

January 28, 2021
Hiring Manager
The NYU Wasserman Center for Career Development
New York University

Dear Sir/Madam,

This letter is to express my intent to work as a Video Motion Designer for the Wasserman Center for Career Development at New York University. I found this job opening via Handshake and I feel that I possess the required skillset and would fit the position appropriately.

As a sophomore majoring in Interactive Media Arts, I believe that this job experience will provide me the opportunity to develop my motion graphic skills and work in a professional environment. Being someone who is quite determined and motivated, the position is a great platform to merge my support for the student community and my video editing and design abilities. I'm interested in providing help to create video content and boost the visual image of the career center.

I have previously worked in several design positions and explored animation, video editing, graphic design as well as social media marketing. A recent internship at On Location Tours had me create and edit various video material with a focus on boosting consumer engagement and attraction. I've also completed several courses in the Adobe Creative Suite which have developed my expertise in the field.

Additionally, my extensive skillset and familiarity with video editing and graphic design software can effectively provide the required creative content for the Wasserman Center for Career Development. I am open to constructive feedback, flexible hours and consistent communication with the team and supervisor. I hope I can be a great addition to the team!

Sincerely,
Aashna Soni (AS13148)

Portfolio link: www.aashnasoni.com