

## PROJECT REPORT

### 1. INTRODUCTION

#### 1.1 Overview

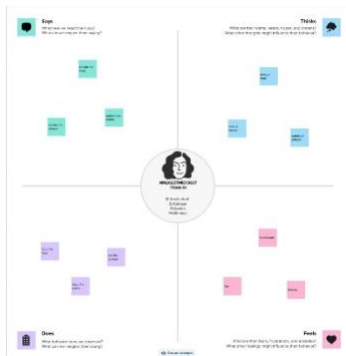
Designing a business card using Canva.

#### 1.2 Purpose

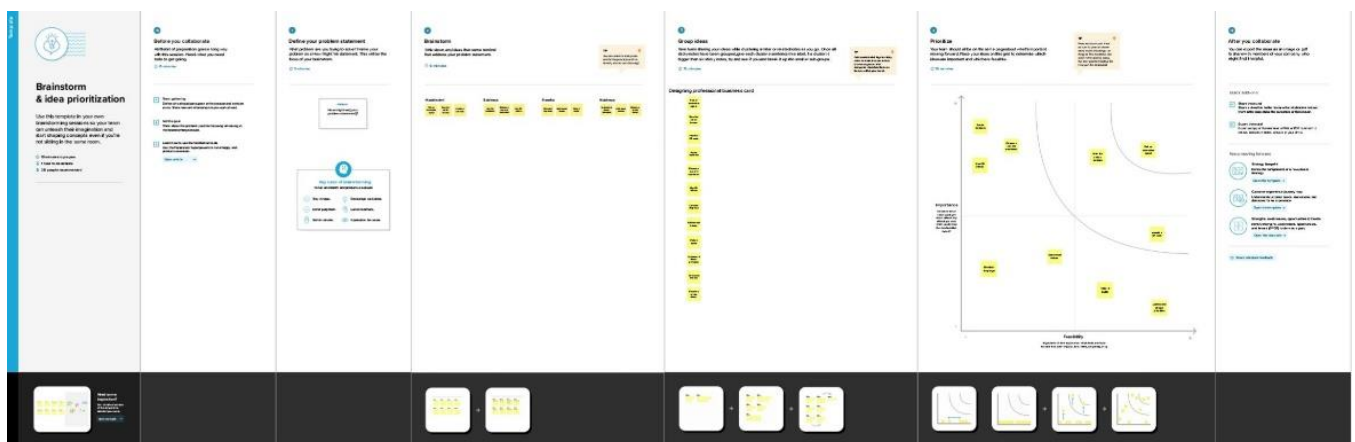
We created it for encourage makeup artist's business

### 2. Problem Definition & Design Thinking

#### 2.1 Empathy Map



#### 2.2 Ideation & Brainstorming Map



### 3. RESULT



### 4. ADVANTAGES & DISADVANTAGES

- It is useful for improve business.
- It's disadvantage is online booking isn't available hear.

### 5. APPLICATIONS

It's useful to develop makeup artist's business and increase customer count.

### 6. CONCLUSION

We Learn a lot of New things about Editing and make it useful for others.