

# Why CI/CD Will Boost The Growth Of UdaPeople



# CI/CD

Focuses on building a streamlined, automated software release process.

- Atlassian

## CI/CD in practice

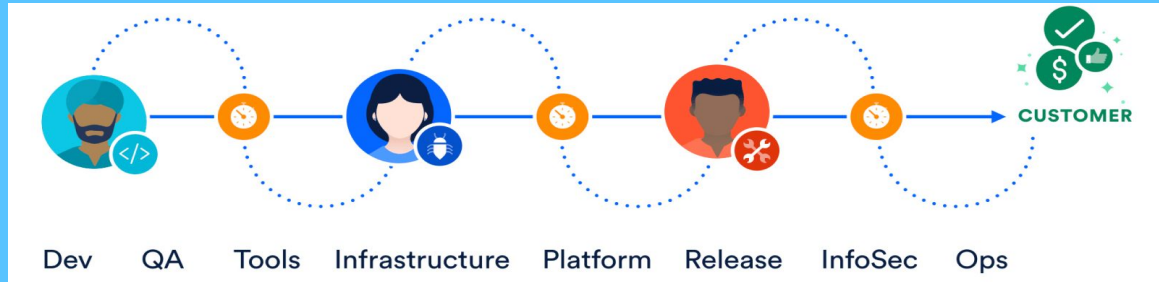


Image sourced from: <https://www.atlassian.com/continuous-delivery>

# Avoid Costs

We will be able to automate infrastructure creation and deletion with a good CI/CD workflow.

## **Business Implications:**

Udapeople will save money because fewer infrastructure expenditures from wasted resources and fewer human errors will result in faster and more reliable deployments.



Image sourced from:  
<https://cdn.iconsout.com/illustration/premium/thumb/businessman-using-money-growth-strategy-4550524-3766139.png>

# Protect Revenue

A well-functioning CI/CD pipeline can automate rollbacks caused by workflow job failures.

## Business Implications:

We will preserve revenue since we could have a swift undo mechanism to restore production to a workable condition if something goes wrong.



Image sourced from: <https://tryerm.com/wp-content/uploads/2021/08/technology-1.png>

# Increased Revenue

We will be able to deploy to production without performing manual checks if we have a solid CI/CD pipeline in place.

## Business Implications:

Eliminating tedious manual processes will result in features taking less time to market, leading to increased revenue.



Image sourced from:  
<https://cdn.iconscout.com/illustration/premium/thumb/business-team-analyzing-business-growth-5682837-4730854.png>

Without a healthy CI/CD pipeline, we will engage in time-consuming debugging, disrupting feature release schedules. And incurring financial costs.

**Please support us in empowering the growth of Udapeople.**

**Thank you.**



Image sourced from: <https://www.gospeedy.co.in/images/service/bg/ecommerce-service.png>