



Name: Rahul Kushwaha

Class: FYIT

Roll No: 37

Topic: Green IT Companies and Vendors

GREEN COMPANIES WITH AMAZING ENVIRONMENTAL INITIATIVES

1.DISNEY

AS FAR AS SUSTAINABLE COMPANIES GO, DISNEY IS A GIANT. IT USES ZERO NET DIRECT GREENHOUSE GAS EMISSION POLICIES IN ALL OF ITS FACILITIES. IT'S ALSO TRYING TO REDUCE ELECTRICAL AND WATER CONSUMPTION, WHICH WILL REDUCE INDIRECT GREENHOUSE GAS EMISSIONS. TECHNOLOGY HELPS DISNEY SAVE WATER AND LOWER ITS MANUFACTURING AND DISTRIBUTION FOOTPRINT AS WELL.

- OVERALL, DISNEY IS A LEADER IN ENVIRONMENTAL RESPONSIBILITY FOR POLICIES SUCH AS:
- ZERO WASTE (NOTHING IN LANDFILLS)
- NET POSITIVE ENVIRONMENTAL IMPACT

2.DELL

DELL FIRST STARTED ITS LEGACY OF GOOD PLAN IN 2013 TO USE TECHNOLOGY TO DRIVE HUMAN PROGRESS AND ADVANCE HEALTH, HAPPINESS AND PROSPERITY. IN 2020 , DELL'S NEW LEGACY OF GOOD PLAN IS LOOKING AT THE COMPANY'S LONG-TERM COMMITMENT TO SOCIETY, ITS TEAM MEMBERS AND THE ENVIRONMENT.

THE BUSINESS HAS ALREADY ACHIEVED ITS GOAL OF USING 50 MILLION POUNDS OF SUSTAINABLE MATERIALS IN ITS PRODUCTS. THEY HOPE TO INCREASE THAT NUMBER TO 100 MILLION POUNDS IN THE FUTURE.

DELL ALSO ANNOUNCED IT WOULD INCREASE THE ANNUAL USAGE OF OCEAN BOUND PLASTICS

BY 10 TIMES BY 2025. THIS INITIATIVE WOULD KEEP 16,000 POUNDS OF PLASTIC FROM ENTERING THE OCEAN.

3.APPLE

WHEN CONSIDERING ENVIRONMENTALLY CONSCIOUS COMPANIES, MANY DON'T LOOK AT BIG TECH BUSINESSES SUCH AS APPLE. HOWEVER, THE COMPANY FOCUSES ON THREE MAIN AREAS — REDUCING ITS IMPACT ON CLIMATE CHANGE, PRESERVING PRECIOUS RESOURCES AND USING SAFER MATERIALS IN PRODUCTS AND PROCESSES.

SINCE SETTING THOSE GOALS, APPLE HAS CREATED SEVERAL WIND AND SOLAR FARMS TO POWER THEIR DATA CENTERS, RETAIL STORES, CORPORATE OFFICES AND MORE. THE CORPORATION IS ATTEMPTING TO PRESERVE MATERIALS BY INCREASING PRODUCTION EFFICIENCY, USING RENEWABLE RESOURCES AND DESIGNING LONG-LASTING PRODUCTS. APPLE HAS ALSO MADE STRIDES IN IMPROVING ITS ENVIRONMENTAL TESTING LAB TO ENSURE PRODUCTS ARE SAFE.

THANKS FOR WATCHING