

# Electoral Crime Under Democracy: Evidence from Brazil

Andre Assumpcao\*

June 1<sup>st</sup>, 2019

## Abstract

TBU

**Keywords:** electoral politics; judicial politics; comparative politics; illegal behavior and the enforcement of law; political economy.

**JEL classification:** D72; K42; P48.

---

\*Ph.D. Candidate, Department of Public Policy, The University of North Carolina at Chapel Hill. Contact details: [aasumpcao@unc.edu](mailto:aasumpcao@unc.edu).

Table 1: Descriptive Statistics

|  | N     | Mean   | St. Dev. | Min    | Max       |
|--|-------|--------|----------|--------|-----------|
| Age  | 9,470 | 46.34  | 11.02    | 17     | 86        |
| Male                                       | 9,470 | .793   | .405     | 0      | 1         |
| Political Experience                       | 9,470 | .091   | .287     | 0      | 1         |
| Campaign Expenditures (in R\$)             | 9,470 | 52,555 | 210,742  | 0      | 4,949,250 |
| Convicted at Trial                         | 9,470 | .641   | .480     | 0      | 1         |
| Convicted on Appeal                        | 9,470 | .537   | .499     | 0      | 1         |
| Probability of Election                    | 9,442 | .191   | .393     | 0      | 1         |
| Vote Distance to Election Cutoff (in p.p.) | 9,442 | -4.09  | 9.55     | -92.82 | 12.83     |
| Total Vote Share (in p.p.)                 | 9,442 | 10.13  | 17.98    | 0.00   | 100.00    |

Table 2: Electoral Crime Rulings

| <i>Trial</i>  | <i>Appeals</i> |          | Percent  |
|---------------|----------------|----------|----------|
|               | Affirmed       | Reversed | Reversed |
| Not Convicted | 3380           | 22       | 0.6      |
| Convicted     | 5059           | 1009     | 16.6     |

Table 3: First-Stage Regressions

|                         | Outcome: Convicted at Trial |                   |                   |
|-------------------------|-----------------------------|-------------------|-------------------|
|                         | (1)                         | (2)               | (3)               |
| Convicted on Appeal     | .766***<br>(.006)           | .753***<br>(.007) | .738***<br>(.009) |
| Individual Controls     | -                           | Yes               | Yes               |
| Fixed-Effects           | -                           | -                 | Yes               |
| Observations            | 9,470                       | 9,470             | 9,470             |
| Adjusted-R <sup>2</sup> | .633                        | .649              | .861              |
| F-stat                  | 16,364.9***                 | 1,094.0***        | 21.7***           |

*Note:* First-Stage regressions here report the correlation between being convicted at trial and being convicted on appeal for all candidates who have had their candidacy challenged under charges of electoral irregularities. I present results including and excluding individual politician characteristics; municipal, electoral, and party fixed-effects; and use robust standard errors. \*p<0.1; \*\*p<0.05; \*\*\*p<0.01

Figure 1: Instrument Point Estimates and CIs

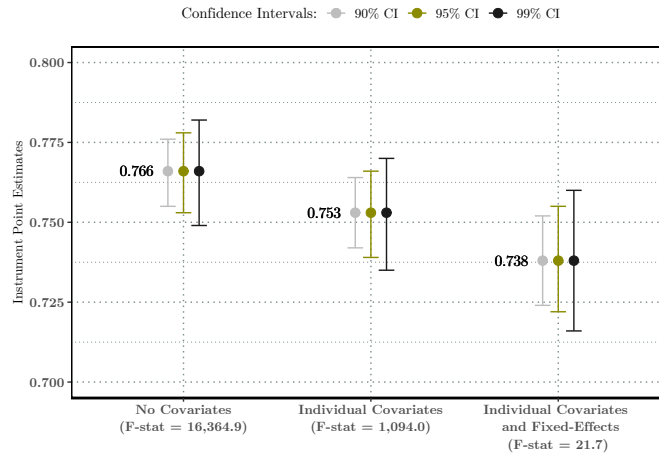


Table 4: Hausman Test of Instrument Strength

| Outcome                              | Hausman Statistic | p-value |
|--------------------------------------|-------------------|---------|
| 1. Probability of Election           | 109.28            | .000    |
| 2. Total Vote Share                  | 205.57            | .000    |
| 3. Vote Distance to Election Cutoff: | 1.88              | .170    |
| 3.1. City Councilor                  | 65.44             | .000    |
| 3.2. Mayor                           | 93.43             | .000    |

