



DEPARTMENT OF TRANSPORTATION
DRIVER AND MOTOR VEHICLE SERVICES
1905 LANA AVE NE, SALEM OREGON 97314

CUSTOM PLATE APPLICATION

Please read the information on the back of this form.
Attach this form to either an *Application for Registration (Form 268)*,
or an *Application for Title and Registration (Form 226)*.

CURRENT OREGON PLATE NUMBER		OWNER NAME	CUSTOMER NUMBER
YEAR	MAKE	VEHICLE IDENTIFICATION NUMBER	

INSTRUCTIONS:

- You can have up to six (6) characters on a custom plate. In addition to the six characters, you are allowed one extra space **or** half-hyphen.
 - You must have either one letter or number on the plate. You can use all the spots with either a letter, number, or hyphen, or you may leave some blank.
 - You may not use three numbers followed by three letters.
 - You may not use three letters followed by three numbers.
 - Be sure to write clearly, distinguishing Z's from 2's, S's from 5's, I's from 1's.
 - NO** special characters or punctuation marks are allowed, such as # . ' ! \$ & " ?
 - Be sure to show where you want any spacing. All characters will be centered on the plate unless you indicate other spacing.
 - If you use all six spots and you want to use the extra space or half-hyphen, draw an arrow to show where it is to be placed.

Example of the
extra space:

B Y E B Y E
↑
Space

Example of the
extra half-hyphen:

G O O D - B Y
↑
Hyphen

2. Plate type:

(Check one)

- ☐ Tree - Available **only** for passenger-plated vehicles.
- ☐ Salmon - Available **only** for passenger-plated vehicles, motor homes and travel trailers.
- ☐ Yellow Background - Available **only** for motor homes, travel trailers, campers, motorcycles and mopeds.

3. **PLEASE LIST THREE CHOICES.** This will shorten the time involved if your first choice is unavailable.

- PLEASE READ THE INSTRUCTIONS ABOVE -

FIRST CHOICE ➡

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SECOND CHOICE ➡

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THIRD CHOICE ➡

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4. If none of my choices are available:

(Check one)

- ☐ Send a new application so I can request a different plate choice.
- ☐ Issue regular registration plates and refund the excess money.
- ☐ I will keep the plates now on my vehicle. Please refund the excess money.

CUSTOMER NUMBER: This is the same number as your Oregon driver license, instruction permit or identification card number. A business or organization should use the customer number assigned by DMV.

HOW CUSTOM PLATE FEES ARE USED: The extra fee you pay for custom plates goes to support the litter programs. A custom plate registration costs \$50. This is in addition to the regular registration fee and a plate fee of \$2.00 for a single plate, \$3.00 for double plate sets. You must pay the extra \$50 with each registration renewal. This \$50 is dedicated to programs for litter prevention and cleanup, through the youth litter patrol and other programs. Salmon plates cost an extra \$15.00 per plate (\$30.00 per set). This goes to the Governors' Watershed Enhancement Board for watershed enhancement projects and to the Parks and Recreation Department Fund.

CUSTOM PLATE: A custom plate lets you choose the letters and numbers you want, within certain limits. DMV will not issue more than one set of plates with the same combination of letters and numbers. DMV will deny requests for any combination of letters and numbers that may be viewed as objectionable. **Examples of combinations that will be considered objectionable include plate choices that would do so by means of foreign or slang words or phrases, by use of phonetic, numeric or reverse spelling, or by viewed in the mirror image that:**

- would have the effect of alarming, threatening, offending or misleading a reasonable person. Such choices may include, but are not limited to, combinations of letters, numbers or both that:
- refer to intimate bodily parts or to sexual or excretory functions;
- refer in an alarming or offensive manner to a person or class of persons on the basis of race, color, gender, ethnic heritage, national origin, or other characteristic;
- suggest that the vehicle to which the custom plate is issued is an official vehicle of a public agency or official, when it is in fact not such a vehicle; and/or
- refer to illegal acts or
- refers to alcoholic beverages, or controlled substances or paraphernalia used in the consumption thereof by combinations of letters, numbers or both.

CUSTOM PLATE AVAILABILITY: Your plate choice will be made available to other applicants if:

1. You do not renew your custom plate within 30 days after it expires; or
2. Your custom plate and registration are canceled by DMV for reasons other than the above; or
3. You surrender your custom plate to DMV.

HOW TO APPLY: Mail the application to DMV, Special Plate Desk, 1905 Lana Avenue NE, Salem OR 97314, or take it to a local DMV office. Applications are available at all DMV offices. If you buy a new car, the dealer may submit the application for you.

APPLICATION PROCESSING: After your application is reviewed, you will be notified whether DMV is able to issue the plate you request. Your custom plate will be sent to you as soon as it is received from the manufacturer. The processing time is a minimum of 8-10 weeks from the date DMV orders the plates.

SALE OF VEHICLE: If you sell a vehicle that has custom plates and you want to keep the plates, you must remove them from the vehicle. If you leave the plates on the vehicle when it is sold, the plates will remain on that vehicle and if the registration is still valid you will not be able to have the same plate configuration.

PLATE TRANSFER: If you are converting your current Oregon plates to custom plates and transferring the plates to another vehicle, you will need to contact DMV for instructions and applicable fees. Please visit your local DMV office or call (503) 945-5000 for information. (Portland area call (503) 299-9999.)

SURRENDERING CUSTOM PLATES: Custom plates may be surrendered and exchanged for regular registration plates at any time. Since no refund or credit is made for the unexpired portion of the custom registration, you may wish to surrender or exchange a custom plate when you are due to renew your registration.