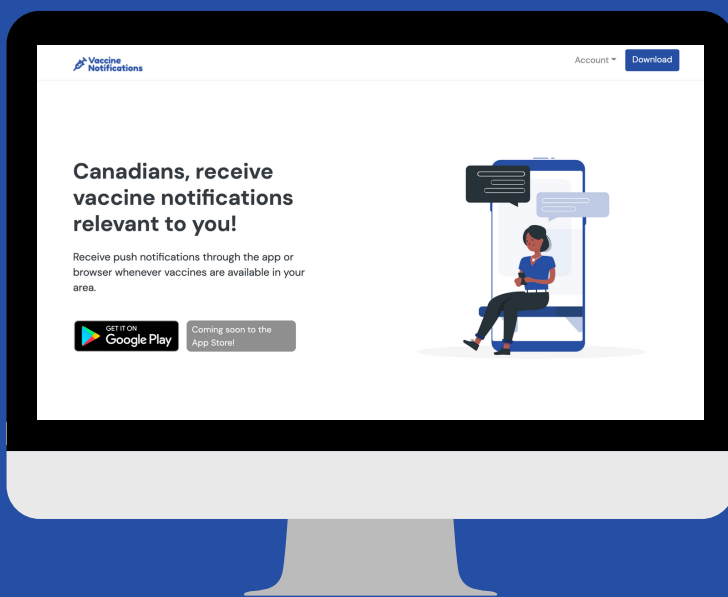


VACCINE NOTIFICATIONS

VACCINENOTIFICATIONS.ORG



Send targeted notifications about Vaccine Availability to
Canadians

An Elixir Labs Inc. Project
vaccinenotifications@elixirlabs.org

VACCINE NOTIFICATIONS

Vaccine Notifications is a tool designed to help get COVID-19 Vaccine Shots into arms. Our goal is to help Vaccine Distributors (the hospitals, clinics, pharmacies, and pop-ups, etc. that distribute and inject Vaccines) send targeted messages about Vaccine availability to Canadians.

Vaccine Notifications aims to:

- provide Distributors with the ability to send a targeted message if new Vaccine appointments are available, or extra vaccines are available at the end of the day, etc. Additionally, distributors can send a follow-up message when doses are no longer available.
- allow Canadians receive updates relevant to their location, age, and eligibility groups rather than from across the country.

There are currently some alternate tools available on the market, however these tools:

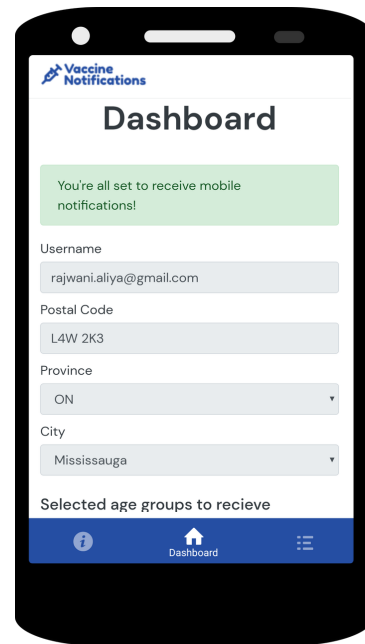
- is not from a verified source
- is causing additional burden and stress on distributors
- is resulting in Canadians receiving doses before they are eligible, and blocking eligible and vulnerable Canadians from getting doses they need

