Statistical Analysis Using R

1. Factor

Categorical data are often stored as factors in R.

Eg:-

Data Set - email50

```
> glimpse(email50)
Observations: 50
Variables: 21
$ spam
         <dbl> 0, 0, 1, 0, 0, 0, 0, 0, 0, 0, 0, 1, 1, 0, 0, 0, 1, ...
$ sent_email <dbl> 1, 0, 0, 0, 0, 0, 0, 1, 1, 0, 0, 0, 0, 0, 0, 1, 1, 0, ...
       $ time
$ image
        <dbl> 0, 0, 2, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 2, 0, 0, 1, ...
$ attach
$ dollar
        <dbl> 0, 0, 0, 0, 9, 0, 0, 0, 0, 23, 4, 0, 3, 2, 0, 0, 0, 0, ...
        $ winner
$ inherit
$ viagra
        <dbl> 0, 0, 0, 0, 1, 0, 0, 0, 0, 0, 2, 0, 0, 0, 0, 0, 0, ...<dbl> 21.705, 7.011, 0.631, 2.454, 41.623, 0.057, 0.809, 5.2...
$ password
$ line_breaks <int> 551, 183, 28, 61, 1088, 5, 17, 88, 242, 578, 1167, 198...
$ format <dbl> 1, 1, 0, 0, 1, 0, 0, 1, 1, 1, 1, 1, 1, 0, 1, 1, 1, 0, ...
$ exclaim_mess <dbl> 8, 1, 2, 1, 43, 0, 0, 2, 22, 3, 13, 1, 2, 2, 21, 10, 0...
```

```
> email50_big <- email50 %>% filter(number == 'big')
> glimpse(email50_big)
Observations: 7
Variables: 21
$ spam
          <dbl> 0, 0, 1, 0, 0, 0, 0
$ to_multiple <dbl> 0, 0, 0, 0, 0, 0, 0
$ sent_email <dbl> 0, 0, 0, 0, 0, 1, 0
$ dollar
          <dbl> 0, 0, 3, 2, 0, 0, 0
          <fctr> no, no, yes, no, no, no
$ winner
$ inherit
          <dbl> 0, 0, 0, 0, 0, 0, 0
          <dbl> 0, 0, 0, 0, 0, 0, 0
$ viagra
$ line_breaks <int> 183, 198, 712, 692, 140, 512, 225
$ exclaim_subj <dbl> 0, 0, 0, 1, 0, 0, 0
$ urgent_subj <dbl> 0, 0, 0, 0, 0, 0, 0
\ensuremath{\$} exclaim_mess <dbl> 1, 1, 2, 7, 2, 9, 9
$ number
        <fctr> big, big, big, big, big, big, big
```

In this observation Seven emails contains big numbers.

- ** The filter function and pipeline (%>%) operator is used from dplyr package.
- ** The droplevels() function removes unused levels of factor variables from your dataset.

^{**} Dropping the levels of the number variable gets rid of the levels with counts of zero.

Discretize a variable

Discretizing is a common way of creating a new variable from an existing variable. This means converting a numerical variable to a categorical variable based on certain criteria.

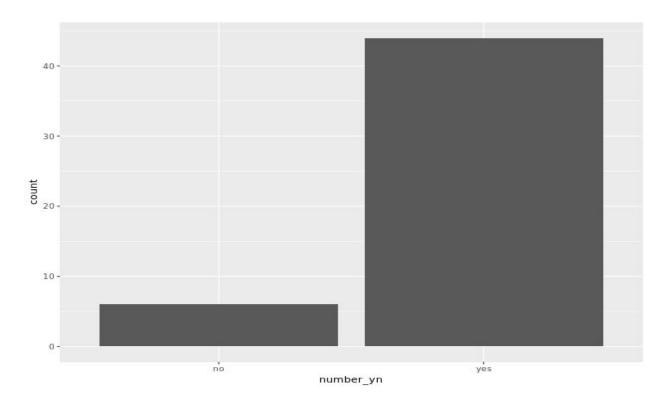
Created a categorical version of the num_char variable in the email50 dataset, which tells you the number of characters in an email, in thousands. This new variable will have two levels—"below median" and "at or above median"—depending on whether an email has less than the median number of characters or equal to or more than that value.

The median marks the 50th percentile, or midpoint, of a distribution, so half of the emails should fall in one category and the other half in the other.

