

20 July, 2021

Hiring Manager,

Sub: **Cover Letter**

Dear Hiring Manager,

As an innovative and solution-focused UX Designer with a proven history of enhancing user experience and engagement for renowned brands, I am excited to submit my application for the UX Designer position.

Over the past 6 years, I have designed and delivered highly interactive, user-centric interfaces with a focus on usability, usefulness, and desirability. Currently, as UX Designer for

Prime One Workforce Pvt Ltd Bhopal (Madhya Pradesh), I manage front-end projects, delivering innovative concepts, wireframes, low and high-fidelity prototypes, and engaging user experiences.

My expertise includes Adobe XD, Adobe Photoshop, Sketch, Illustrator, In design, and multiple prototyping tools with knowledge of HTML and CSS to understand how things get done in a web browser.

It would be a pleasure to learn more about Capgemini's needs, and I would welcome the chance to provide further insight into my technical abilities and personal attributes.

Thank you for your time and consideration. I hope to hear from you soon.

Sincerely,
Ashish Nema



Ashish Nema

UI/UX Developer



Ashish Nema

[PrimeOne Workforce Private Limited]

Career Objective

Design efficient and intuitive user interfaces for web applications while continuing to learn and expand my knowledge of emerging web technologies, to work in a challenging environment which provides me very good opportunities for growth and development

Work Experience

PrimeOne Workforce Private Limited. (Deputed at Madhya Pradesh Agency for Promotion of Information)

(UI Designer)

Oct'2016- till now

To create wireframes, designing Web UI, UX and front-end development (HTML, CSS), UI enhancement designs for better user experience, designing banners, flyers and other graphics related to Web/Mobile platform and to make the websites compatible with all browsers.

❖ Responsibilities :

- Gather and evaluate user requirements in collaboration with managers and team members.
- Illustrate design ideas using storyboards, process flows and sitemaps
- Producing high-quality UX/UI design solutions through wireframes, visual and graphic designs, flow diagrams, storyboards, site maps, and prototypes.
- Create mock-ups for proposed project pages and update them as needed.
- Create original graphic designs (e.g. images, sketches and tables) ,identify and troubleshoot UX problems (e.g. responsiveness)
- Conduct layout adjustments based on feedback, adhere to style standards on fonts, colors and images
- Create wireframes, prototypes for visual layout of web pages and convert each design into HTML and CSS when required.
- Design graphic user interface elements, like menus, tabs, and widgets, build page navigation buttons and search fields
- Efficiently working on tools like Adobe Creative Cloud suite, Axure RP, Sketch, InVision, XD, Figma, Prototyping tools for user flow, Interaction design, Wire framing etc.
- To design mobile friendly layout using latest methodologies such as flat UI (Bootstrap Framework design and Theme), responsive layouts, etc.
- To follow W3C standards, table less layout cross browser compatible and bug free responsive HTML coding.

❖ **Environment:**

- Adobe CC Suite
- Adobe XD
- Adobe Photoshop
- Figma
- Sketch
- Axure rp
- Adobe Dreamweaver
- Visual Studio
- Microsoft Office

❖ **Project(s) :**

- <https://geoportal.mp.gov.in/covidmapping/>
- <http://aapdasuraksha.mp.gov.in/>
- <https://geoportal.mp.gov.in/dronedata/>
- <https://geoportal.mp.gov.in/igrweb/home.aspx>
- <https://geoportal.mp.gov.in/mphrms/login.aspx>
- <https://geoportal.mp.gov.in/ews/Default.aspx>
- <https://dtcp.mp.gov.in/alpass/Web/LanduseCertificate.aspx>
- <https://geoportal.mp.gov.in/mlafs/home.aspx#>
- <https://geoportal.mp.gov.in/tribalweb/home.aspx>
- <https://geoportal.mp.gov.in/khasraservice/uLogin.aspx>
- <https://geoportal.mp.gov.in/wrd/home.aspx>
- <https://geoportal.mp.gov.in/uadd/home.aspx#>
- <https://geoportal.mp.gov.in/default.aspx>
- <http://geoportal.mp.gov.in/mpexcise/home.aspx>

❖ **Wireframe Links**

- <https://whw9xn.axshare.com/#id=f6lrjd&p=homepage&g=1>
- <https://whw9xn.axshare.com/#id=f6lrjd&p=homepage&g=1>
- https://inuqjs.axshare.com/#id=j1l1vuo&p=edit_generating_form&g=1
- <https://xd.adobe.com/view/30ffd055-ac31-43e3-8c97-d009c92fa529-65ac/?fullscreen>
- <https://httfps.axshare.com/#id=gpn4io&p=homepage>
- <https://xd.adobe.com/view/8dd40119-c916-495c-b2c4-f688e64d1a7a-d887/screen/afc39ec0-c977-4c47-add8-3d44cd10001c/?fullscreen>

Confiavel Web Solutions & Consultant Pvt. Ltd. (Jr. Web Designer) May2014 – Oct 2016

Website design, front end development (HTML, CSS), design, multimedia presentations, designing banners, and other graphic designs.

❖ **Responsibilities :**

- Producing sample sites
- Writing and editing Web content
- Meeting with clients to discuss requirements and/or project progress
- Designing webpage layout
- Determining technical requirements
- Updating websites
- Creating back up files
- Solving code problems
- Test the website and identify any technical problems
- Upload the site onto a server and register it with different search engines

❖ **Environment:**

- Adobe Dreamweaver
- PHP/MYSQL
- XAMP/WAMP
- Adobe Photoshop
- Adobe Illustrator
- Microsoft Office

❖ **Project(s):**

- <https://www.loginsoftware.in/>
- <http://ranabuildtech.com/>
- <http://www.birjasoft.com/>
- <http://solversolution.in/>
- <http://esuvidha.co.in/>
- <https://loginsoftware.in/>

Academic Qualification

Bachelor of Engineering (Computer Science) 2012, RGPV University, Bhopal, MP, India

12th – 2008, St.Francis Convent Sr.Sec.School, Raisen, MP, India

10th – 2006, St.Francis Convent Sr.Sec.School, Raisen, MP, India

Academic Internship Project

12 months project at Confiavel Web Solutions & Consultant Pvt. Ltd.

Extra-Curricular

- ❖ Participation in Cultural Activities
- ❖ Participation in Sports Activities at School level

Personal Profile

Father's Name : Mohan Lal Nema
Mother's Name : Smt. Leela Nema
Date of Birth : 5th July 1989
Sex : Male
Languages : Hindi, English
Nationality : Indian

Declaration

I hereby declare that the information provided here is true to best of my knowledge.

Place: Bhopal

Date:

Thanking you,
Aashish Nema