

# AASHISH MAJHI

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## SUMMARY

- Creative graphic designer with expertise in Adobe Photoshop, Illustrator, Premiere Pro, and vMix.
- Skilled in designing visuals, editing videos, and managing live productions.
- Proven ability to deliver engaging content for social media, marketing campaigns, and branding.
- Committed to producing high-quality results under tight deadlines.

## EDUCATION

**BA in Media and Technology** | Purbanchal University | 2021 — Present

- Modules: Media & Technology

**High Level School** | Whitefield Sec. School | 2018-2020

- Modules: Physical Science

## WORK EXPERIENCE

**Social Media Manager** | Khelnote

August 2023 - October 2023

- Managed social media accounts across platforms.
- Created and scheduled posts to boost engagement.
- Monitored performance and analyzed metrics.
- Developed strategies to grow online presence.
- Engaged with audiences to build brand loyalty.

**Graphic Designer** | Hardwarepasal.com

April 2021 - August 2022

- Designed ads for social media and websites.
- Created marketing materials for online campaigns.
- Optimized visuals for different platforms.
- Worked with teams to develop creative assets.
- Boosted engagement with eye-catching designs.

**Sales Associate** | Himayalan Export Pvt. Ltd

August 2019 - February 2020

- Assisted customers with product selection and inquiries.
- Processed transactions and handled cash registers.
- Maintained clean and organized store displays.
- Met sales targets through excellent customer service.
- Resolved customer concerns to ensure satisfaction.

## Tools Proficiency

- **Adobe Photoshop** - Skilled in photo editing, retouching, and creating digital assets.
- **Adobe Illustrator** - Proficient in vector graphics, logo design, and illustrations.
- **Premiere Pro** - Experienced in video editing, transitions, and color grading.
- **vMIX & OBS Studio** - Live streaming across multiples platforms.
- **MS Office** - Proficient in Word, Excel, PowerPoint for various documentation tasks.

## Languages & Certificates

Languages	Certifications
English (native or advanced proficiency)	Sports Marketing [Cousera],
Nepali (intermediate proficiency)	Foundations of Digital Marketing and E-commerce [Cousera],
Hindi (Basic proficiency)	Google Ads for Beginners [Cousera]

