

# Ama Achampong

## UI/UX DESIGNER



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## EDUCATION

**NEW YORK UNIVERSITY**  
**TANDON SCHOOL OF ENGINEERING**  
Aug 2019 - May 2023

## SKILLS

- Design Thinking
- Wireframe Creation
- Front End Coding
- Problem-Solving
- Curiosity
- Creativity
- Collaboration/Teamwork
- Adaptable
- User Research
- Prototyping
- Empathy

## TOOLS

- Adobe Creative Suite
- Unreal Engine
- Python
- HTML/CSS
- Maya
- Blender
- Figma

## INTERESTS

- Baking
- Knitting
- Reading
- Anime
- Crocheting
- Volleyball
- Running

## RELEVANT COURSEWORK

- Visual Foundation Studio
- Introduction to Python
- 3D for AR
- Introduction to Web Development
- Creative Coding
- Senior Design Project

## EXPERIENCE

### STUDENT COORDINATOR - BRAND DEVELOPMENT

Sep. 2022 - May 2023

New York University Opportunity Programs

- Created weekly inclusive content highlighting NYU's 800 underrepresented students within the Opportunity Program (OP) community
- Increased social media engagement by 46.5 % over the span of three months
- Compile media to produce projects that can accurately represent OP to our viewers on social media, such as #AskOP, Staff Highlights, and Student Takeovers
- Establish a platform for prospective students to explore the OP and its offerings while allowing current students to share their experiences on the Opportunity Programs Podcast

## ACADEMIC PROJECTS

### RESTAURANT PAPER & DIGITAL MENU

Apr 2022 - May 2022

Visual Foundation Studio

- Conceptualize restaurant idea to create a color palette, typography, and overall branding
- Designed 10+ hand-sketched wireframes for both paper and digital imagined restaurant menus
- Developed and prototyped 3+ iterations of the restaurant's digital and paper menus using Figma and InDesign

### IMAGINARY COMPANY LOGO

Feb 2022 - Mar 2022

Visual Foundation Studio

- Designed a logo for an imagined company in Adobe Illustrator
- Developed 20+ hand-sketched and digitalized versions of the imagined company logo
- Finalized imagined company logo through constructive feedback based on 20+ iterations and the concept of the company