Sales & Performance Dashboard

India's Last Min App

All ⌄

Area

area ⌄

- [ ] (Blank)
- [ ] Adoni
- [ ] Agartala
- [ ] Agra
- [ ] Ahmedabad
- [ ] Ahmednagar
- [ ] Aizawl
- [ ] Ajmer
- [ ] Akola
- [ ] Alappuzha
- [ ] Aligarh
- [ ] Allahabad
- [ ] Alwar
- [ ] Amaravati
- [ ] Ambala
- [ ] Ambarnath
- [ ] Ambattur
- [ ] Amravati
- [ ] Amritsar
- [ ] Amroha
- [ ] Anand

24M
C.E.S

8.69
Average Delivery Time

0.92K
AOV

Total Revenue
0K — 26K — 52K
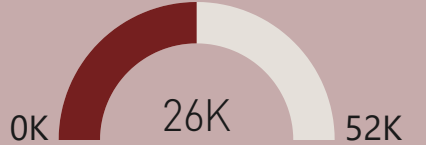
Revenue-generated by channel
● Increase ● Decrease ● Total

Sum of revenue_genera...
20M
0M
Email | Social Media | SMS | App | Total
channel

Customer Feedback
703 (32.37%)
754 (34.71%)
715 (32.92%)
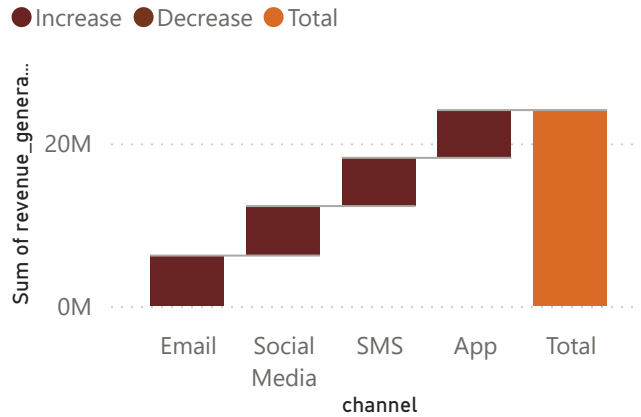
sentiment
● Neutral
● Negative
● Positive
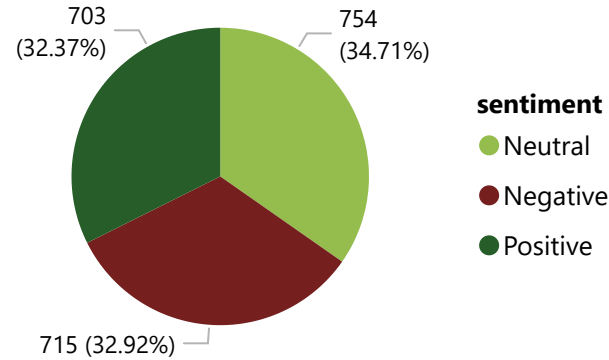
Total Quantity Sold by category
Dairy & Bre...
Household ...
Fruits & Ve...
Snacks & M...
Grocery & ...
Pharmacy
Pet Care
Personal Care
0 — 50
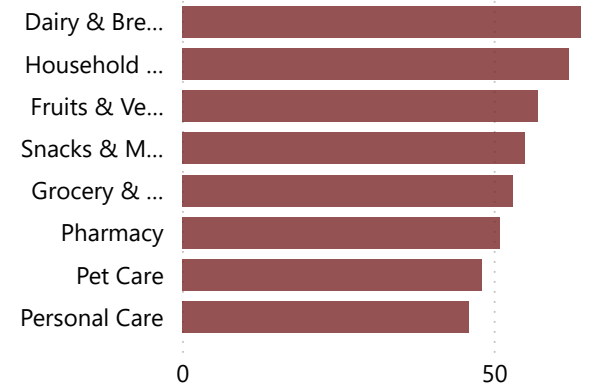
Sum of rating and sentiment
sentiment ● Negative ● Neutral ● Positive

Sum of rating
500
0
The... | It wa... | Noth... | Aver... | Deliv... | Goo... | Over... | Highl... | Excel... | Will... | Grea... | Item... | Cust... | Very...
feedback_text
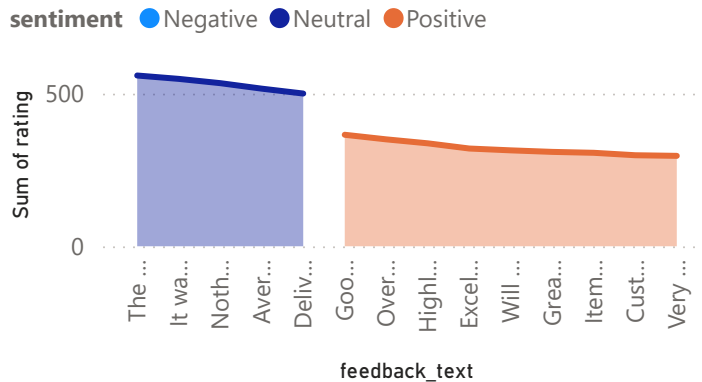
Campaigns and revenue generated

campaign_name	target_audience	Sum of revenu
Weekend Special	All	
Weekend Special	New Users	
Weekend Special	Premium	
Referral Program	All	
Referral Program	New Users	
Referral Program	Premium	
New User Discount	All	
Total		**2,4**

Average Delivery Time & Distance
● Average Delivery Time ● Avg Delivery Distance

Average Delivery Time
9.0
8.5

Avg Delivery Distance
2.8
2.7
2.6

Jan 2023 | Jul 2023 | Jan 2024
Year