Table 5: The Effect of Electoral Crime on the Probability of Election

|                         | Outcome: Probability of Election |                    |                    |                    |                    |                    |
|-------------------------|----------------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
|                         | OLS<br>(1)                       | OLS<br>(2)         | OLS<br>(3)         | IV<br>(4)          | IV<br>(5)          | IV<br>(6)          |
| Convicted at Trial      | -.208***<br>(.009)               | -.151***<br>(.009) | -.163***<br>(.014) | -.272***<br>(.011) | -.213***<br>(.010) | -.231***<br>(.016) |
| Individual Controls     | -                                | Yes                | Yes                | -                  | Yes                | Yes                |
| Fixed-Effects           | -                                | -                  | Yes                | -                  | -                  | Yes                |
| Observations            | 9,442                            | 9,442              | 9,442              | 9,442              | 9,442              | 9,442              |
| Adjusted-R <sup>2</sup> | .065                             | .149               | .303               | .059               | .143               | .300               |
| F-stat                  | 653.58***                        | 104.02***          | 2.46***            | 707.35***          | 108.9***           | 2.47***            |

*Note:* The regressions here estimate the effect of being convicted at trial on the probability of election for all candidates who have had their candidacy challenged under charges of electoral irregularities. Columns 1 and 4 display models not including individual candidate characteristics; columns 2 and 5 include age, gender, marital status, education level, political experience, and the amount spent in their campaign; columns 3 and 6 also include municipal, electoral, and party fixed-effects. I report robust standard errors for all specifications in this table. \*p<0.1; \*\*p<0.05; \*\*\*p<0.01

Table 6: The Effect of Electoral Crime on the Total Vote Share

|                         | Outcome: Total Vote Share (in p.p.) |                     |                     |                      |                      |                      |
|-------------------------|-------------------------------------|---------------------|---------------------|----------------------|----------------------|----------------------|
|                         | OLS<br>(1)                          | OLS<br>(2)          | OLS<br>(3)          | IV<br>(4)            | IV<br>(5)            | IV<br>(6)            |
| Convicted on Appeal     | -12.945***<br>(.418)                | -8.316***<br>(.337) | -9.943***<br>(.529) | -16.804***<br>(.478) | -11.765***<br>(.399) | -13.254***<br>(.624) |
| Individual Controls     | -                                   | Yes                 | Yes                 | -                    | Yes                  | Yes                  |
| Fixed-Effects           | -                                   | -                   | Yes                 | -                    | -                    | Yes                  |
| Observations            | 9,442                               | 9,442               | 9,442               | 9,442                | 9,442                | 9,442                |
| Adjusted-R <sup>2</sup> | .119                                | .379                | .606                | .109                 | .371                 | .602                 |
| F-stat                  | 1,278.91***                         | 361.57***           | 6.15***             | 1,360.8***           | 368.19***            | 6.14***              |

*Note:* The regressions here estimate the effect of being convicted at trial on the total vote share for all candidates who have had their candidacy challenged under charges of electoral irregularities. Columns 1 and 4 display models not including individual candidate characteristics; columns 2 and 5 include age, gender, marital status, education level, political experience, and the amount spent in their campaign; columns 3 and 6 also include municipal, electoral, and party fixed-effects. I report robust standard errors for all specifications in this table. \*p<0.1; \*\*p<0.05; \*\*\*p<0.01

Table 7: The Effect of Electoral Crimes on the Vote Distance to Election Cutoff

|                         | Outcome: Vote Distance to Election Cutoff (in p.p.) |                    |                      |                      |
|-------------------------|---|--------------------|----------------------|----------------------|
|                         | OLS<br>(1)  | IV<br>(2)          | OLS<br>(3)           | IV<br>(4)            |
| Convicted at Trial      | -.575***<br>(.064)                                  | -.849***<br>(.075) | -5.172***<br>(1.905) | -7.381***<br>(2.184) |
| Individual Controls     | Yes   | Yes                | Yes                  | Yes                  |
| Fixed-Effects           | Yes   | Yes                | Yes                  | Yes                  |
| Sample                  | City Council  | City Council       | Mayor                | Mayor                |
| Observations            | 7,100   | 7,100              | 2,342                | 2,342                |
| Adjusted-R <sup>2</sup> | .431  | .428               | .384                 | .382                 |
| F-stat                  | 3.54***   | 1.86***            | 3.55***              | 1.85***              |

