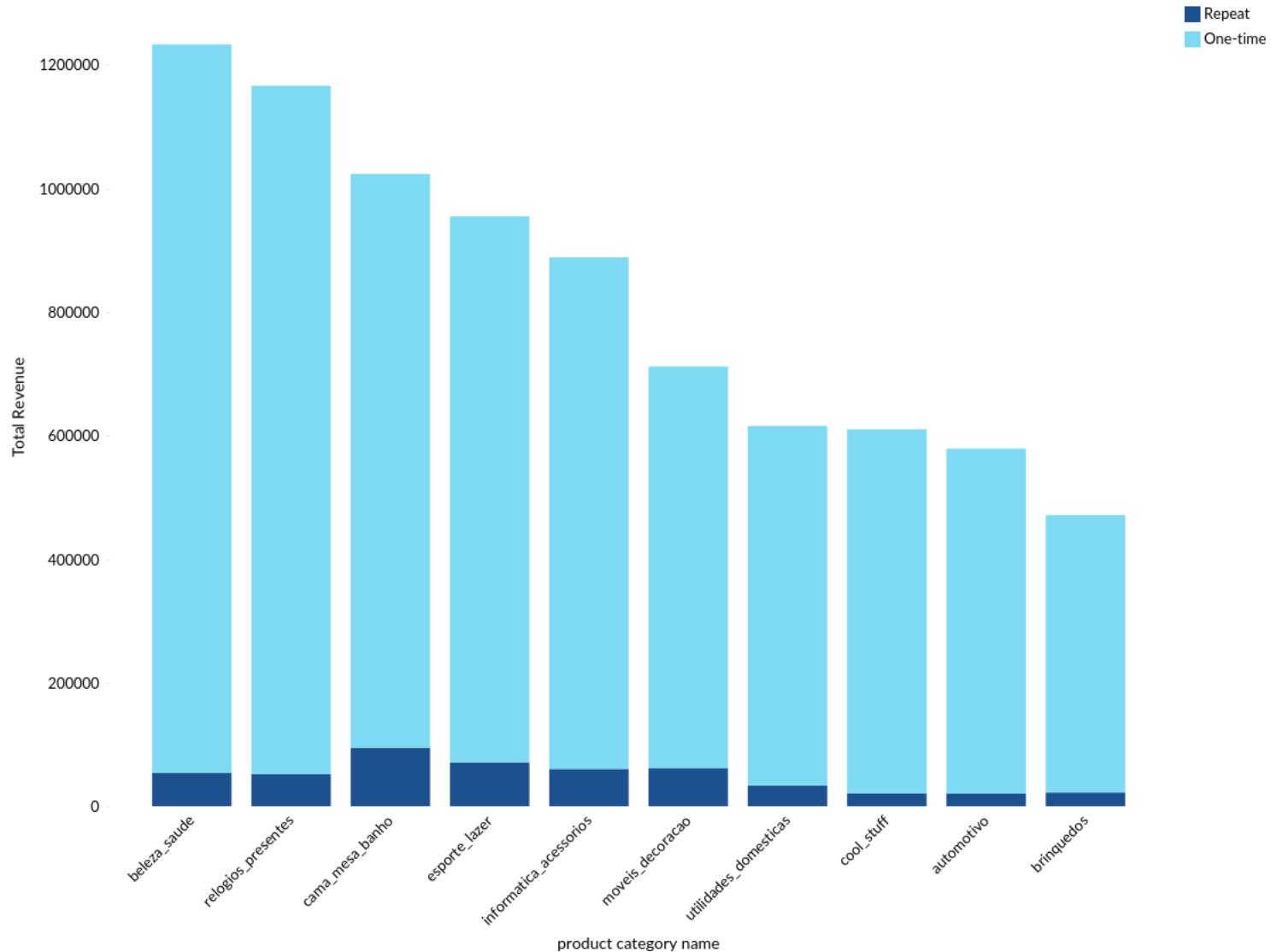


Category Revenue Contribution by Customer Type



Most categories rely heavily on one-time buyers for revenue, showing limited repeat contribution across the product portfolio