



Astha Sethi UI/UX DESIGNER

"I am very passionate to work for education and health"

TIMELINE

2016 EDMILAN, *Collaborator*

Edmilan is an online series designed to help students from less advantaged backgrounds connect with peer and professional mentors. View more at www.edmilan.org

2015 RIBBONS, *Founder*

Ribbons makes physical exercise interesting by organizing interactive group exercise workshops and thus creating a shortcut to fitness. View more at www.facebook.com/ribbons.twist.turn.twirl/

NIHILENT TECHNOLOGIES, *UX Intern*

The aim was to design the user experience and user interface of a virtual card.

DESIGN INNOVATION WORKSHOP, *Attendee*

7 days workshop by MIT Media Lab Initiative. The track chosen was Creating engaging playful experiences

2014 Amura Tech, *Design Intern*

The aim was to create visual design in the form of advertisements for real estate and brainstorm on the experience of the real estate websites and applications.

2013 SYMBIOSIS INSTITUTE OF DESIGN, PUNE, *Joined*

Currently pursuing B.des in Visual Communication Design, specialising in User Experience design

2011 GOOGLE CODE IN, *Student*

Contributed visual designs to open source organisations- GNOME, VLC, FreeBSD.

2007 NATIONAL CADET CORPS, *Joined*

Military training, 'A' certificate from 3 Raj Girls Batallian from unit Jodhpur under the authority of Ministry of Defence, Govt. of India.

2000 SOPHIA SR. SEC. SCHOOL, *Joined*

1995 Rajasthan (India) , *Born*

SKILLS

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|---------------|----------------------|--------------|
| ▪ Sketching | ▪ Adobe Illustrator | ▪ HTML |
| ▪ Prototyping | ▪ Adobe Photoshop | ▪ CSS |
| ▪ Advertising | ▪ Adobe Indesign | ▪ Java |
| ▪ Minimalism | ▪ Adobe AfterEffects | ▪ Javascript |
| ▪ Typography | ▪ Adobe Dreamweaver | ▪ Blender |

INTERESTS

TRAVEL, Explore

MODEL, Express

DANCE, Enjoy

FITNESS, Live