

memremix

Where music and memories mix



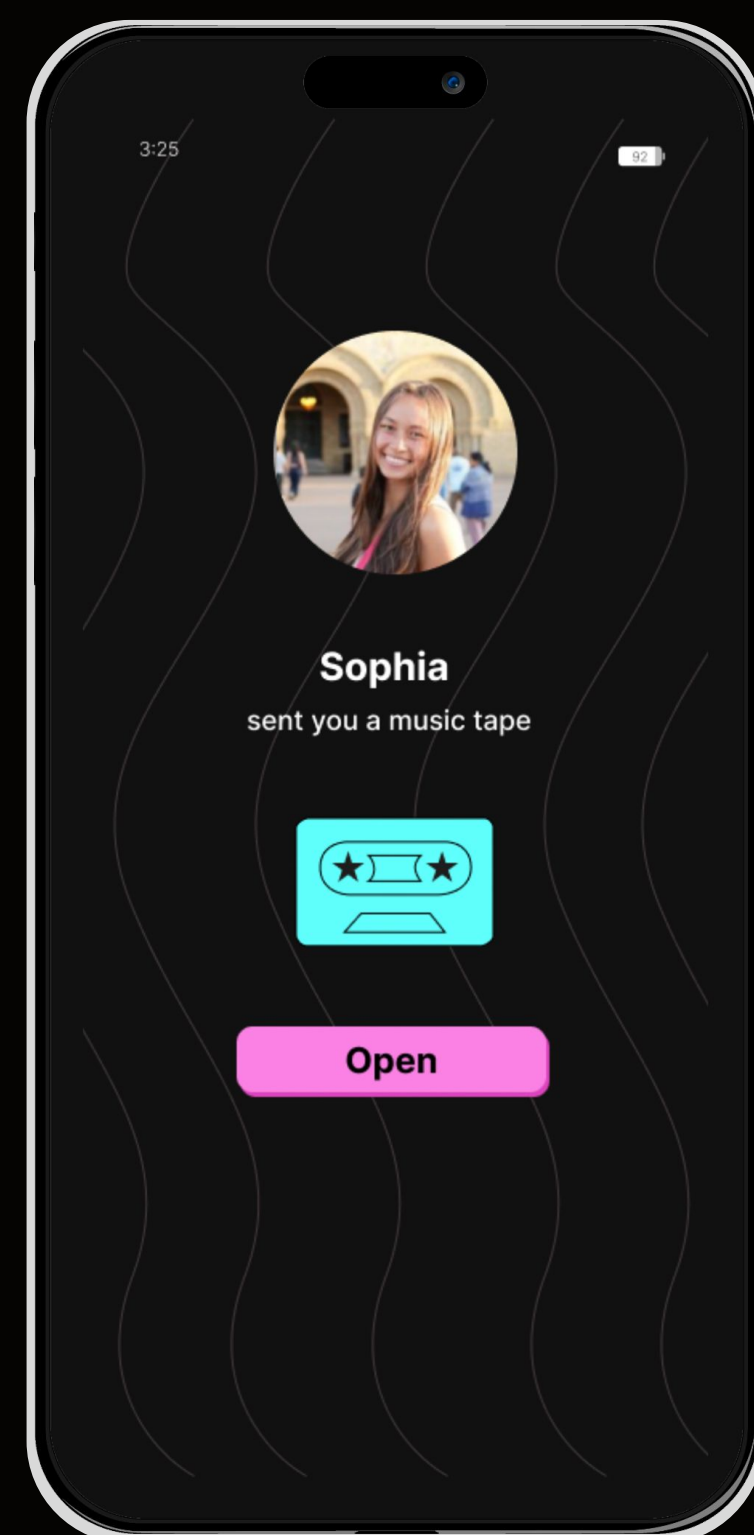
Problem

Music is inherently social, but music streaming platforms today **lack engaging social features**.