*Note:* The regressions here estimate the effect of being convicted at trial on the distance to the election cutoff for candidates who have had their candidacy challenged under charges of electoral irregularities. All models include individual candidate characteristics and municipal, electoral, and party fixed-effects. Since election rules differ by office type, I split the sample into city council candidates (columns 1 and 2) and mayor candidates (columns 3 and 4). I report robust standard errors for all specifications in this table. \*p<0.1; \*\*p<0.05; \*\*\*p<0.01

Table 8: Coefficient Stability Test For Various  $R_{max}^2$ 

| <i>Outcomes:</i>                         | Individual Covariate Models     |                    |                       | Individual Covariate and Fixed-Effects Models |                    |                       |
|--|---------------------------------|--------------------|-----------------------|---|--------------------|-----------------------|
|  | $R_{ur}^2 + (R_{ur}^2 - R_r^2)$ | $2 \cdot R_{ur}^2$ | $R^2$ for $\beta = 0$ | $R_{ur}^2 + (R_{ur}^2 - R_r^2)$               | $2 \cdot R_{ur}^2$ | $R^2$ for $\beta = 0$ |
| Probability of Election                  | 2.63<br>(.24)                   | 1.50<br>(.30)      | -<br>(.37)            | 3.55<br>(.96)                                 | 3.10<br>(1.00)     | -<br>(2.10)           |
| Vote Share                               | 1.80<br>(.64)                   | 1.23<br>(.76)      | -<br>(.85)            | 7.26<br>(1.00)                                | 7.26<br>(1.00)     | -<br>(2.73)           |
| Vote Distance to Cutoff (City Councilor) | 6.72<br>(.22)                   | 5.05<br>(.25)      | -<br>(.75)            | 63.08<br>(1.00)                               | 63.08<br>(1.00)    | -<br>(25.78)          |
| Vote Distance to Cutoff (Mayor)          | 2.44<br>(.27)                   | 1.23<br>(.35)      | -<br>(.39)            | 4.66<br>(1.00)                                | 4.66<br>(1.00)     | -<br>(1.61)           |

Table 9: Heterogeneous Sentencing across Trial and Appeals

|                            | (1)                    | (2)                      | (3)                         | (4)  | (5)    | (6)     |
|----------------------------|------------------------|--------------------------|-----------------------------|------|--------|---------|
|                            | $\beta_{\text{trial}}$ | $\beta_{\text{appeals}}$ | $\beta_{\text{difference}}$ | s.e. | t-stat | p-value |
| Elected to Office          | -.223                  | -.267                    | .044                        | .085 | .510   | .610    |
| Age                        | -.001                  | .000                     | -.001                       | .003 | -.424  | .671    |
| Male                       | .029                   | .022                     | .007                        | .039 | .176   | .861    |
| Political Experience       | -.089                  | -.013                    | -.076                       | .079 | -.964  | .335    |
| Campaign Expenditures (ln) | -.029                  | -.028                    | -.001                       | .029 | -.034  | .973    |
| Marital Status:            |                        |                          |                             |      |        |         |
| Divorced                   | -.006                  | .026                     | -.032                       | .038 | -.839  | .402    |
| Legally Divorced           | .066                   | .028                     | .039                        | .048 | .795   | .427    |
| Single                     | -.008                  | .043                     | -.051                       | .040 | -1.276 | .202    |
| Widowed                    | .029                   | -.011                    | .040                        | .064 | .626   | .532    |
| Educational Levels:        |                        |                          |                             |      |        |         |
| Completed ES/MS            | -.160                  | -.234                    | .074                        | .090 | .819   | .413    |
| Incomplete ES/MS           | -.116                  | -.259                    | .143                        | .134 | 1.066  | .286    |
| Can Read and Write         | -.066                  | -.286                    | .220                        | .174 | 1.268  | .205    |
| Completed HS               | -.191                  | -.259                    | .068                        | .085 | .799   | .424    |
| Incomplete HS              | -.108                  | -.264                    | .156                        | .132 | 1.180  | .238    |
| Completed College          | -.218                  | -.300                    | .083                        | .099 | .833   | .405    |
| Incomplete College         | -.177                  | -.270                    | .093                        | .125 | .742   | .458    |

