



CUSTOMER RETENTION ANALYSIS

Dependents

- ☐ No
- ☐ Yes

gender

- ☐ Female
- ☐ Male

Total Customers

7043

Retention Count

5174

Churn Count

1869

Revenue

13.19M

Loss in Revenue

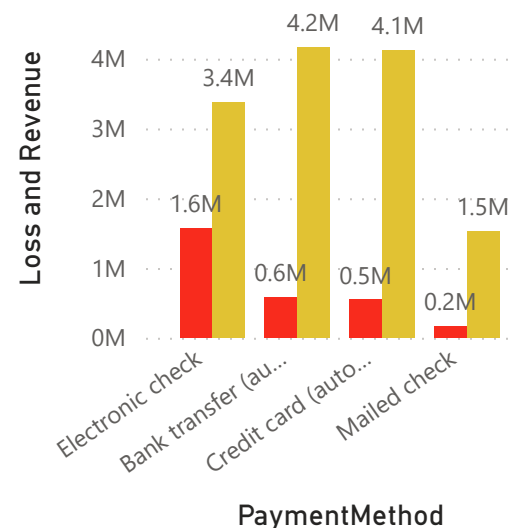
2.86M

PaymentMethod

- ☐ Bank transfer (automatic)
- ☐ Credit card (automatic)
- ☐ Electronic check
- ☐ Mailed check

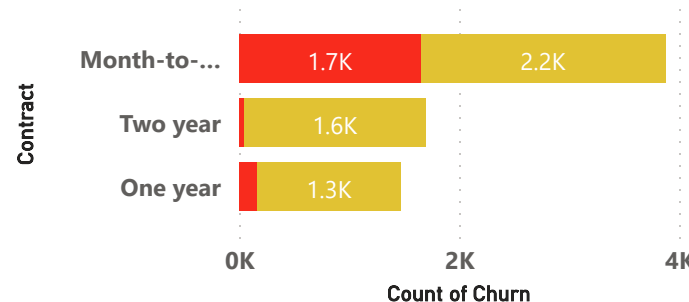
Loss and Revenue by PaymentMethod

Loss Revenue



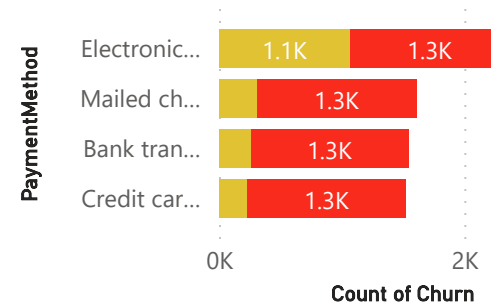
Count of Churn by Contract and Churn

Churn Churned Stayed

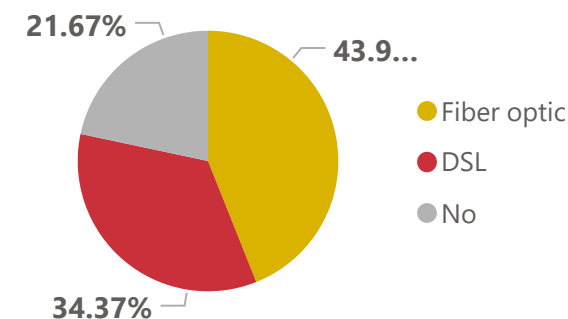


Count of Churn by PaymentMethod

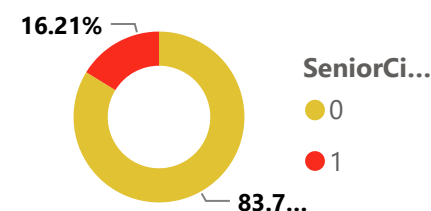
Churn Churned Stayed



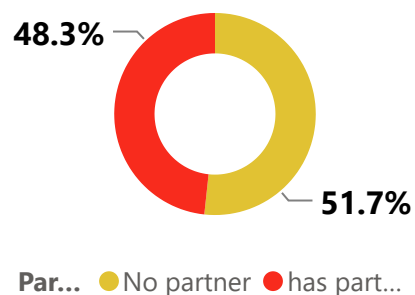
InternetService



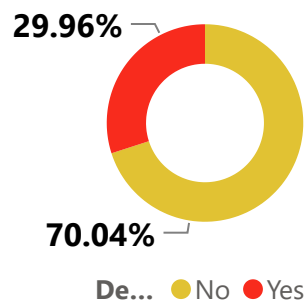
Senior Citizen



Has partner ?



Dependent or not



%Count of Churn by gender