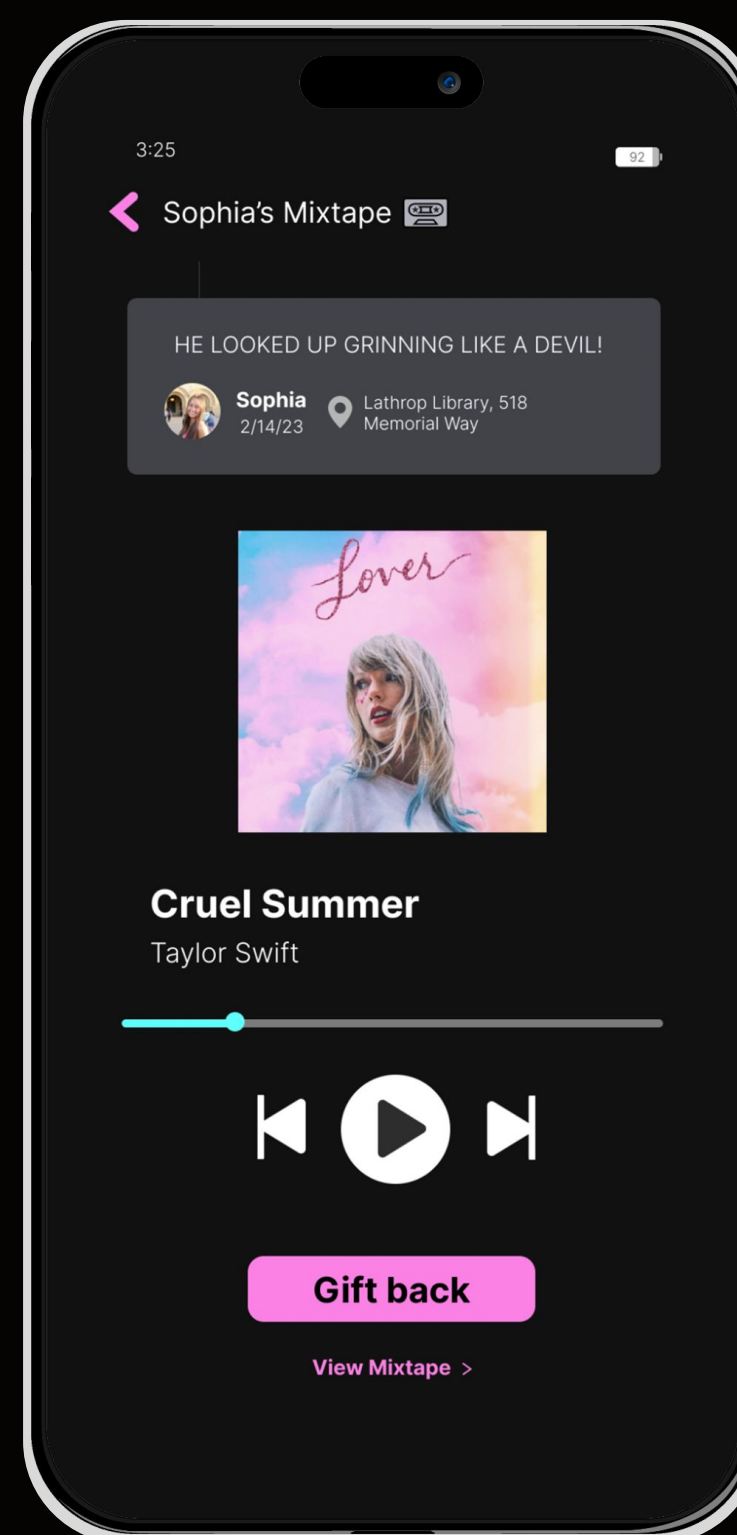
Solution

A **social music app** where users can gift and receive virtual music tapes, and explore tracks within communities.

