Peer Review Worksheet for Data Tracking Assignment   My Name is <u>Aastha Sharma</u>
BCOM3300

Steps:

1. Read your partner's draft LIGHTLY ie as you would read a magazine article.
2. Read it again but CLOSELY. Make notes in the margins or line edits where appropriate.

3. Rate the overall readability of the draft (sense of ease, paragraph length, formatting, document design, etc)

1 (not at all readable)   5 (somewhat readable)   10 (very readable)

<mark>Rating: 9</mark>

A. Your partner needs to tell the story of how they used data through all 4 stages of the data communication process (collection, formatting, visualization, insights). What are 2 things your partner can do to make their story 1) CLEARER and 2) MORE INTERESTING? WRITE A LOT!!

Thing 1:
It would be great if you could break down each stage of your data process in more detail so it's really clear for anyone reading. For example, in the collection phase, you mentioned using your phone's step counter, but it would help if you explained why you chose this method. Was it the easiest or most accurate way to track your steps? Also, maybe mention how consistent you were about keeping your phone on you and if you took any steps to make sure the data was reliable. Small details like these will make your story much more complete.
When you move to the formatting and visualization steps, you could describe the choices you made in Excel a bit more. For instance, did you decide on a bar graph specifically because you thought it was clearer, or did you consider other graph types too? And did you face any challenges in formatting the data? Sharing these kinds of decisions will help readers understand not just what you did but why you did it, which will make the story more engaging.
In the insights stage, you mentioned that the chart allows people to quickly understand your data, but you could take this further by sharing any trends you noticed. Did you see any interesting patterns in your steps, like more activity on weekends? Adding these insights will make it clearer how your data turned into meaningful information.

Thing 2:

To make your story more engaging, try telling it like a step-by-step journey. Instead of just listing what you did, take the reader through the experience as if they're right there with you. For example, start with something like, "At the beginning of this project, I didn't really know my way around Excel, and I wasn't sure how much data I'd actually get from my phone's step counter." This kind of setup makes it more relatable and shows that you were learning along the way.

When you talk about challenges or surprises, like any issues you had in Excel or insights you didn't expect, it can make your story feel more dynamic. You could even end with a reflection on how this experience has given you confidence in handling data—like a quick summary of what you've learned and how you might apply it to other projects. This kind of storytelling will make your work stand out and give it a personal touch.

B. Is there vital information/material that your partner has left out of the data tracking section? If so, what is it?

Details on Data Consistency and Reliability: You mention that you used your phone's step counter to collect data, but it would help if you explained any steps you took to ensure consistent tracking. For instance, did you always keep your phone in the same place (like your pocket) to make sure the step count was accurate every day? Small details like this would show that your data is reliable.

Time Period and Frequency of Data Collection: It's not clear over what time frame you tracked your steps or how frequently you recorded the data. Did you track your steps daily for a week, a month, or longer? Including this would help others understand the scope of your tracking.

Insights or Observations from the Data: You mention that the graph is easy to understand, but you don't actually share any findings or trends. Did you notice any particular days with higher or lower step counts, or did you see any patterns over time? Highlighting these insights would complete the data tracking process and give readers a better understanding of the value of your data.

C. What are 2 general things your partner could do to improve their data tracking section? WRITE A LOT!!

Thing 1:

To make your data tracking section stronger, it would help if you explained why you were tracking your steps in the first place. Giving some context about your goal can make the data more meaningful for the reader. For example, were you tracking your steps as part of

a fitness goal, or were you just interested in seeing your daily activity? Sharing this will give your data a story and help people connect with it more. You could even mention if there were certain activities or times of day that impacted your step count (like exercising in the morning or walking during lunch), which can show why this data mattered to you personally.

Including these details will provide a fuller picture and help readers understand the purpose behind the data tracking, not just the numbers. This context can make your data feel less abstract and more like a real story of your day-to-day habits.

Thing 2:

Another way to improve your section is by reflecting on any challenges you faced and how you overcame them. For instance, you mentioned that you weren't very comfortable with Excel at first. Talking about specific problems you encountered—such as formatting issues, choosing the best graph type, or organizing your data—would make the process feel more realistic and relatable. Then, explain what you did to resolve these challenges. Did you look up tutorials, experiment with different Excel features, or get help from someone?

Sharing these struggles and solutions would demonstrate that this wasn't just a simple task but a learning experience where you gained skills and confidence. It would also show that you're capable of working through difficulties and improving along the way. This kind of reflection can make your story more engaging and give the reader a sense of your growth and progress.