer doesn’t have to fill out unnecessary details. My website is very affordable for small and local-level coffee shops and costs very less compared to their massive websites.

1. **Unique selling point of your project**

Unique selling points of my project are:

* Easy navigation.
* Two-click ordering system.
* Affordable for client.

1. **Software and Hardware requirements with a timeline for the project completion**

My website is supported by all the browsers in the market and can be accessed with a phone tablet or laptop.

**Timeline for project**

In total, I have got 2 weeks, which is 14 days from today.

1st day for layout designing, logo designing, and choosing color pallets.

2-8th days for hard coding the website with 6 or more pages.

9-10th days for working on the style sheet.

11th day for finalizing the code.

12th day for fixing the bugs.

Remaining days for testing and taking feedback from my friends.

1. **Conclusion**

Moreover, my website will solve some problems with large user acquisition potential carrying features. In the future, I plan to make this website a common platform for all the small café businesses where then individual stores make their profile and sell their product on a single platform. The users do not have to visit multiple websites. With the help of a single search button, they will be able to enter their product name, and the website will map the search and suggest to the customer the best deal available. Once the user buys the item from the shop, they can rate the product so that future customers can easily filter out the best products. With the help of this website, all the small-scale café businesses can get into the market online market competition.

For now, the website is limited to certain features but in the future sky is the limit.