

Unnati Vijay

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Co-Founder at Superadmission — Published Author — Social Impact Strategist

Dynamic Co-Founder and Operational Lead with a proven track record in building scalable educational infrastructures. Passionate about leveraging technology for social equity, with expertise in stakeholder management, fundraising, and strategic communication. Driving the vision of unified higher education access in India through Digital Public Infrastructure.

Professional Experience

Superadmission <i>Co-Founder & Chief Operations Officer</i>	New Delhi, India <i>Present</i>
<ul style="list-style-type: none">Leading the operational deployment of India's first Digital Public Infrastructure (DPI) for higher education, aiming to unify admissions for 35M+ students.Spearheading institutional partnerships and government relations to integrate the Gale-Shapley Deferred Acceptance Algorithm into legacy university systems.Orchestrating the "Pilot Program" launch, managing cross-functional teams across engineering, policy, and design to ensure regulatory compliance (NEP 2020) and data privacy.Designed the user-centric workflow for the "One-Click Admission" interface, significantly reducing application friction and processing time for diverse demographics.	
CollegeCult <i>Co-Founder & Community Lead</i>	New Delhi, India <i>Present</i>
<ul style="list-style-type: none">Building a hyper-local student community platform focused on peer-to-peer mentorship and campus connectivity.Scaled user engagement through curated events and digital content strategies, establishing a strong brand presence in the undergraduate ecosystem.	
Muskurahat Foundation <i>Fundraising & Strategic Partnerships Intern</i>	Remote <i>Jun 2021 – Sep 2021</i>
<ul style="list-style-type: none">Mobilized critical financial resources to support holistic education and shelter programs for underprivileged children.Executed high-conversion donor outreach campaigns, leveraging storytelling to articulate the organization's impact and vision.Collaborated with the core team to optimize donor retention strategies and streamline the contribution workflow.	

Publications & Literary Contributions

APC Books: "From the Class Room" <i>Published Author & Contributor</i>	Anthology <i>2023</i>
<ul style="list-style-type: none">Authored a critically acclaimed poem centered on adoption and social inclusion, highlighting themes of empathy and child welfare.Selected through a rigorous editorial review process to represent student voices from across India.Demonstrated advanced narrative skills, blending creative expression with social advocacy.	

Education

University of Delhi (Proposed/Current) <i>Bachelor's Degree (Field of Study)</i>	New Delhi, India <i>Year – Present</i>
High School (Prestigious Institution) <i>Senior Secondary Schooling</i>	New Delhi, India <i>Year of Passing</i>
<ul style="list-style-type: none">Head Girl: Elected leader of the student council; represented the student body in administrative decisions and led school-wide initiatives fostering discipline and cultural engagement.	

Skills & Interests

Core Skills: Strategic Planning, Stakeholder Management, Fundraising, Content Strategy, Public Speaking, Operations Management.

Tools: Notion, Linear, Google Workspace, CRM Suites.

Interests: Educational Policy, Social Entrepreneurship, Creative Writing, Child Welfare Advocacy.