Combining levels of a different factor

Another common way of creating a new variable based on an existing one is by combining levels of a categorical variable. For example, the email 50 dataset has a categorical variable called number with levels "none", "small", and "big", but suppose you're only interested in whether an email contains a number. In this exercise, you will create a variable containing this information and also visualize it.

```
> # Create number_yn column in email50
> email50 <- email50 %>%
    mutate(number_yn = ifelse(number == "none", "no", "yes"))
>
> # Visualize number_yn
> ggplot(email50, aes(x = number_yn)) +
    geom_bar()
> email50 <- email50 %>%
+ mutate(number_yn = ifelse(number = "none", "no", "yes"))
```



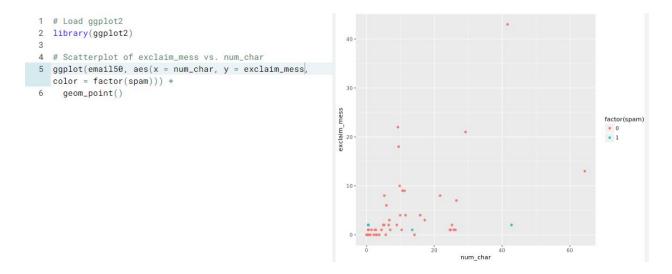
Visualizing numerical data

Visualize the relationship between two numerical variables from the email 50 dataset, conditioned on whether or not the email was spam. This means that we will use some aspect of the plot (like color or shape) to separate the groups in the spam column so that we can compare plotted values between them.

Recall that in the ggplot() function, the first argument gives the dataset, then the aesthetics map the variables to certain features of the plot, and finally the geom_*() layer informs the type of plot you want to make. In this exercise, you will make a scatter plot by adding the geom_point() layer to your ggplot() call.

Create a scatterplot of number of exclamation points in the email message (exclaim_mess) vs. number of characters (num_char).

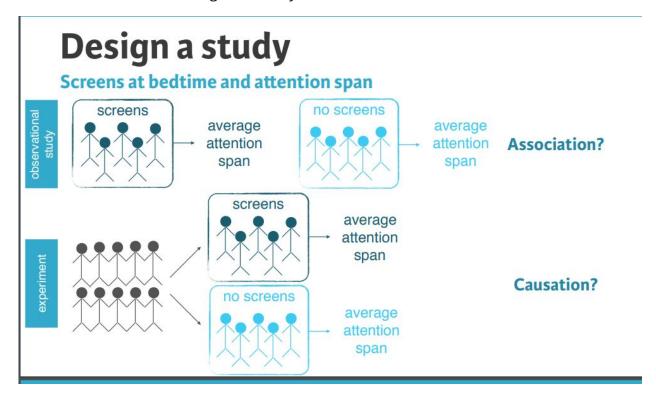
- Color points by whether or not the email is spam.
- Note that the spam variable is stored as numerical (0/1) but you want to use it as
 a categorical variable in this plot. To do this, you need to force R to think of it as
 such with the factor() function.
- Based on the plot, what's the relationship between these variables?



Observational studies and experiments

Types of Studies: -

- 1. **Observational Study**: Collect data in a way that does not directly interfere with how the data arise. Only **correlation** can be inferred through this study.
- **2. Experiment Study: -** Randomly assigns subject to various treatments. **Causation** can be inferred through this study.



Identify the type of study

Next, let's take a look at data from a different study on country characteristics. You'll load the data first and view it, then you'll be asked to identify the type of study.

Remember, an experiment requires random assignment.

Since there is no way to randomly assign countries to attributes, this is an observation study.

Random sampling and random assignment

Random Sampling:

Random Selection of subjects from population. Random Selection helps generalizability of results.

Random Assignment:

Assignment of subjects to various treatments. This helps to infer causation from results.

Scope of inference

	Random assignment	No random assignment	
Random sampling	Causal and generalizable	Not causal, but generalizable	Generalizable
No random sampling	Causal, but not generalizable	Neither causal nor generalizable	Not generalizable
	Causal	Not causal	

Random sampling or random assignment?

One of the early studies linking smoking and lung cancer compared patients who are already hospitalized with lung cancer to similar patients without lung cancer (hospitalized for other reasons), and recorded whether each patient smoked. Then, proportions of smokers for patients with and without lung cancer were compared.

Does this study employ random sampling and/or random assignment?

