

#### CONTACT

PHONE: 832-623-4697

WEBSITE:

www.aaronmshannon.com

**EMAIL:** 

ayren.shannon@me.com

#### **CERTIFICATES**

Google UX Professional Microsoft UX Fundamentals Google PM Fundamentals

#### **PROFILE**

Passionate UI/UX Interaction Specialist with a strong foundation in usercentered design, front-end development, and collaborative problem-solving. Experienced in creating intuitive digital experiences through research-driven design, wireframing, and prototyping. Skilled in tools like Figma and Adobe Creative Suite, and fluent in HTML, CSS, and JavaScript. Known for translating complex requirements into clean, usable interfaces that align with user needs and business goals. Enthusiastic about designing solutions that not only look good, but work great.

# AARON SHANNON

### **UX Interaction Specialist**

#### **EDUCATION**

#### Washington State University-Vancouver

2021 - 2024

Digital Technology and Culture, Minor in Computer Science. Cum Laude.

#### **WORK EXPERIENCE**

#### **Best Buy Technical Consultant**

Aug 2015-Current

Identify client pain points and design personalized learning plans, increasing scores across KPIs. Collaborate with teammates to increase productivity by 17% above market goals, helping lead the micro market in department performance.

## Phonic Bloom, Woodland Community Library Lead Web Developer ${\rm Aug}~2024{\rm -Dec}~2024$

Participated in design sprints and developed wireframes and interactive prototypes. Conducted usability testing and refined user flows, increasing user retention by 20%.

#### **PROJECT**

#### inTents UX Designer and Researcher

Mar 2025-Apr 2025

Conducted user research to develop user personas and user journey maps. Led usability testing with five participants to identify pain points and improve user flows.

#### **SKILLS**

**UX & UI Design:** UX Research, Usability Testing, User Experience Design, User Interface Design, Prototyping, Wireframing, Product Design, Responsive Web Design, Mobile Design, Information Architecture

Tools & Software: Figma, Adobe Illustrator, Adobe Photoshop, Adobe

After Effects, Git, GitHub, Slack, Basecamp

**Web & Development:** HTML5, CSS3, JavaScript, Python **Project Management:** Product Development, Planning, Agile

Methodologies