Contact Elixir Labs at:
vaccinenotifications@elixirlabs.org

HOW IT WORKS: VACCINE RECIPIENTS

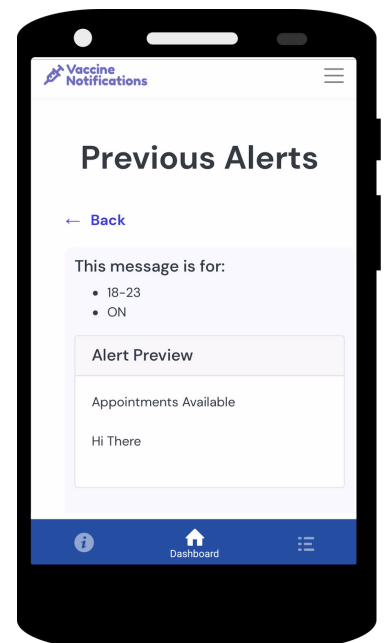
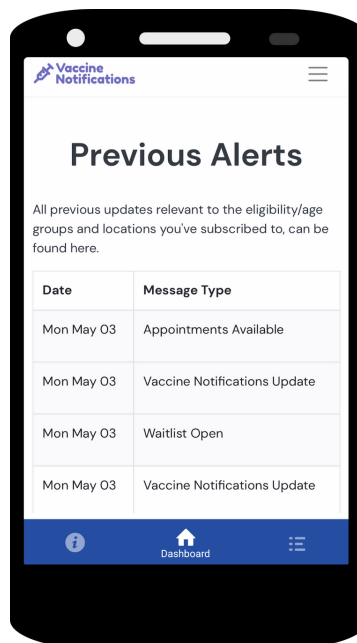
1. CONFIGURE PREFERENCES

Downloads the Vaccine Notification app and creates an account. They provide their postal code, as well as the age groups and eligibility groups they would like to receive notifications for. We use this to identify the right groups of people to target and send messages to.



2. RECEIVE NOTIFICATIONS

Receive notifications anytime there are Vaccine updates that relate to their geographic and eligibility groups. These notifications could be about appointment availability, pop ups, or leftover vaccines that must be used at the end of the day.

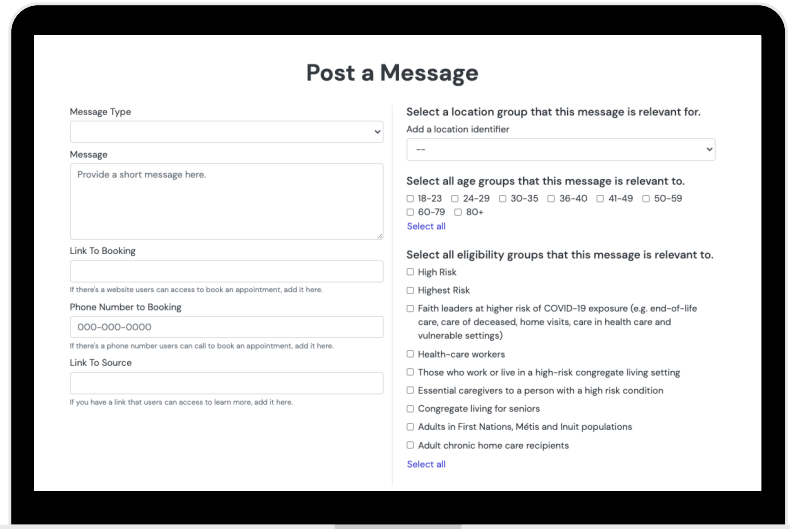


HOW IT WORKS: DISTRIBUTORS

1. GET AN ADMIN ACCOUNT

A vaccine distributor requests an account:

1. Create an account on the Vaccine Notification website.
2. Someone from our team will verify and approve your account. You'll receive an email once your account is approved.