Explanation - Random assignment is not employed because the conditions are not imposed on the patients by the people conducting the study; random sampling is not employed because the study records the patients who are already hospitalized, so it wouldn't be appropriate to apply the findings back to the population as a whole.

Identify the scope of inference of study

Volunteers were recruited to participate in a study where they were asked to type 40 bits of trivia—for example, "an ostrich's eye is bigger than its brain"—into a computer. A randomly selected half of these subjects were told the information would be saved in the computer; the other half were told the items they typed would be erased.

Then, the subjects were asked to remember these bits of trivia, and the number of bits of trivia each subject could correctly recall were recorded. It was found that the subjects were significantly more likely to remember information if they thought they would not be able to find it later.

 The results of the study cannot be generalized to all people and a causal link between believing information is stored and memory can be inferred based on these results.

There is no random sampling since the subjects of the study were volunteers, so the results cannot be generalized to all people. However, due to random assignment, we are able to infer a causal link between the belief information is stored and the ability to recall that same information.ble to infer a causal link between the belief information is stored and the ability to recall that same information.cannot be generalized to all people. However, due to random assignment, we are able to infer a causal link between the belief information is stored and the ability to recall that same information.

Number of males and females admitted

In order to calculate the number of males and females admitted, we will introduce two new functions: count() from the dplyr package and spread() from the tidyr package.

In one step, **count()** allows you to group the data by certain variables (in this case, admission status and gender) and then counts the number of observations in each category. These counts are available under a new variable called **n**.

spread() simply reorganizes the output across columns based on a key-value pair, where a pair contains a *key* that explains what the information describes and a *value* that contains the actual information. spread() takes the name of the dataset as its first argument, the name of the key column as its second argument, and the name of the value column as its third argument, all specified without quotation marks.

```
> library(tidyr)
> # Count number of male and female applicants admitted
> ucb_counts <- ucb_admit %>%
    count(Admit, Gender)
> # View result
> ucb_counts
Source: local data frame [4 x 3]
Groups: Admit [?]
     Admit Gender
    <fctr> <fctr> <int>
1 Admitted Male 1198
2 Admitted Female
                   557
3 Rejected
            Male
                   1493
4 Rejected Female 1278
> # Spread the output across columns
> ucb_counts %>%
    spread(Admit, n)
# A tibble: 2 × 3
  Gender Admitted Rejected
* <fctr>
           <int>
                    <int>
           1198
1
    Male
                      1493
2 Female
            557
                     1278
```

Proportion of males admitted overall

You can now calculate the percentage of males admitted. To do so, you will create a new variable with mutate() from the dplyr package.

Fantastic! It looks like 44% of males were admitted versus only 30% of females.

Proportion of males admitted for each department

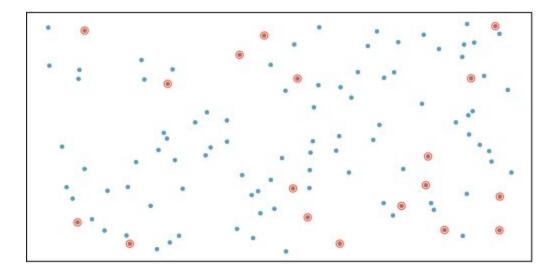
Next you'll make a table similar to the one you constructed earlier, except you will first group the data by department. Then, you'll use this table to calculate the proportion of males admitted in each department.

```
> admit_by_dept <- ucb_admit %>%
   count(Dept, Admit, Gender) %>%
   spread(Admit, n)
> admit_by_dept
Source: local data frame [12 x 4]
Groups: Dept [6]
  Dept Gender Admitted Rejected
  <chr> <fctr> <int> <int>
               512
     A Male
                        313
2
     A Female
                  89
                          19
                 353
     B Male
                         207
                  17
     B Female
                          8
     C Male
                 120
                         205
     C Female
                 202
                         391
7
     D Male
                 138
                         279
     D Female
                         244
     E Male
                  53
                         138
10
     E Female
                  94
                         299
11
     F Male
                  22
                         351
12
    F Female 24
                        317
```

