Aaron Shannon
UI/UX Interaction Specialist
Vancouver, WA | 832-623-4697|ayren.shannon@me.com | Portfolio | Linked In | Git Hub

CERTIFICATIONS
Google UX Design Professional – Coursera, April 2025

EDUCATION
Washington State University – Vancouver, WA
Bachelor of Arts and Sciences in Digital Technology and Culture, Minor in Computer Science
Graduated *Cum Laude*, December 2024

Lone Star Community College – The Woodlands, TX
Associate of Science in Information Technology
Graduated May 2021

SKILLS
UX & UI Design: UX Research, Usability Testing, User Experience Design, User Interface Design, Prototyping, Wireframing, Product Design, Responsive Web Design, Mobile Design, Information Architecture
Tools & Software: Figma, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Git, GitHub, Slack, Basecamp
Web & Development: HTML5, CSS3, JavaScript, Python
Project Management: Product Development, Planning, Agile Methodologies

PROJECTS
inTents Camping App – *UX/UI Designer and Researcher* | Apr 2025
A mobile app designed to help campers connect, plan trips, and share advice in a central platform.
- Designed high-fidelity wireframes and interactive prototypes using Figma.
- Conducted user research to develop user personas and user journey maps.
- Led usability testing with five participants to identify pain points and improve user flows.

EXPERIENCE
Technical Consultant
Best Buy | *Aug 2015 – Present*
- Identify client pain points and design personalized learning plans, increasing scores across KPIs.
- Lead training sessions for new hires across departments, ensuring smooth onboarding and skill development.
- Collaborate with teammates to increase productivity by 17% above market goals, helping lead the micro market in department performance.
- Perform hardware and software repairs including installations, system optimization, virus removal, and data recovery.

UI/UX Designer & Team Lead
Phonic Bloom, Woodland Community Library | *Aug 2024 – Dec 2024*
- Participated in design sprints and developed wireframes and interactive prototypes.
- Built responsive web pages using HTML5, CSS3, and JavaScript
- Led design meetings and presented solutions to stakeholders.
- Conducted usability testing and refined user flows, increasing user retention by 20%.