AAYANSH KUMAR JHA

WEB DEVELOPER & FUNNEL DESIGNER

📞 +916287088312   ✉ aayanshkumarjha321@gmail.com   🏠 Anant Kamtaul, Muzaffarpur.

Education

Bachelor of Arts (Industrial & Organizational Psychology)

Babasaheb Bhimrao Ambedkar Uniiversity
Expected Graduation: 2028

Certifications

- The Complete Web Developer Bootcamp — Udemy
- Articulate 360 for Instructional Designers – Udemy

Skills

- Web Development (HTML, CSS, JavaScript, WordPress)
- Funnel Building (FlexiFunnels, GoHighLevel, Systeme.io, etc.)
- E-learning Design (Articulate 360, Moodle)
- UI/UX Wireframing & Prototyping
- Landing Page Design
- SCORM-compliant Course Development

Language

English (Professional)

Hindi (Fluent)

About me

I am a Web Developer and Funnel Builder with hands-on experience designing modern websites, building LMS platforms, and creating engaging e-learning experiences. I have successfully built and deployed landing pages, full-fledged LMS sites using Moodle, and interactive modules with Articulate 360. I'm passionate about user-focused design and love bringing creative digital solutions to life.

Experience

Web Developer & Funnel Designer   Jan 2023 - Jan 2025

HelloDigital.in

- Developed responsive, SEO-optimized websites using HTML, CSS, JavaScript, and WordPress.
- Designed high-conversion sales funnels and landing pages tailored to client goals.
- Customized and deployed Moodle-based LMS systems for educational institutions.
- Created interactive e-learning modules using Articulate 360.
- Integrated payment gateways, marketing automation tools, and analytics.

Experience

Websites & LMS

- Live LMS portals for coaching/training institutes
- Funnel-based websites for digital marketing and lead generation
- Portfolio of fully deployed landing pages

E-learning Samples

- 5+ SCORM-based training modules built using Articulate 360
- Integrated interactive quizzes, branching, and feedback layers

HOBBIES & INTERESTS

Volley Ball

Chess

Reading Self-Help Books