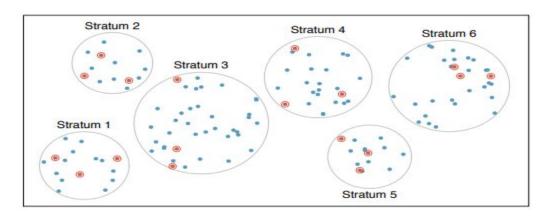
```
> admit_by_dept %>% mutate(Perc_Admit = Admitted / (Admitted + Rejected))
Source: local data frame [12 x 5]
Groups: Dept [6]
    Dept Gender Admitted Rejected Perc_Admit
   <chr> <fctr>
                    <int>
                             <int>
                                         <dbl>
           Male
                      512
                               313 0.62060606
       A Female
                       89
                                19 0.82407407
3
       В
           Male
                      353
                               207 0.63035714
       B Female
                      17
                                 8 0.68000000
5
       C
           Male
                      120
                               205 0.36923077
       C Female
                      202
6
                               391 0.34064081
       D
           Male
                      138
                               279 0.33093525
8
       D Female
                               244 0.34933333
                      131
           Male
                       53
                               138 0.27748691
10
       E Female
                       94
                               299 0.23918575
11
           Male
                       22
                               351 0.05898123
       F Female
                       24
                               317 0.07038123
12
```

Sampling strategies

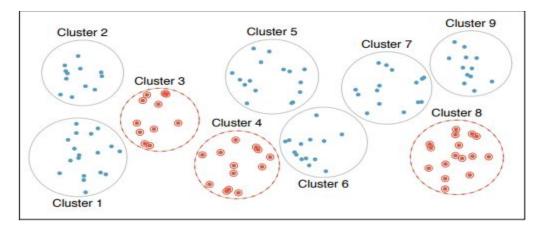
1. Simple random sample



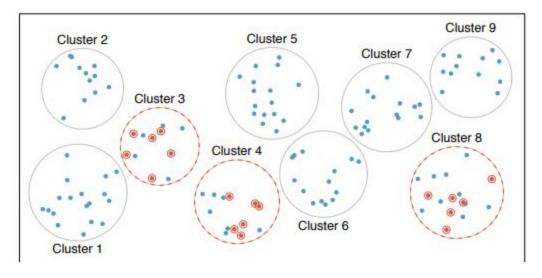
2. Stratified sample



3. Cluster sample



4. Multistage sample



Sampling in R

Simple random sample in R

Suppose you want to collect some data from a sample of eight states. A list of all states and the region they belong to (Northeast, Midwest, South, West) are given in the us_regions data frame.

** Count the number of states from each region in your sample.

Notice that this strategy selects an unequal number of states from each region. In the next exercise, you'll implement stratified sampling to select an equal number of states from each region.

Stratified sample in R

In the last exercise, you took a simple random sample of eight states. However, as you may have noticed when you counted the number of states selected from each region, this strategy is unlikely to select an equal number of states from each region. The goal of stratified sampling is to select an equal number of states from each region.

```
> # Stratified sample
> states_str <- us_regions %>%
    group_by(region) %>%
    sample_n(size = 2)
> # Count states by region
> states_str %>%
    group_by(region) %>%
    count()
# A tibble: 4 \times 2
     region
     <fctr> <int>
    Midwest
3
      South
                2
       West
```

In a stratified sample, each stratum (i.e. Region) is represented equally.

Principles of experimental design

- 1. **Control** Compares treatment of interest to a control group.
- 2. **Randomize** randomly assign subjects to treatments.
- 3. **Replicate** Collect a sufficiently large sample within a study or replicate the entire study.
- 4. **Block** Accounts for potential effect of confounding variables.

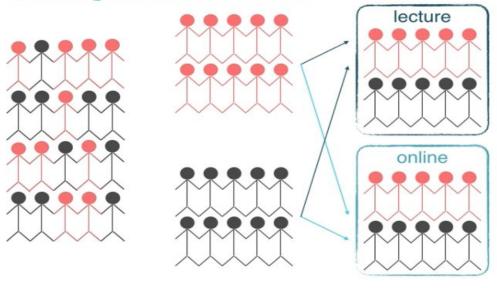
Blocking can be achieved by

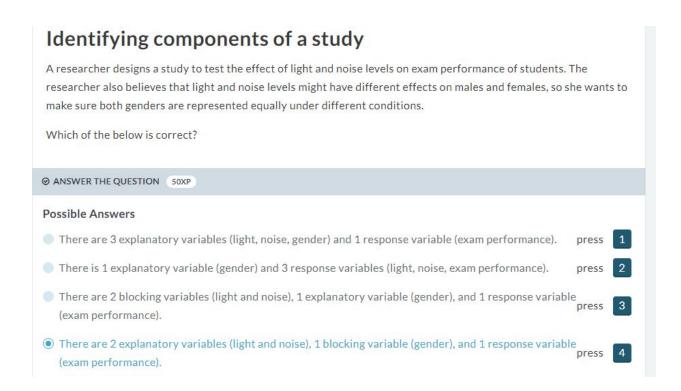
First grouping subjects into blocks based on these variables.