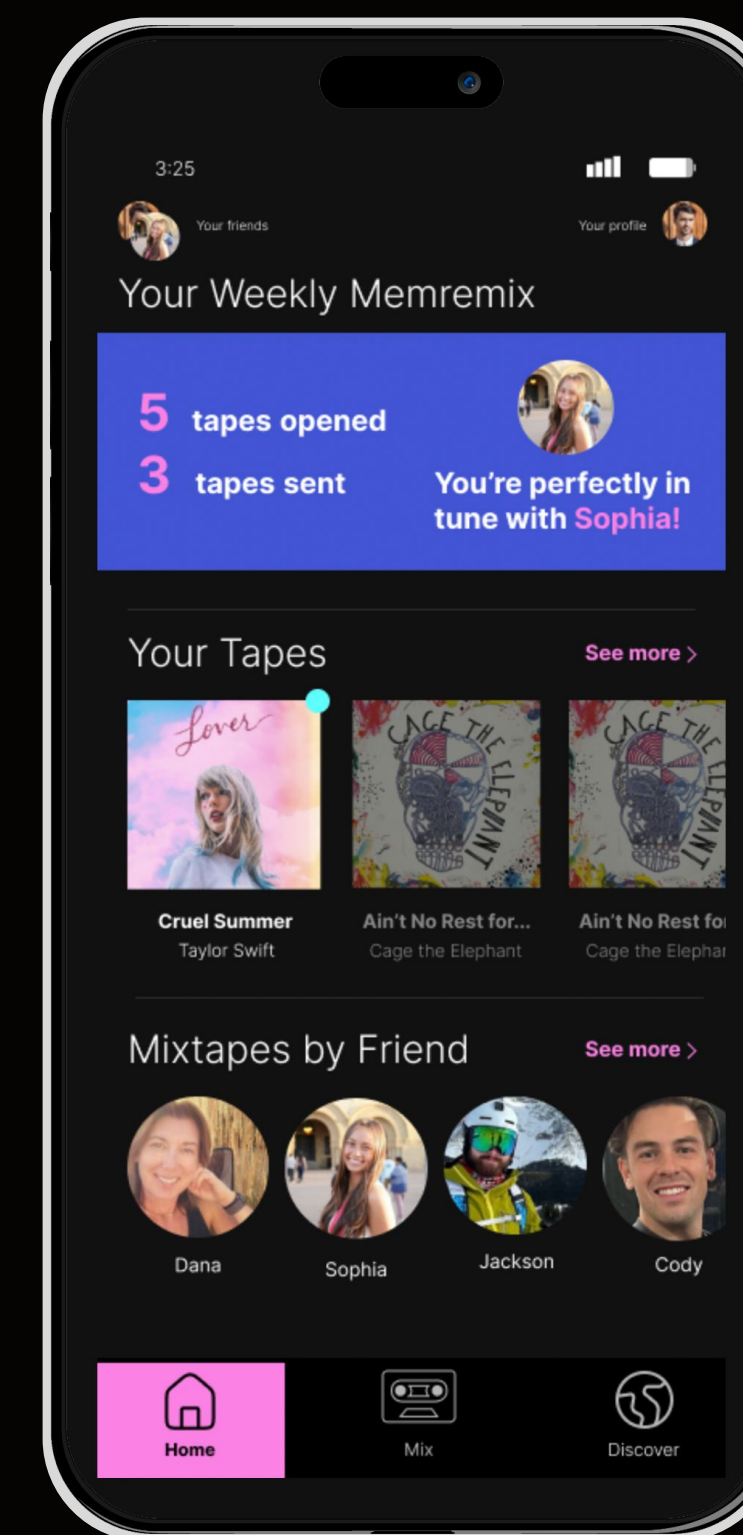
Key Features



Exchange songs with friends as gifts, sharing memories as virtual music tapes.

