COLOUBS



Lens Protocol Brand Guidelines Colours

COLOURS

Use and reproduction of our brand's established colours must be respected to ensure the recognition and distinct style of our visual identity.

RGB	CMYK	HEX	PMS	BLACK
33 35 34	6 0 3 86	212322	419 C	
RGB	CMYK	HEX	PMS	LIME
171 254 44	34 0 95 0	ABFE2C	2290 C	
RGB	CMYK	HEX	PMS	PEAS
229 255 190	15 0 53 0	E5FFBE	372 C	
RGB	CMYK	HEX	PMS	LILAC
211 182 255	23 34 0 0	D3B6FF	264 C	
RGB 252 252 252	CMYK 0 0 0 1	HEX FCFCFC		COOL GREY
RGB	CMYK	HEX	PMS	BASIL
0 80 30	100 0 100 69	00501E	3537 C	