AASTHA DHIR

Lisle, IL

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Summary

Experienced Data Analyst with over 3 years of hands-on experience in data analytics, visualization, and CRM implementation. Skilled in turning raw data into clear, actionable insights using tools like SQL, Python, Tableau, Power BI, and Excel. Proven track record of enhancing stakeholder decision-making, improving reporting efficiency, and driving cross-functional collaboration. Passionate about simplifying complex data, automating manual processes, and contributing to business growth through data-driven strategies.

Technical Skills

Core Skills: Database Management, Exploratory Data Analysis (EDA), Data Storytelling, Dashboard Development, Business Process Analysis, Software Development Life Cycle (SDLC), System Testing, Quality Assurance, Problem Solving, Communication, Data Visualization, Data Cleaning, A/B Testing

Certifications: SAP Certified Implementation Consultant - SAP Sales Cloud, SAP S/4 HANA Public Cloud Implementation Consultant- Sales, HackerRank SQL, Google Data Analytics Professional Certification(In Progress), AWS AI Practitioner Certification(In Progress)

Languages: Python, HTML/CSS, JavaScript, SQL

Tools: PowerBI, Tableau, MS Office Suite (Word, PowerPoint, MS Project, Excel, Teams, Outlook, SharePoint), JIRA

Soft skills: Problem-solving, Attention to Detail, Project Management, Time Management, Collaboration in Cross-Functional Environments

Experience

ASAR America Inc   **Aug 2023 – Present**
SAP Solution Engineer   *Lisle, IL*

- Led a cross-functional offshore team of 5 in creating interactive dashboards with PowerBI, increasing stakeholder engagement by 10% and driving data-informed decision-making across departments.
- Collaborated with the team to integrate a data visualization tool, enhancing reporting capabilities and reducing manual reporting efforts by 12%.
- Coordinated the deployment of a CRM platform for a multinational client, enhancing sales team productivity by 15% and increasing lead conversion rates by 15%
- Conducted system testing, defect tracking, and functional testing to ensure solution quality, reducing post-deployment issues by 15%
- Assisted in the implementation of a CRM system, enhancing customer data management and improving sales tracking accuracy by 15%.
- Created ad-hoc reports and dashboards for various departments, enabling data-driven decision-making and contributing to a 12% increase in operational efficiency.
- Participated in weekly team meetings, providing data-driven insights that informed project planning and execution, enhancing team efficiency and project outcomes

VaidRX LLC   **Jan 2020 – Jul 2021**
Junior Data Analyst   *Remote, India*

- Conducted exploratory data analysis on customer feedback, identifying key trends that informed product development and led to a 10% increase in customer satisfaction scores through targeted strategies and A/B testing.
- Assisted in cleaning and organizing large datasets, improving data quality by 15% and ensuring accuracy for subsequent analysis using Python and Excel.
- Assisted in the creation of monthly performance reports using Tableau, providing actionable insights that led to a 10% increase in operational efficiency.
- Assisted in testing and quality assurance processes, leading to a 10% reduction in defects.

Education

Illinois Institute of Technology   **Chicago, IL**
Masters, Computer Science   *2023*

Guru Nanak Dev University   **India**
Bachelor of Technology, Computer Science   *2019*