*Note:* In this table, I report the coefficients of two regressions using the same covariates on the probability of receiving an unfavorable ruling at trial (column 1) and on appeals (column 2). I then recover the distributions of the differences in betas and test  $H_0: \beta_{\text{difference}} = 0$  for all covariates in the regressions (columns 3-6). Robust standard errors are clustered at the municipal-election pair level (equivalent to the judge-level error shared by all candidates in one municipality during one election period); party-fixed effects are included in both regressions but are not reported here.

Table 10: The Effect of Electoral Crimes on Voter Engagement

|                                       | Party-Level                      |                                  | Election-Level                   |                                  |
|---------------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
|                                       | Outcome: Voter Turnout (percent) | Outcome: Invalid Votes (percent) | Outcome: Voter Turnout (percent) | Outcome: Invalid Votes (percent) |
|                                       | (1)                              | (2)                              | (3)                              | (4)                              |
| Share of Candidacies Invalid at Trial | .003<br>(.007)                   | .222***<br>(.076)                | -.001<br>(.009)                  | .134*<br>(.070)                  |
| Individual Controls                   | -                                | -                                | -                                | -                                |
| Fixed-Effects                         | Yes                              | Yes                              | Yes                              | Yes                              |
| Observations                          | 5,322                            | 5,322                            | 3,757                            | 3,757                            |
| Adjusted-R <sup>2</sup>               | .997                             | .973                             | .995                             | .946                             |
| F-stat                                | 214.3***                         | 354.1***                         | 81.8***                          | 124.5***                         |

*Note:* The regressions here estimate the effect of the share of candidates convicted at trial overall the total office vacancies on voter turnout and the number of invalid votes (both logged). I aggregate observations up to the party and election level and control for municipality and election year fixed-effects. I report robust standard errors, clustered by elections and municipalities, for all specifications in this table. \*p<0.1; \*\*p<0.05; \*\*\*p<0.01

