AASHI KUDESIA

Opp. Gali No. 10, Anand Vihar, Modinagar (GZB)

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SUMMARY

Data Analyst with hands-on experience in **SQL, Power BI, and Python**. Skilled in designing dashboards, extracting insights from structured and unstructured data, and optimizing database performance. Strong background **in MySQL, PostgreSQL, and data visualization**. Seeking to contribute to data-driven strategies in a growth-focused company.

EDUCATION

- **Pursuing BTech (Computer Science & Engineering- DATA SCIENCE) from SRMIST, Delhi NCR Campus, Modinagar, Ghaziabad(UP).**
  2022 – Present, 3rd year completed (aggregate 8.61)
- Intermediate, C.B.S.E. Board, 2022.
- Highschool, C.B.S.E. Board, 2020.

WORK EXPERIENCE

HSPM Data Analytics Intern   Jun 2024 - Jul 2024
- Analyzed large datasets to identify trends and insights for business operations.
- Developed SQL queries to extract and manipulate structured data efficiently
- Assisted in Power BI dashboard creation to visualize key business metrics.
- Worked with MySQL databases, optimizing queries for performance improvement.

PROJECTS

Instagram Reach Prediction Analysis – Power BI Dashboard | Feb 2025
- Developed an **interactive Power BI dashboard** for **forecasting Instagram reach and engagement trends**.
- Utilized **Python (Selenium, BeautifulSoup)** for real-time data scraping and preprocessing.
- Applied **time series forecasting** to predict audience engagement patterns.
- Created **dynamic visualizations** to analyze impressions, reach, and content performance.

Sales Store Analysis – Power BI Dashboard | Feb 2025

- Designed a **Power BI dashboard** to analyze and forecast **sales trends and revenue patterns**.
- Implemented **data visualization & predictive analytics** to track sales growth and customer behavior.

Spotify Data Analysis Using SQL | Dec 2024

- Conducted an **SQL-based analysis** of Spotify data to identify **top genres, artists, and listener preferences**.

- Conducted **sales performance analysis**, identifying high-performing products and seasonal trends

- Utilized **advanced SQL queries** to extract insights on song popularity and user demographics.

- Presented findings through **data visualizations in Excel**, highlighting streaming trends and patterns**.**

Netflix Data Analyzer | Feb 2024

- Created a **Python-based data analysis tool** to explore **Netflix viewing patterns and content trends**.
- Used **Pandas and NumPy** for data manipulation and **Matplotlib/Seaborn** for visualization.
- Generated insights into **regional preferences, genre popularity, and viewer engagement trends**.

CERTIFICATIONS

- **Power BI Data Modeling** – Simplilearn
- **PostgreSQL**– Simplilearn
- **Data Science for Engineers -** NPTEL

- **SQL - Oracle** – Udemy

- **Tableau** – Infosys Springboard

- **Connecting to the MongoDB Database** – MongoDB

SKILLS

- **Languages:** Python, R, SQL, Java, C/C++

- **Databases:** MySQL, Oracle, PostgreSQL, MongoDB

- **Analytics & Visualization:** Power BI, Tableau, Matplotlib, Seaborn

- **Tools:** Pandas, NumPy, Selenium, Beautiful Soup, Excel

- **Concepts:** Data Cleaning, Statistical Analysis, EDA, Forecasting.

- **Data Structure:** Java

PERSONAL DETAILS:

Father's Name	:	Mr. Parag Kudesia
Date of Birth	:	26th February 2004
Nationality	:	Indian
Languages	:	Hindi, English
Contact Address	:	Ravi Lata Kunj, Gali no 10, Anand Vihar, Modinagar, Ghaziabad (UP)