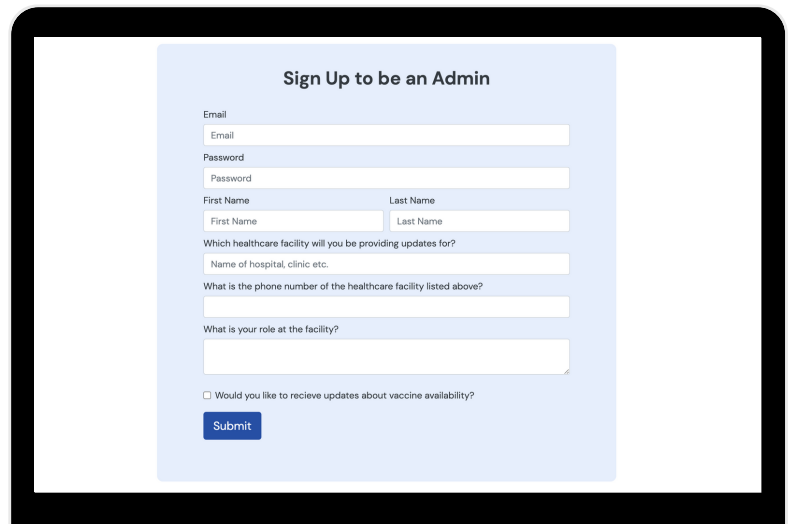


The screenshot shows a laptop screen displaying the "Post a Message" form. The form is divided into two main sections. The left section contains fields for "Message Type" (a dropdown menu), "Message" (a text area with the placeholder "Provide a short message here."), "Link To Booking" (a text field with a small instruction below it), "Phone Number to Booking" (a text field with the placeholder "000-000-0000" and a small instruction below it), and "Link To Source" (a text field with a small instruction below it). The right section contains two groups of checkboxes. The first group is titled "Select a location group that this message is relevant for." and includes a dropdown menu for "Add a location identifier". Below this is a section titled "Select all age groups that this message is relevant to." with checkboxes for "18-23", "24-29", "30-35", "36-40", "41-49", "50-59", "60-79", and "80+", followed by a "Select all" link. The second group is titled "Select all eligibility groups that this message is relevant to." and includes checkboxes for "High Risk", "Highest Risk", "Faith leaders at higher risk of COVID-19 exposure (e.g. end-of-life care, care of deceased, home visits, care in health care and vulnerable settings)", "Health-care workers", "Those who work or live in a high-risk congregate living setting", "Essential caregivers to a person with a high risk condition", "Congregate living for seniors", "Adults in First Nations, Métis and Inuit populations", and "Adult chronic home care recipients", followed by a "Select all" link.

2. SEND NOTIFICATIONS

Access the notification dashboard and fill out the relevant information for the update:

1. Notification information (i.e. appointments available, walk-in's accepted, etc)
2. Who should receive the message based on location, age and eligibility requirements.



The screenshot shows a laptop screen displaying the "Sign Up to be an Admin" form. The form is a light blue box with a white background. It contains the following fields: "Email" (a text field), "Password" (a text field), "First Name" (a text field) and "Last Name" (a text field), "Which healthcare facility will you be providing updates for?" (a text field with the placeholder "Name of hospital, clinic etc."), "What is the phone number of the healthcare facility listed above?" (a text field), and "What is your role at the facility?" (a text field). At the bottom, there is a checkbox labeled "Would you like to receive updates about vaccine availability?" and a blue "Submit" button.

FREQUENTLY ASKED QUESTIONS

WHAT REGIONS DO WE PROVIDE ALERTS FOR?

Our aim is to provide alerts across Canada

HOW IS DATA COLLECTED FOR THE NOTIFICATIONS

Currently, we are using Social Media and partnering with groups like VaxHunters. Our goal is to onboard hospitals, clinics, pop-ups and other locations that offer vaccines so that they may send out their own notifications.

WHAT HAPPENS TO USER DATA?

We will only use user data for the purposes of sending targeted alerts. This information will not be shared with any third-party groups.

HOW CAN A USER STOP RECEIVING NOTIFICATIONS

A user can opt-out of receiving notifications from their user dashboard.

WHAT IS A TARGETTED NOTIFICATION?

A targetted message is a message sent based on a user's settings:

- Geographic Region based on Postal Code, City or Province
- Age Groups
- Eligibility Requirements

WHO IS ELIXIR LABS AND WHY DID YOU BUILD THIS?

Vaccine Notifications is built by Elixir Labs, a group of Volunteers that develop solutions for nonprofit organizations with missions to affect social, environmental, and economic equity. We saw the benefits of building a single notification channel to help Canadians get vaccinated, and decided to build it.

Contact Elixir Labs at:
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