Randomize within each block to treatment groups.

Design a study, with blocking

Learning R: lecture or online





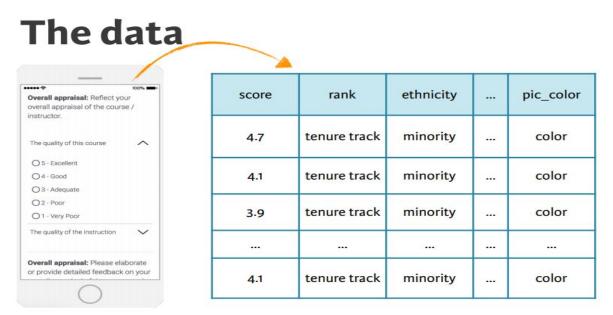
Explanatory variables are conditions you can impose on the experimental units, while **blocking** variables are characteristics that the experimental units come with that you would like to control for.

Connect blocking and stratifying

In random sampling, you use **stratifying** to control for a variable. In random assignment, you use **blocking** to achieve the same goal.

CASE STUDY

How the physical appearance of instructors impacts their students' course evaluations?



Source: Hamermesh, Daniel S., and Amy Parker. "Beauty in the classroom: Instructors' pulchritude and putative pedagogical productivity." Economics of Education Review 24.4 (2005): 369-376.

```
> # Inspect evals
> glimpse(evals)
Observations: 463
Variables: 21
$ score
               <dbl> 4.7, 4.1, 3.9, 4.8, 4.6, 4.3, 2.8, 4.1, 3.4, 4.5, 3.8...
$ rank
               <fctr> tenure track, tenure track, tenure track, tenure tra...
$ ethnicity
               <fctr> minority, minority, minority, minority, not minority...
$ gender
               <fctr> female, female, female, male, male, male, male, ma...
$ language
               <fctr> english, english, english, english, english, english...
               <int> 36, 36, 36, 36, 59, 59, 59, 51, 51, 40, 40, 40, 40, 4...
$ age
$ cls_perc_eval <dbl> 55.81395, 68.80000, 60.80000, 62.60163, 85.00000, 87....
$ cls_did_eval <int> 24, 86, 76, 77, 17, 35, 39, 55, 111, 40, 24, 24, 17, ...
$ cls_students <int> 43, 125, 125, 123, 20, 40, 44, 55, 195, 46, 27, 25, 2...
$ cls level
               <fctr> upper, upper, upper, upper, upper, upper, upper, upper, upp...
$ cls_profs
               <fctr> single, single, single, multiple, multiple, ...
$ cls_credits
               <fctr> multi credit, multi credit, multi credit, multi cred...
               <int> 5, 5, 5, 5, 4, 4, 4, 5, 5, 2, 2, 2, 2, 2, 2, 2, 2, 7,...
$ bty_f1lower
$ bty_f1upper
               <int> 7, 7, 7, 7, 4, 4, 4, 2, 2, 5, 5, 5, 5, 5, 5, 5, 5, 5, 9,...
$ bty_f2upper
               <int> 6, 6, 6, 6, 2, 2, 2, 5, 5, 4, 4, 4, 4, 4, 4, 4, 4, 9,...
$ bty_m1lower
               <int> 2, 2, 2, 2, 2, 2, 2, 2, 2,
                                            2, 3, 3, 3, 3, 3, 3, 3, 7, ...
$ bty_m1upper
               $ bty_m2upper
               <int> 6, 6, 6, 6, 6, 3, 3, 3, 3, 2, 2, 2, 2, 2, 2, 2, 2, 2, 6,...
$ bty_avg
               <dbl> 5.000, 5.000, 5.000, 5.000, 3.000, 3.000, 3.000, 3.33...
$ pic_outfit
               <fre><fctr> not formal, not formal, not formal, not formal, not ...
$ pic_color
               <fctr> color, color, color, color, color, color, color, col...
```

The Data Set consists of 463 observations and 21 variables.