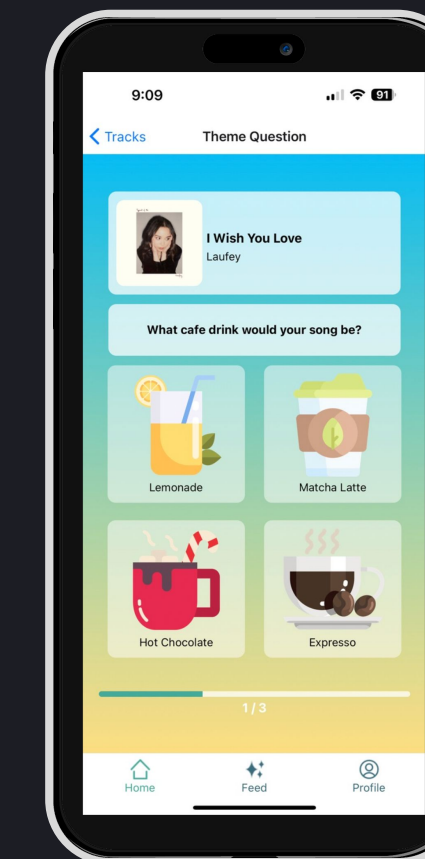


Listen to mixtapes, playlists of gifted tapes arranged by the friends.

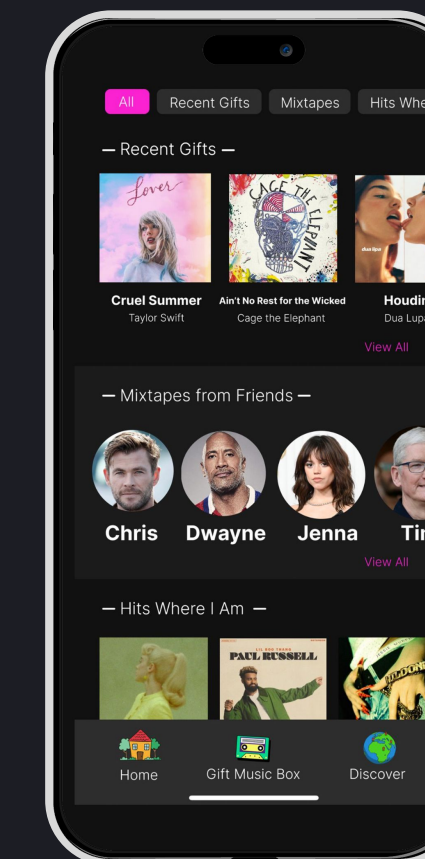


Discover gifted tapes and community stations on your track map.

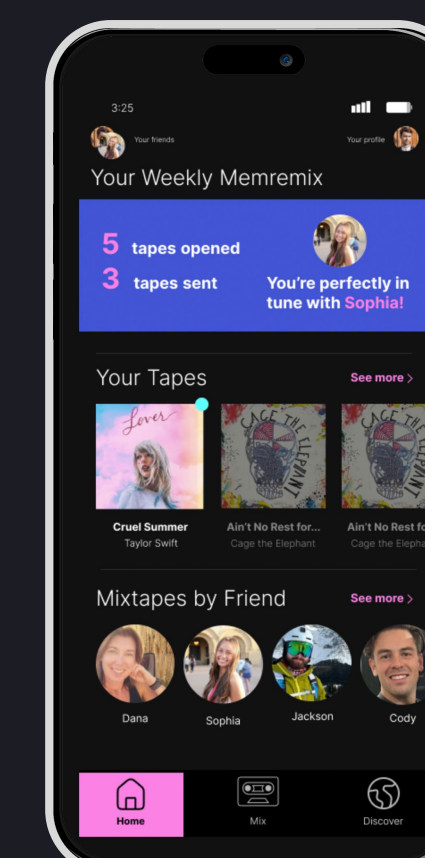
Design Iterations



V1: Started as MemReprise, a music journaling app.



V2: Pivoted to retro theme. Added gifting and location-based music discovery.



V3: Honed design by focusing on “fun factor”. Addressed usability feedback.

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CS 194H Winter 2024

<https://hci.stanford.edu/courses/cs194h/2024/wi/projects/memremix>