

Gender

All

Group

All

State

All

Under...

All

Payment Method

All

Churn Category

☐ Attitude

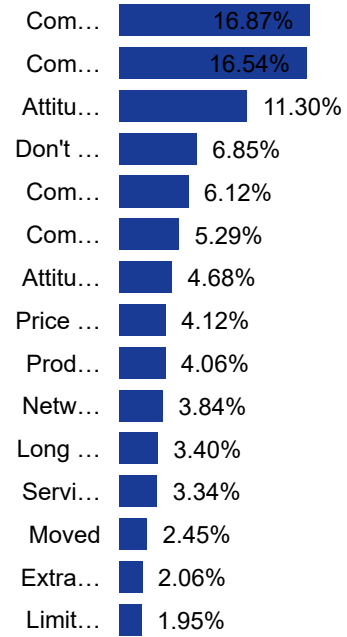
☐ Competitor

☐ Dissatisfaction

☐ Other

☐ Price

### Churn rate by churn reason

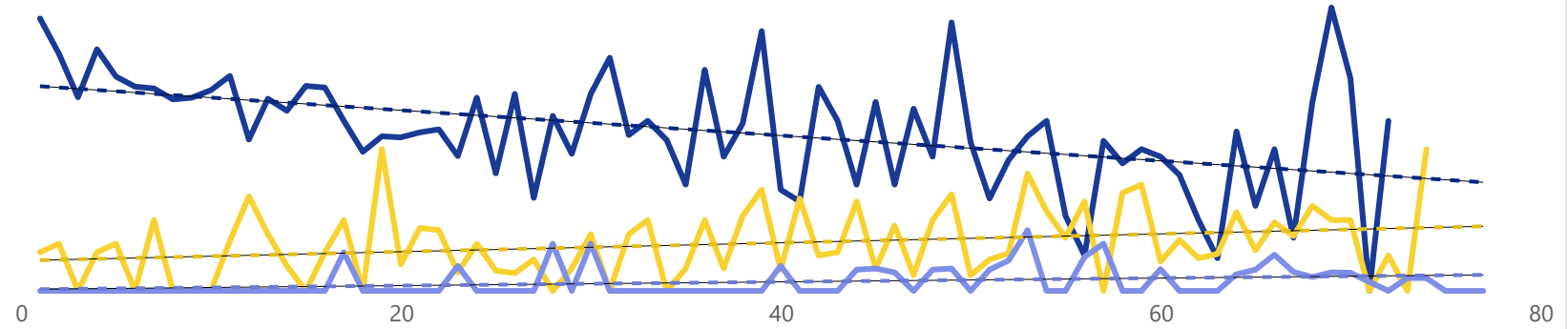


26.86 %  
Churn Rate

1796  
No. churned customers

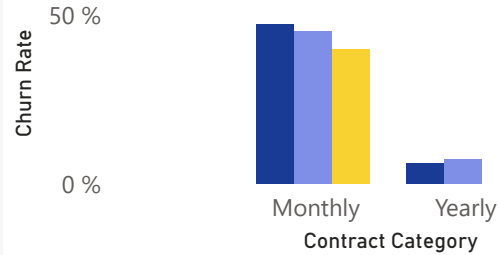
### Churn Rate by Account Length (in months) and Contract Type

Contract Type ● Month-to-Month ● One Year ● Two Year

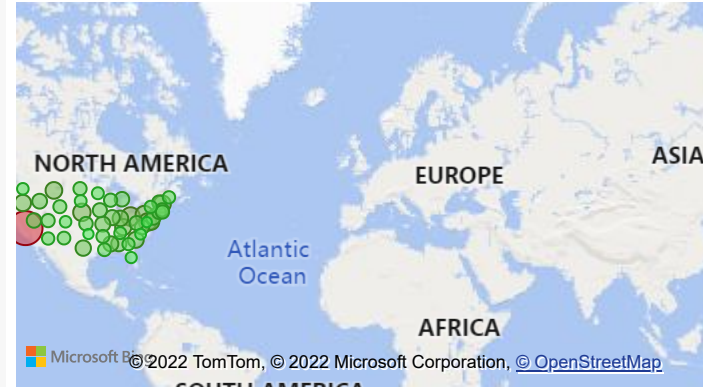


### Churn Rate by Contract Category and Gender

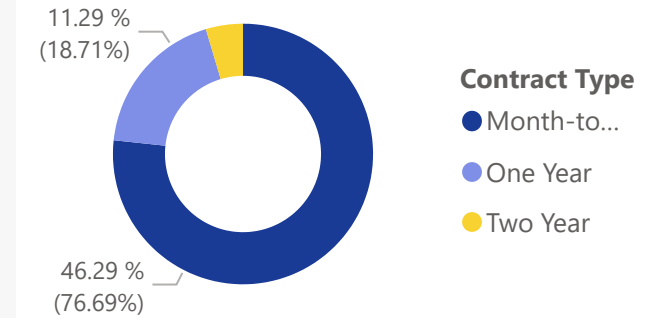
Gender ● Female ● Male ● Prefer not to say



### Churn Rate by State

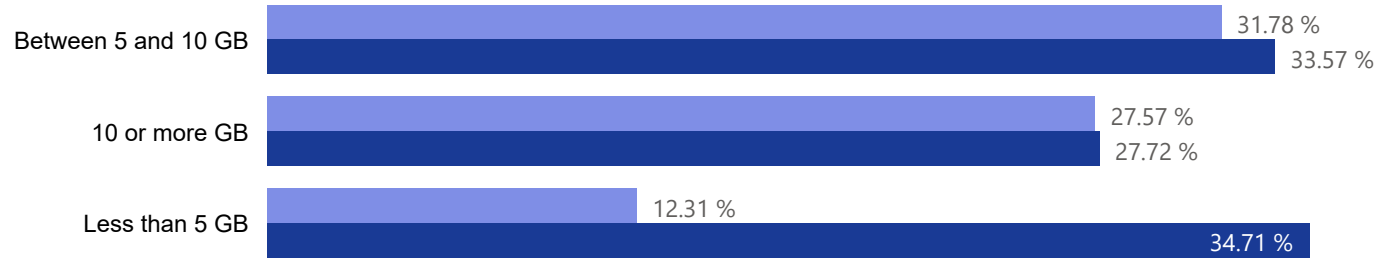


### User churn by contract type



### Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



### Churn Rate by Payment Method