Figure 2: Instrument Correlation with Covariates

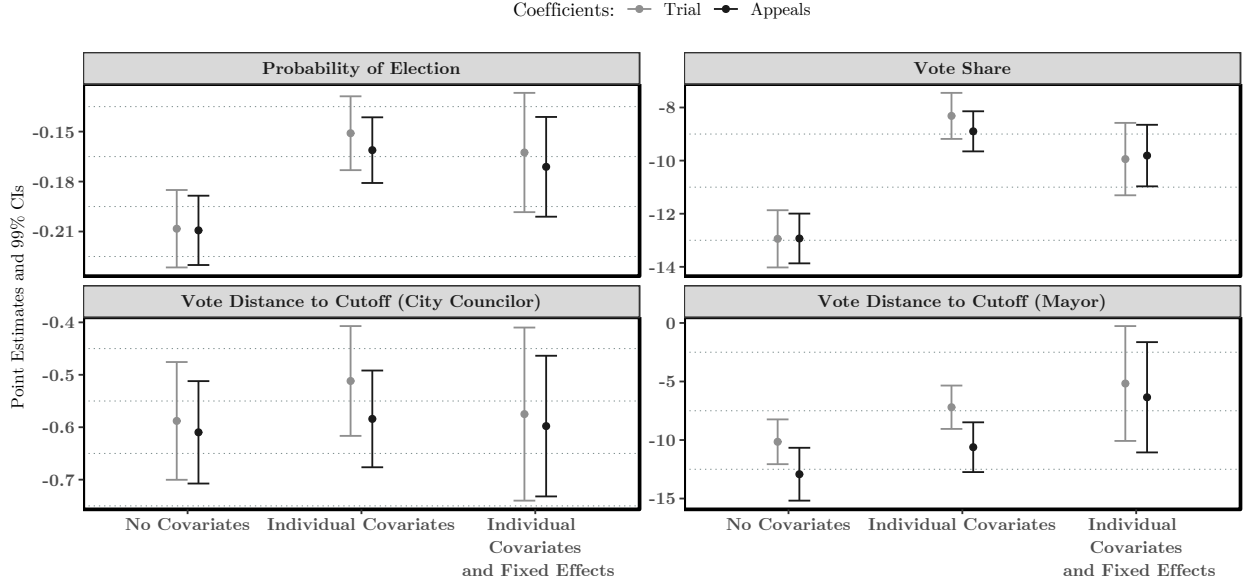


Table 11: Campaign Expenditure Across Ruling Group

| Stage              | Mean Campaign Spending in Ruling Group (in R\$) |                   | t-stat | p-value |
|--------------------|---|-------------------|--------|---------|
|                    | Favorable                                       | Unfavorable       |        |         |
| Trial              | 84,766<br>[3,402]                               | 34,497<br>[6,068] | 9.45   | .000    |
| Appeals            | 73,275<br>[4,389]                               | 34,658<br>[5,081] | 8.62   | .000    |
| Unfavorable Ruling |   |                   | t-stat | p-value |
|                    | Affirmed  | Reversed          |        |         |
| Trial              | 34,346<br>[5,059]                               | 34,527<br>[1,009] | -0.05  | .961    |

*Note:* This table reports t-tests across different subsamples of candidates. The number of observations in each group is reported inside the squared brackets.

Table 12: Voter Sophistication and Benefit of Rule-Breaking

|   |               | $\beta_1$ : Substantial Violation  |   |
|---|---------------|--|---|
|   |               | $\beta_1 = 0$  | $\beta_1 > 0$   |
| $\beta_2$ : Convicted at Trial<br>× Substantial Violation | $\beta_2 = 0$ | <ol style="list-style-type: none"> <li>1. Violation carries no electoral benefit.</li> <li>2. Voters impose same penalty for different electoral violations.</li> </ol>        | <ol style="list-style-type: none"> <li>1. Violation helps candidate get elected.</li> <li>2. Voters impose same penalty for different electoral violations.</li> </ol>        |
|   | $\beta_2 < 0$ | <ol style="list-style-type: none"> <li>1. Violation carries no electoral benefit.</li> <li>2. Voters impose harsher electoral penalties for substantial violations.</li> </ol> | <ol style="list-style-type: none"> <li>1. Violation helps candidate get elected.</li> <li>2. Voters impose harsher electoral penalties for substantial violations.</li> </ol> |

Table 13: Heterogeneous Effect of Electoral Ruling

|   | Full Sample                            |                                     | City Councilor                                      | Mayor   |
|---|--|-------------------------------------|---|---|
|   | Outcome:<br>Probability of<br>Election | Outcome:<br>Vote Share<br>(in p.p.) | Outcome:<br>Vote Distance<br>to Cutoff<br>(in p.p.) | Outcome:<br>Vote Distance<br>to Cutoff<br>(in p.p.) |
|   | (1)                                    | (2)                                 | (3)   | (4)   |
| Convicted at Trial                            | -.176***<br>(.020)                     | -7.369***<br>(.719)                 | -.713***<br>(.084)                                  | -6.653***<br>(2.101)                                |
| Substantial Violation                         | .047**<br>(.024)                       | 4.939***<br>(.723)                  | .089<br>(.103)                                      | .169<br>(1.524)                                     |
| Convicted at Trial<br>× Substantial Violation | -.014<br>(.028)                        | -4.952***<br>(.915)                 | .015<br>(.111)                                      | 1.644<br>(2.562)                                    |
| Individual Controls                           | Yes                                    | Yes                                 | Yes   | Yes   |
| Fixed-Effects                                 | Yes                                    | Yes                                 | Yes   | Yes   |
| Observations                                  | 4,717                                  | 4,717                               | 3,465   | 1,252   |
| Adjusted-R <sup>2</sup>                       | .375                                   | .697                                | .499  | .380  |
| F-stat  | 2.54***                                | 6.84***                             | 3.70***   | 1.73***   |

*Note:* The regressions here include the severity of the accusation brought against candidates running for municipal office. I recover the accusations from court documents and identify ruling type using linear support-vector machine classification (details in appendix REF). In columns 1-4, I report the coefficients on ruling outcome (row 1), type (row 2), and their interaction (row 3). All regressions include municipal, electoral, and party fixed-effects. Robust standard errors are displayed inside parentheses. \*p<0.1; \*\*p<0.05; \*\*\*p<0.01

Figure 3: Simulation of IV Point Estimates