What type of study this is ? - Observational Study

The Data for this study is collected by randomly sampling classes.

Identify variable types

It's always useful to start your exploration of a dataset by identifying variable types.

Recode a variable

The cls_students variable in evals tells you the number of students in the class. Suppose instead of the exact number of students, you're interested in whether the class is

- "small" (18 students or fewer),
- "midsize" (19 59 students), or
- "large" (60 students or more).

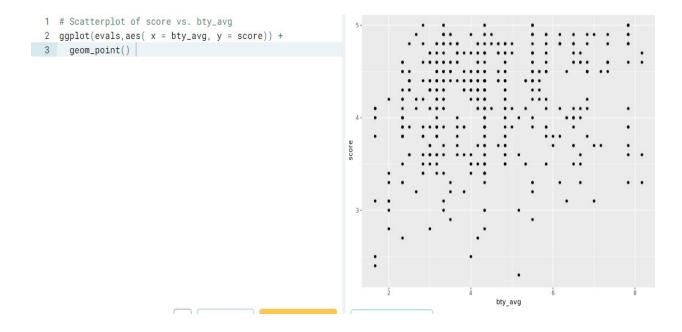
Since you'd like to have three distinct levels (instead of just two), you will need a *nested* call to ifelse(), which means that you'll call ifelse() a second time from within your first call to ifelse().

```
> str(evals)
Classes 'tbl_df', 'tbl' and 'data.frame': 463 obs. of 22 variables:
 $ score
            : num 4.7 4.1 3.9 4.8 4.6 4.3 2.8 4.1 3.4 4.5 ...
 $ rank
              : Factor w/ 3 levels "teaching", "tenure track", ...: 2 2 2 2 3 3 3 3 3 3 ...
 $ ethnicity : Factor w/ 2 levels "minority", "not minority": 1 1 1 1 2 2 2 2 2 2 ...
 $ gender
              : Factor w/ 2 levels "female", "male": 1 1 1 1 2 2 2 2 2 1 ...
              : Factor w/ 2 levels "english", "non-english": 1 1 1 1 1 1 1 1 1 1 ...
 $ language
               : int 36 36 36 36 59 59 59 51 51 40 ...
 $ age
 $ cls_perc_eval: num 55.8 68.8 60.8 62.6 85 ...
 $ cls_did_eval : int 24 86 76 77 17 35 39 55 111 40 ...
 $ cls_students : int 43 125 125 123 20 40 44 55 195 46 ...
 $ cls_level : Factor w/ 2 levels "lower", "upper": 2 2 2 2 2 2 2 2 2 2 ...
 $ cls_profs : Factor w/ 2 levels "multiple", "single": 2 2 2 2 1 1 1 2 2 2 ...
 $ cls_credits : Factor w/ 2 levels "multi credit",..: 1 1 1 1 1 1 1 1 1 1 ...
 $ bty_f1lower : int 5 5 5 5 4 4 4 5 5 2 ...
 $ bty_f1upper : int 7 7 7 7 4 4 4 2 2 5 ...
 $ bty_f2upper : int 6 6 6 6 2 2 2 5 5 4 ...
 $ bty_m1lower : int 2 2 2 2 2 2 2 2 3 ...
 $ bty_m1upper : int 4 4 4 4 3 3 3 3 3 3 ...
 $ bty_m2upper : int 6 6 6 6 3 3 3 3 3 2 ...
 $ bty_avg
              : num 5 5 5 5 3 ...
 $ pic_outfit : Factor w/ 2 levels "formal", "not formal": 2 2 2 2 2 2 2 2 2 2 ...
 $ pic_color : Factor w/ 2 levels "black&white",..: 2 2 2 2 2 2 2 2 2 2 ...
 $ cls_type : chr "midsize" "large" "large" "large" ...
- # Danada ala atudanta an ala tuna. auala
```

Excellent! The cls_type variable is a categorical variable, stored as a character vector. You could have made it a factor variable by wrapping the nested ifelse() statements inside factor().

Create a scatterplot

The bty_avg variable shows the average beauty rating of the professor by the six students who were asked to rate the attractiveness of these faculty. The score variable shows the average professor evaluation score, with 1 being *very unsatisfactory* and 5 being *excellent*.



Create a scatterplot, with an added layer

Suppose you are interested in evaluating how the relationship between a professor's attractiveness and their evaluation score varies across different class types (small, midsize, and large).

