

Task 3: Calculate relevant financial metrics

Comparing the performance of Zeta and its comparable companies.

Here is the background information on your task

Comparable analysis will help you to understand Zeta's performance and valuation relative to its peer companies.

Here is your task

Based on the comparable companies you've selected in the previous task, and using the excel template provided, you'll need to calculate the following metrics we've set out for you:

- FV/EBITDA multiples
- P/E multiples
- Dividend Yield %
- Net Margin %
- Capex as % of Revenue
- Net Debt / EBITDA; and
- Revenue CAGR.

You are expected to link inputs from the "Dataset" tab to the "Template" tab to perform the calculations.

Hint: Before attempting to perform the calculations, you may delete away the rows corresponding to companies not comparable to Zeta in the "Dataset" tab.

Once done, also calculate the average and median across the selected comps set for each metric.