

Assignment 4: Develop a Get-Well Strategy

You are to propose a “get-well” strategy that you think the customer will be able to accept as of January (month 13). This could address, for example, changes to the software process, delivery approach, organization, team, customer, senior management relationships, work activities, schedule, resources, management activities, customer relationships, and so forth***. You may choose to use the general outline of the SPMP to organize your get-well plan addressing the changes in planning that you feel will put the project on track.

This strategy should systematically address each of the project’s challenges and identify the changes needed to implement the strategy. You should document your assumptions as required and explain how you would go about convincing your customer of the benefits of your revised plan. Your proposed strategy should be **5-7 pages**.

*** You are expected to submit a get-well strategy, not the revised plan that would result from implementing this strategy. This document need not be as formal as a full SPMP, but it should be fairly easy to use the document to produce an updated SPMP for the case study project.

This may be started in week 10 but it is not due until the end of the 11th week.

Formatting / Submission Instructions: Follow instructions provided for 1st assignment.

Grading Criteria for this Assignment (note this is a little different from others):

- Originality/innovativeness of the proposed strategy(ies)
- Technical feasibility and viability of the proposed actions
- Clarity of presentation (written expression)